

Greater Ottumwa Area Laborshed Analysis



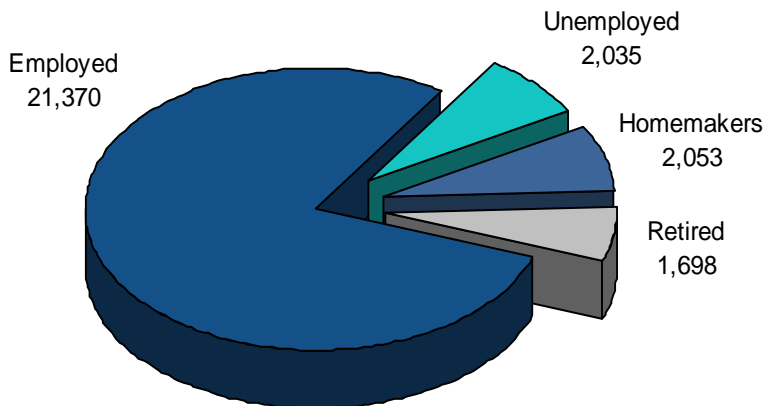
A Study of Workforce Characteristics
Released October 2008

Laborshed Studies

A Laborshed is defined as the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of the Greater Ottumwa Laborshed area, local employers supplied the ZIP code listings of where each of their employees reside. This Laborshed analysis addresses underemployment, the availability and willingness of current and prospective employees to change employment within the workforce, current and desired occupations, wages, hours worked, and distance willing to commute to work. *See contact information on back.*

Total Potential Labor Force: 122,091 (entire Laborshed Area)

Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment (27,156)



Quick Facts:

(Employed - willing to change employment)

- 16.5% are working multiple jobs;
- Currently working an average of 40 hours per week;
- Average age is 43 years old;
- 44.4% currently working within the production, construction, & material handling occupational category followed by 18.2% within the service occupational category;
- Most frequently identified job search sources:
 - Local/Regional newspapers
Ottumwa Courier
The Des Moines Register
 - Internet
www.monster.com
www.iowaworkforce.org
 - Local Iowa Workforce Development Centers
 - Networking through friends, family, or acquaintances

Underemployment:

The underemployed are composed of individuals who are working fewer than 35 hours per week but desire more hours; working at wages equal to or less than the national poverty level; and/or who are working in positions that do not meet their skill or education levels or worked for higher wages at previous employment.

- 3.2% Inadequate hours (684 people)
- 3.2% Low income (684 people)
- 3.5% Mismatch of skills (748 people)
- 8.6% Total estimated underemployment (1,838 people)

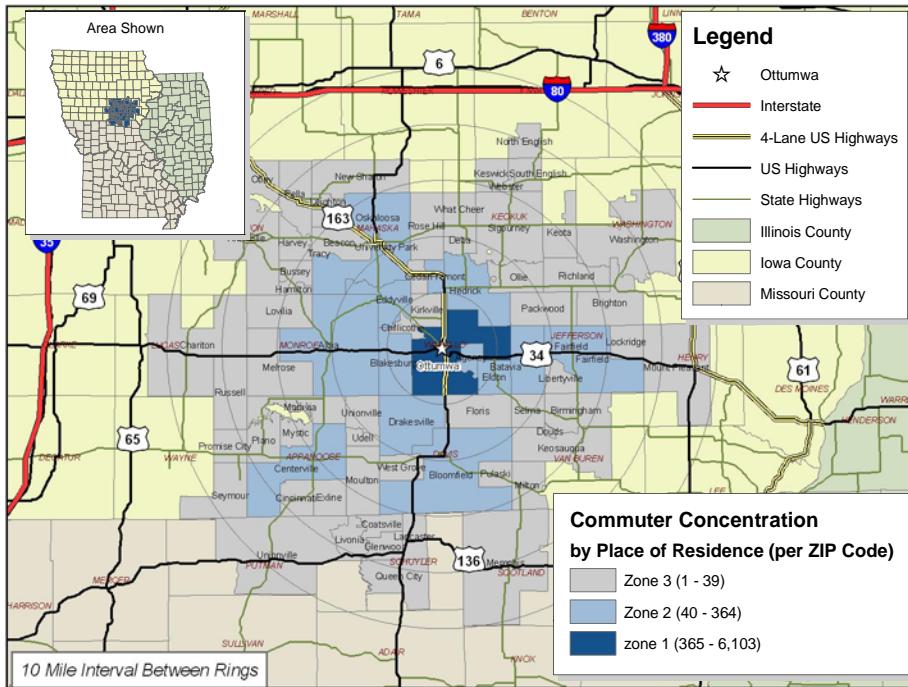
Individuals may be underemployed for more than one reason; but are only counted once for total estimated underemployment.

Industrial Classification of the Employed

Industry	% of Laborshed	# of Employed
Manufacturing	24.7%	22,406
Health Care & Social Services	16.7%	15,149
Wholesale & Retail Trade	13.4%	12,156
Education	11.7%	10,614
Public Administration & Government	6.4%	5,806
Personal Services	5.0%	4,536
Construction	4.3%	3,901
Agriculture	4.0%	3,629
Transportation, Communication, & Utilities	4.0%	3,629
Professional Services	3.7%	3,356
Finance, Insurance, & Real Estate	3.0%	2,721
Other (Military, Non-Profit, etc.)	2.7%	2,449
Entertainment & Recreation	0.3%	272

Survey respondents from the Greater Ottumwa Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the manufacturing industry as shown in the table at left.

Greater Ottumwa Commuting Area



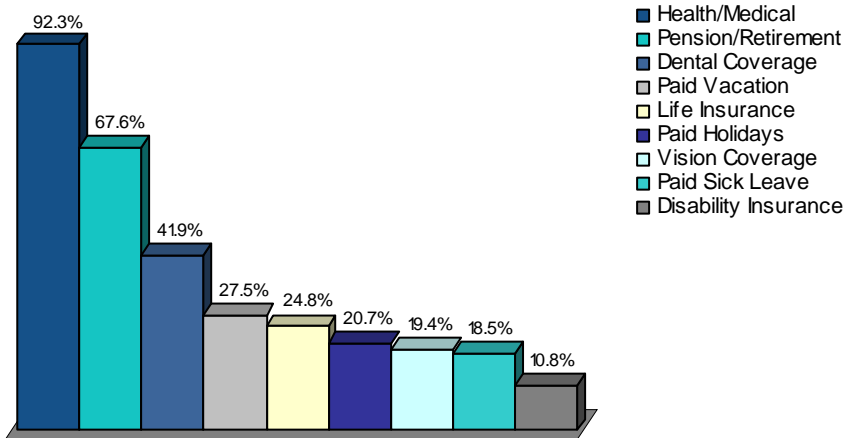
Commuting Statistics

The map at the left represents commuting patterns into Greater Ottumwa with the concentration per ZIP code represented in the legend.

Those who are willing to change employment in the Greater Ottumwa Laborshed area are willing to commute an average of 26 miles one way for employment opportunities.



Benefits Currently Offered



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed. The top nine benefits are shown.

The majority (72.2%) of respondents are currently sharing the cost of premiums with the employer. However, 20.5 percent of the employers in the area pay the entire cost of insurance premiums as a benefit for their employees.

Education and Median Wage Characteristics by Industry

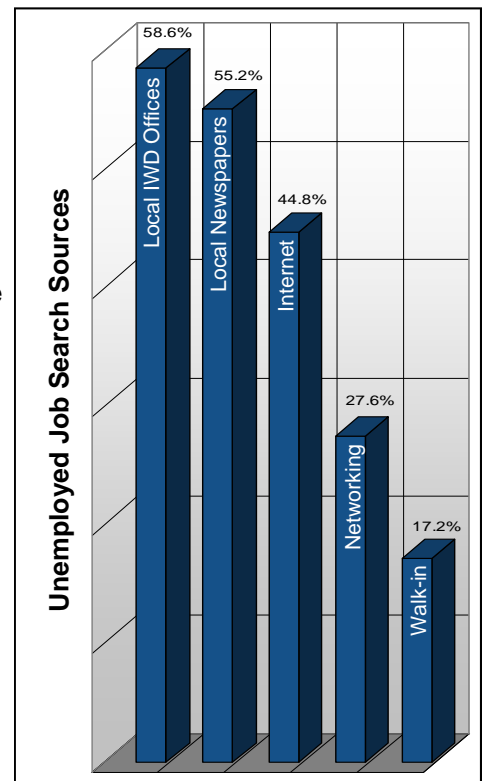
Industry	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Salary Wages (per year)	Non-Salary Wages (per hour)
Agriculture	21.5%	7.1%	*	\$36,500	*
Construction	50.0%	5.6%	5.6%	\$25,000	\$15.00
Manufacturing	50.5%	21.8%	9.0%	\$50,000	\$14.00
Transportation, Communication, & Utilities	38.9%	5.6%	11.1%	\$48,500	\$19.00
Wholesale & Retail Trade	53.6%	17.9%	14.3%	\$46,000	\$9.00
Finance, Insurance, & Real Estate	72.7%	18.2%	27.3%	*	\$10.12
Health Care & Social Services	62.1%	10.6%	24.3%	\$57,500	\$12.50
Personal Services	63.2%	15.8%	15.8%	\$26,000	\$9.12
Entertainment & Recreation	*	*	*	*	*
Professional Services	63.2%	21.1%	15.8%	*	\$10.75
Public Administration & Government	75.0%	5.0%	45.0%	\$45,500	\$13.44
Education	85.0%	10.0%	62.5%	\$41,000	\$11.00

This table includes all respondents without consideration of employment status or willingness to change/enter employment.

*Insufficient survey data/refused

Unemployed - Those Willing to Enter/Re-enter Employment:

- An estimated 2,035 unemployed individuals are willing to accept employment;
- Average age is 43 years old;
- Education:
 - 41.4% have an education beyond high school
 - 10.3% are trade certified
 - 10.3% have an associate degree
 - 6.9% have an undergraduate degree
- Estimated wage range to attract the upper 66-75% qualified hourly wage applicants is \$9.07 to \$10.00/hr. with a median of the lowest wage of \$8.00/hr.;
- Willing to commute an average of 22 miles one way for the right opportunity;
- 72.4% expressed interest in seasonal and 75.9% in temporary employment opportunities;
- 58.6% are interested in working varied shifts (2nd, 3rd & split);
- Would prefer to enter employment that offers the following benefits:
 - Health/medical insurance
 - Dental coverage
 - Pension/retirement options
 - Vision coverage
 - Paid vacation
 - Life insurance
 - Paid sick leave
 - Paid holidays
- 87.0% of the unemployed are seeking employment offers where the employer/employee share the cost of medical insurance premiums.



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