



Mount Pleasant
Area Development
Commission

Mount Pleasant
Laborshed Analysis 2006

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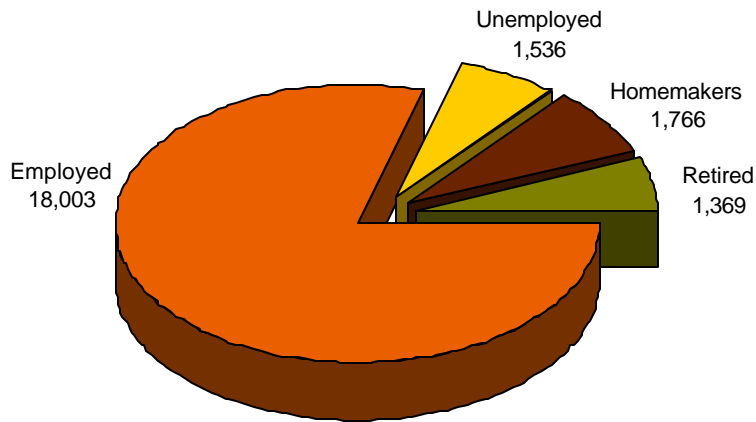
LABOR AVAILABILITY FACTS

What is a Laborshed?

A Laborshed is defined as the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of the Mount Pleasant Laborshed area, local employers supplied the ZIP code listings of where each of their employees reside. This Laborshed analysis addresses underemployment, the availability and willingness of current and prospective employees to change employment within the workforce, current and desired occupations, wages, hours worked, and distance willing to commute to work. See *contact information on back*.

Total Potential Labor Force: 186,636 (entire Laborshed Area)

Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment (22,673)



Quick Facts:

(Employed - willing to change employment)

- 7.2% are working multiple jobs;
- Currently working an average of 40 hours per week;
- Average age is 44 years old;
- 26.9% currently working in production, construction, operating, or material handling occupations, followed by 23.9% in professional, paraprofessional, or technical occupations;
- Most frequently identified job search sources:
 - Local/Regional newspapers
 - Internet
 - www.monster.com
 - www.iowaworkforce.org
 - Local Iowa Workforce Development Centers
 - Networking through friends, family, or acquaintances

Underemployment:

The underemployed are composed of individuals who are working fewer than 35 hours per week but desire more hours; working at wages equal to or less than the national poverty level; and/or who are working in positions that do not meet their skill or education levels or worked for higher wages at previous employment.

- 1.7% Inadequate hours
- 2.0% Low income
- 2.5% Mismatch of skills
- 5.2% Total estimated underemployment

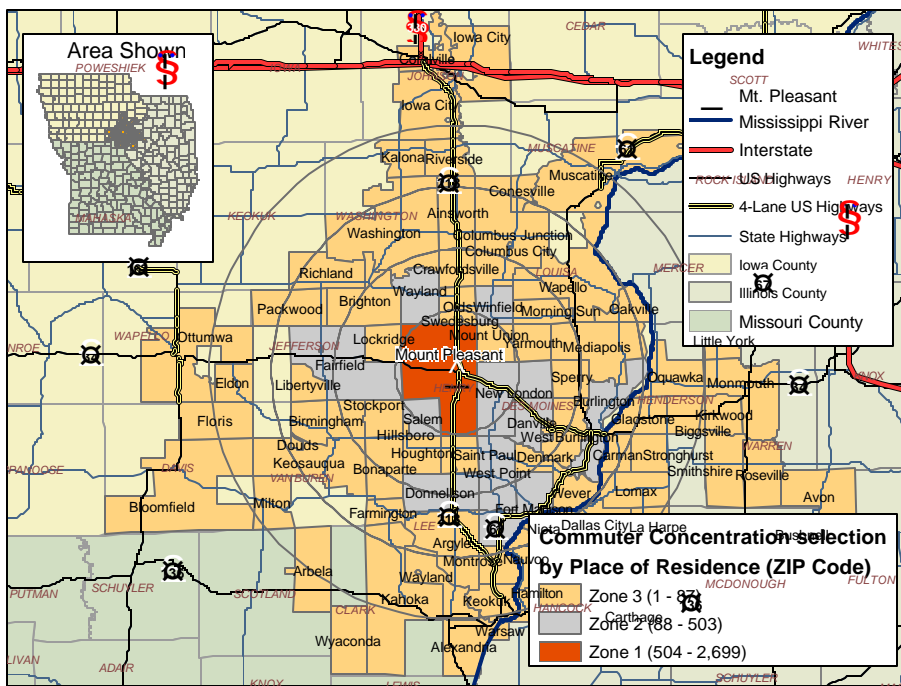
Individuals may be underemployed for more than one reason; but are only counted once for total estimated underemployment.

Industrial Classification of the Employed

Industry	% of Laborshed	# of Employed
Manufacturing	14.7%	20,659
Health Care & Social Services	14.3%	20,097
Wholesale & Retail Trade	14.0%	19,675
Education	12.7%	17,848
Professional Services	8.7%	12,227
Government & Public Administration	7.7%	10,821
Transportation, Communication, & Public Utilities	7.0%	9,838
Construction	7.0%	9,838
Entertainment, Recreation, & Personal Services	5.3%	7,448
Finance, Insurance, & Real Estate	5.0%	7,027
Agriculture, Forestry, & Mining	3.7%	5,200

Survey respondents from the Mount Pleasant Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the manufacturing industry as shown in the table at left.

Mount Pleasant Commuting Area



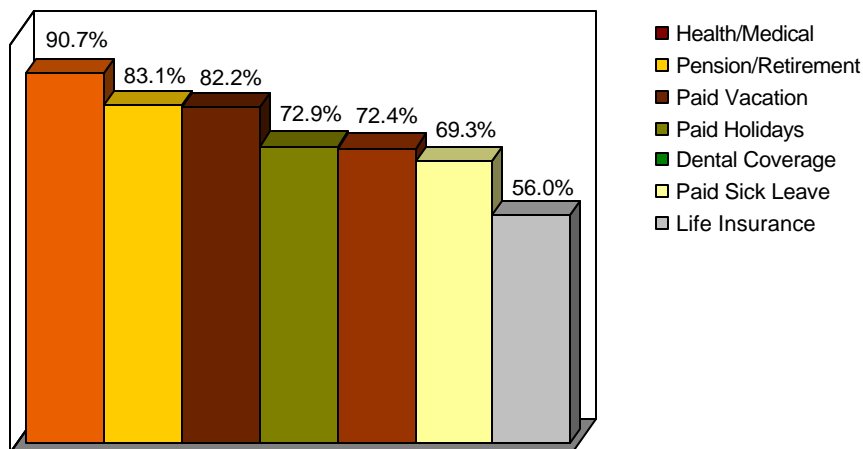
Commuting Statistics

The map at the left represents commuting patterns into Mount Pleasant with the concentration per ZIP code represented in the legend.

Those who are willing to change employment in the Mount Pleasant Laborshed area are willing to commute an average of 29 miles one way for employment opportunities.



Benefits Currently Offered



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed. The top seven benefits are shown.

The majority (80.8%) of respondents are currently sharing the cost of premiums with the employer. However, 15.3% percent of the employers in the area pay the entire cost of insurance premiums as a benefit for their employees.

Education and Current Median Wage Characteristics by Industry

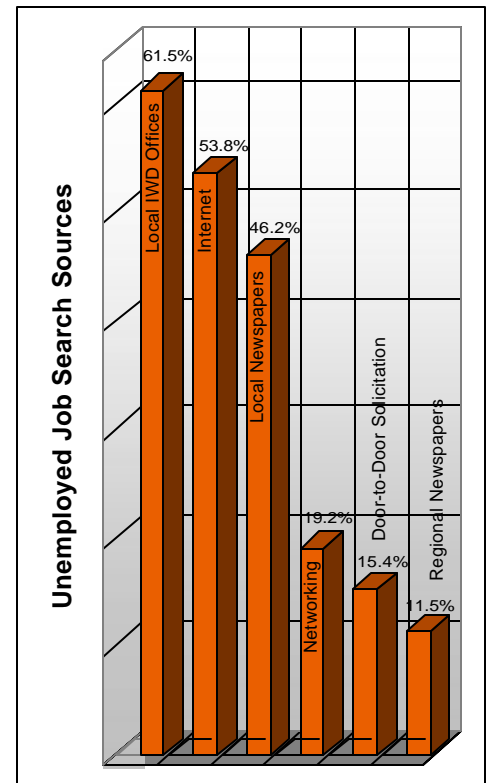
Industry	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Salary Wages (per year)	Non-Salary Wages (per hour)
Agriculture	100%	61.5%	23.1%	*	\$17.00
Construction	33.3%	4.2%	4.2%	*	\$13.00
Manufacturing	46.5%	15.5%	18.3%	\$44,000	\$14.98
Transportation, Communication, & Utilities	53.8%	7.7%	15.3%	\$37,000	\$15.00
Wholesale & Retail Trade	51.6%	9.7%	19.3%	\$34,000	\$7.50
Finance, Insurance, & Real Estate	73.7%	10.5%	42.2%	\$31,000	\$13.25
Health Care & Social Services	82.5%	7.0%	38.6%	\$36,000	\$9.53
Personal Services	66.7%	8.3%	8.3%	*	\$10.00
Entertainment & Recreation	33.3%	*	33.3%	\$30,000	*
Professional Services	65.9%	23.5%	23.6%	\$55,500	\$14.00
Public Administration & Government	72.0%	12.0%	32.0%	*	\$21.50
Education	91.5%	2.1%	74.4%	\$34,000	\$12.50

This table includes all respondents without consideration of employment status or willingness to change/enter employment.

*Insufficient survey data/refused

Unemployed - Those Willing to Enter/Re-enter Employment

- An estimated 1,563 unemployed individuals are willing to accept employment;
- Average age is 45 years old;
- Education:
 - 50.0% have some post high school education
 - 7.7% have an associate degree
 - 30.7% have an undergraduate degree
 - 11.5% have a postgraduate degree
- Estimated wage range to attract the upper 66-75% qualified hourly wage applicants is \$10.00 to \$10.50/hr. with a median of the lowest wage of \$9.50/hr.;
- Willing to commute an average of 27 miles one way for the right opportunity;
- 57.7% expressed interest in seasonal and 53.8% in temporary employment opportunities;
- 34.6% are interested in working varied shifts (2nd, 3rd & split);
- Would prefer to enter employment that offers the following benefits:
 - Health/medical insurance
 - Pension/retirement options
 - Dental coverage
 - Vision coverage
 - Paid vacation
 - Paid holidays
 - Paid sick leave
- 81.8% of the unemployed are seeking employment offers where the employer/employee share the cost of medical insurance premiums.



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