

## IWD REGION 10 PROJECTIONS (2004 - 2014)

| Industry Description                                   | NAICS Code | 2004                 | 2014                 | Total Growth  | Percent Change | Area Share 2014 |
|--------------------------------------------------------|------------|----------------------|----------------------|---------------|----------------|-----------------|
|                                                        |            | Estimated Employment | Projected Employment |               |                |                 |
| <b>Total All Industries (Nonag)</b>                    | <b>000</b> | <b>248,835</b>       | <b>286,780</b>       | <b>37,945</b> | <b>15.2%</b>   | <b>15.8%</b>    |
| Self Employed and Unpaid Family Workers                | 671        | 19,635               | 21,420               | 1,785         | 9.1%           | 14.4%           |
| Support Activities for Agriculture                     | 115        | 185                  | 210                  | 25            | 13.5%          | 7.4%            |
| Mining (except Oil and Gas)                            | 212        | 280                  | 295                  | 15            | 5.4%           | 15.3%           |
| Utilities                                              | 221        | 1,860                | 1,835                | -25           | -1.3%          | 21.3%           |
| Construction of Buildings                              | 236        | 2,720                | 2,855                | 135           | 5.0%           | 16.7%           |
| Heavy and Civil Engineering Construction               | 237        | 880                  | 890                  | 10            | 1.1%           | 9.1%            |
| Specialty Trade Contractors                            | 238        | 7,300                | 8,775                | 1,475         | 20.2%          | 17.3%           |
| Food Manufacturing                                     | 311        | 4,205                | 4,155                | -50           | -1.2%          | 8.0%            |
| Beverage and Tobacco Product                           | 312        | 315                  | 325                  | 10            | 3.2%           | 25.4%           |
| Textile Mills                                          | 313        | 30                   | 20                   | -10           | -33.3%         | 18.8%           |
| Textile Product Mills                                  | 314        | 30                   | 25                   | -5            | -16.7%         | 3.6%            |
| Apparel Manufacturing                                  | 315        | *                    | *                    | *             | *              | *               |
| Leather and Allied Product Manufacturing               | 316        | 110                  | 90                   | -20           | -18.2%         | 18.0%           |
| Wood Product Manufacturing                             | 321        | 375                  | 520                  | 145           | 38.7%          | 3.3%            |
| Paper Manufacturing                                    | 322        | 880                  | 920                  | 40            | 4.5%           | 19.6%           |
| Printing and Related Support Activities                | 323        | 1,565                | 1,355                | -210          | -13.4%         | 18.1%           |
| Petroleum and Coal Products Manufacturing              | 324        | 30                   | 25                   | -5            | -16.7%         | 8.3%            |
| Chemical Manufacturing                                 | 325        | 1,050                | 1,275                | 225           | 21.4%          | 15.8%           |
| Plastics and Rubber Products                           | 326        | 2,220                | 2,125                | -95           | -4.3%          | 16.9%           |
| Nonmetallic Mineral Product Manufacturing              | 327        | 465                  | 520                  | 55            | 11.8%          | 7.0%            |
| Primary Metal Manufacturing                            | 331        | 520                  | 475                  | -45           | -8.7%          | 6.5%            |
| Fabricated Metal Manufacturing                         | 332        | 1,470                | 1,340                | -130          | -8.8%          | 7.0%            |
| Machinery Manufacturing                                | 333        | 2,550                | 2,945                | 395           | 15.5%          | 7.8%            |
| Computer and Electronic Product                        | 334        | 8,080                | 8,995                | 915           | 11.3%          | 69.9%           |
| Electrical Equipment, Appliance and Component Manufac. | 335        | 2,980                | 2,780                | -200          | -6.7%          | 32.0%           |
| Transportation Equipment Manufacturing                 | 336        | 2,005                | 2,245                | 240           | 12.0%          | 9.9%            |
| Furniture and Related Product                          | 337        | 255                  | 310                  | 55            | 21.6%          | 2.8%            |
| Miscellaneous Manufacturing                            | 339        | 1,280                | 1,200                | -80           | -6.3%          | 24.3%           |
| Merchant Wholesalers, Durable Goods                    | 423        | 3,850                | 4,035                | 185           | 4.8%           | 13.2%           |
| Merchant Wholesalers, Nondurable Goods                 | 424        | 2,750                | 2,835                | 85            | 3.1%           | 8.9%            |
| Wholesale Electronic Markets and Agents                | 425        | 855                  | 975                  | 120           | 14.0%          | 13.5%           |
| Motor Vehicle and Parts Dealers                        | 441        | 2,890                | 3,475                | 585           | 20.2%          | 13.3%           |
| Furniture and Home Furnishings Stores                  | 442        | 960                  | 1,140                | 180           | 18.8%          | 18.3%           |

|                                                        |     |        |        |       |       |       |
|--------------------------------------------------------|-----|--------|--------|-------|-------|-------|
| Electronics and Appliance Stores                       | 443 | 1,065  | 1,240  | 175   | 16.4% | 18.5% |
| Building Material and Garden Equipment                 | 444 | 2,385  | 2,875  | 490   | 20.5% | 14.6% |
| Food and Beverage Stores                               | 445 | 5,075  | 5,670  | 595   | 11.7% | 15.0% |
| Health and Personal Care Stores                        | 446 | 1,380  | 1,770  | 390   | 28.3% | 15.1% |
| Gasoline Stations                                      | 447 | 1,960  | 2,290  | 330   | 16.8% | 11.2% |
| Clothing and Clothing Accessories Stores               | 448 | 2,515  | 2,520  | 5     | 0.2%  | 22.4% |
| Sporting Goods, Hobby, Book and Music Stores           | 451 | 1,435  | 1,640  | 205   | 14.3% | 18.6% |
| General Merchandise Stores                             | 452 | 4,815  | 5,510  | 695   | 14.4% | 14.2% |
| Miscellaneous Store Retailers                          | 453 | 1,510  | 1,710  | 200   | 13.2% | 14.6% |
| Nonstore Retailers                                     | 454 | 1,115  | 1,370  | 255   | 22.9% | 29.2% |
| Air Transportation                                     | 481 | 85     | 90     | 5     | 5.9%  | 17.0% |
| Rail Transportation                                    | 482 | 60     | 55     | -5    | -8.3% | 1.7%  |
| Water Transportation                                   | 483 | 40     | 40     | 0     | 0.0%  | 18.6% |
| Truck Transportation                                   | 484 | 8,470  | 10,995 | 2,525 | 29.8% | 31.5% |
| Transit and Ground Passenger Transport                 | 485 | 335    | 420    | 85    | 25.4% | 20.0% |
| Pipeline Transportation                                | 486 | 45     | 45     | 0     | 0.0%  | 16.3% |
| Support Activities for Transportation                  | 488 | 360    | 435    | 75    | 20.8% | 15.0% |
| Postal Service                                         | 491 | 1,095  | 1,100  | 5     | 0.5%  | 12.0% |
| Couriers and Messengers                                | 492 | 570    | 660    | 90    | 15.8% | 11.5% |
| Warehousing and Storage                                | 493 | 605    | 820    | 215   | 35.5% | 7.5%  |
| Publishing Industries                                  | 511 | 2,230  | 2,785  | 555   | 24.9% | 22.1% |
| Motion Picture and Sound Recording                     | 512 | 215    | 255    | 40    | 18.6% | 10.5% |
| Broadcasting (except Internet)                         | 515 | 405    | 405    | 0     | 0.0%  | 13.5% |
| Internet Publishing and Broadcasting                   | 516 | *      | *      | *     | *     | *     |
| Telecommunications                                     | 517 | 2,845  | 2,640  | -205  | -7.2% | 29.4% |
| Internet Service Providers, Web Search                 | 518 | 2,945  | 3,825  | 880   | 29.9% | 35.3% |
| Other Information Services                             | 519 | *      | *      | *     | *     | *     |
| Credit Intermediation and Related Activities           | 522 | 3,885  | 4,680  | 795   | 20.5% | 10.5% |
| Securities, Commodity Contracts, and Other Investments | 523 | 485    | 570    | 85    | 17.5% | 15.4% |
| Insurance Carriers and Related Activities              | 524 | 5,200  | 6,520  | 1,320 | 25.4% | 13.6% |
| Funds, Trusts, and Other Financial Vehicles            | 525 | *      | *      | *     | *     | *     |
| Real Estate                                            | 531 | 1,890  | 2,475  | 585   | 31.0% | 21.4% |
| Rental and Leasing Services                            | 532 | 1,385  | 1,850  | 465   | 33.6% | 28.7% |
| Lessors of Nonfinancial Intangible Assets              | 533 | 25     | 30     | 5     | 20.0% | 14.1% |
| Professional, Scientific, and Technical Services       | 541 | 6,145  | 7,575  | 1,430 | 23.3% | 15.8% |
| Management of Companies and Enterprises                | 551 | 815    | 1,090  | 275   | 33.7% | 9.4%  |
| Administrative and Support Services                    | 561 | 10,435 | 13,640 | 3,205 | 30.7% | 18.1% |
| Waste Management and Remediation                       | 562 | 320    | 370    | 50    | 15.6% | 11.8% |
| Educational Services                                   | 616 | 35,185 | 39,680 | 4,495 | 12.8% | 22.9% |
| Ambulatory Health Care Services                        | 621 | 5,985  | 8,040  | 2,055 | 34.3% | 14.2% |
| Nursing and Residential Care Facilities                | 623 | 5,350  | 6,615  | 1,265 | 23.6% | 10.5% |
| Social Assistance                                      | 624 | 3,540  | 4,745  | 1,205 | 34.0% | 16.1% |

|                                                           |     |        |        |       |       |       |
|-----------------------------------------------------------|-----|--------|--------|-------|-------|-------|
| Hospitals                                                 | 626 | 11,670 | 13,050 | 1,380 | 11.8% | 19.1% |
| Performing Arts, Spectator Sports, and Related Industries | 711 | 265    | 345    | 80    | 30.2% | 10.6% |
| Museums, Historical Sites, and Similar Institutions       | 712 | 135    | 165    | 30    | 22.2% | 17.7% |
| Amusement, Gambling, and Recreation Industries            | 713 | 1,905  | 2,845  | 940   | 49.3% | 12.4% |
| Accommodation                                             | 721 | 2,095  | 2,550  | 455   | 21.7% | 14.1% |
| Food Services and Drinking Places                         | 722 | 14,750 | 17,500 | 2,750 | 18.6% | 16.4% |
| Repair and Maintenance                                    | 811 | 1,980  | 2,155  | 175   | 8.8%  | 14.8% |
| Personal and Laundry Services                             | 812 | 1,740  | 1,905  | 165   | 9.5%  | 14.6% |
| Religious, Grantmaking, Civic, Professional Organizations | 813 | 4,060  | 4,570  | 510   | 12.6% | 13.2% |
| Private Households                                        | 814 | 210    | 215    | 5     | 2.4%  | 14.6% |
| Federal Government                                        | 910 | 1,865  | 1,820  | -45   | -2.4% | 21.2% |
| State Government, Excluding Education and Hospitals       | 920 | 1,630  | 1,650  | 20    | 1.2%  | 7.6%  |
| Local Government, Excluding Education and Hospitals       | 930 | 7,715  | 8,550  | 835   | 10.8% | 13.5% |

\* Information on this NAIC suppressed

Totals may not equal due to rounding

**Source: Labor Market and Economic Research Bureau, Iowa Workforce Development**