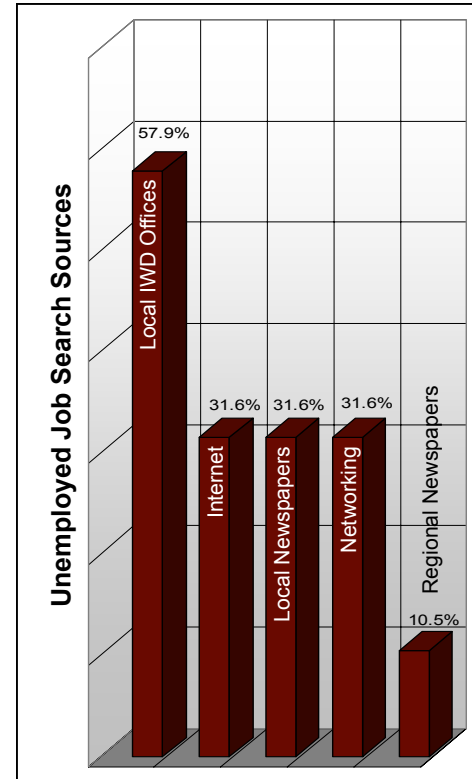


Unemployed - Those Willing to Enter/Re-enter Employment:

- An estimated 1,183 unemployed individuals are willing to accept employment;
- Average age is 38 years old;
- Education:
 - 47.4% have some post high school education
 - 10.5% are trade certified
 - 5.3% have completed vocational training
 - 21.1% have an undergraduate degree
 - 5.3% have a graduate/professional degree
- Estimated wage range to attract the upper 66-75% qualified hourly wage applicants is \$10.16 to \$13.06/hr. with a median of the lowest wage of \$7.50/hr.;
- Willing to commute an average of 27 miles one way for the right opportunity;
- 52.6% expressed interest in seasonal and 63.2% in temporary employment opportunities;
- 42.1% are interested in working varied shifts (2nd, 3rd & split);
- Would prefer to enter employment that offers the following benefits:
 - Health/medical insurance
 - Dental coverage
 - Vision coverage
 - Paid sick leave
 - Paid vacation
 - Pension/retirement options
 - Paid holidays
 - Life insurance
 - Disability insurance
 - Prescription drug coverage
 - Tuition assistance/reimbursement
- 71.4% of the unemployed are seeking employment offers where the employer/employee share the cost of medical insurance premiums.



Marshall County Laborshed Study



Sponsored in Partnership with

Marshall Economic Development Impact Committee



For more information regarding the 2006 Marshall County Laborshed Study, contact:

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Marshall Economic Development Impact Committee



This information is analyzed and compiled by the
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www.iowaworkforce.org

A Study of Workforce Characteristics

Released June 2006

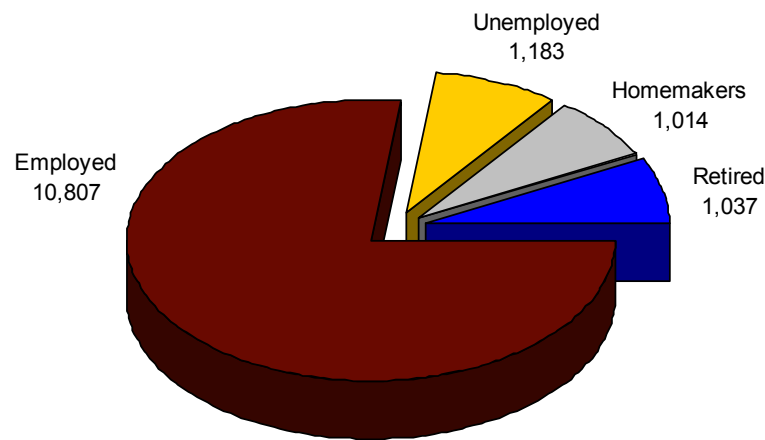
LABOR AVAILABILITY FACTS

What is a Laborshed?

A Laborshed is defined as the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of the Marshall County Laborshed area, local employers supplied the ZIP code listings of where each of their employees reside. This Laborshed analysis addresses underemployment, the availability and willingness of current and prospective employees to change employment within the workforce, current and desired occupations, wages, hours worked, and distance willing to commute to work. See contact information on back.

Total Potential Labor Force: 129,537 (entire Laborshed Area)

Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment (14,041)



Underemployment:

The underemployed are composed of individuals who are working fewer than 35 hours per week but desire more hours; working at wages equal to or less than the national poverty level; and/or who are working in positions that do not meet their skill or education levels or worked for higher wages at previous employment.

- 1.2% Inadequate hours
- 1.2% Low income
- 2.7% Mismatch of skills
- 4.7% Total estimated underemployment

Individuals may be underemployed for more than one reason; but are only counted once for total estimated underemployment.

Industrial Classification of the Employed

Industry	% of Laborshed	# of Employed
Manufacturing	15.7%	16,921
Health Care & Social Services	14.2%	15,304
Education	12.8%	13,795
Wholesale & Retail Trade	11.9%	12,825
Government & Public Administration	8.6%	9,269
Agriculture, Forestry, & Mining	8.6%	9,269
Construction	6.5%	7,005
Finance, Insurance, & Real Estate	6.2%	6,682
Entertainment, Recreation, & Personal Services	5.4%	5,820
Transportation, Communication, & Public Utilities	4.7%	5,065
Professional Services	4.2%	4,527

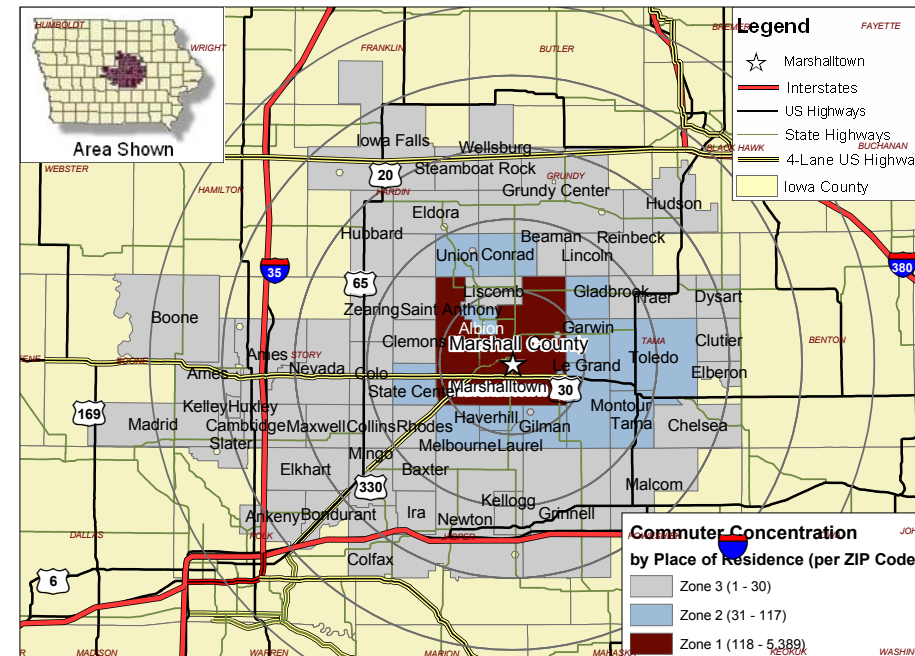
Survey respondents from the Marshall County Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the manufacturing industry as shown in the table at left.

Quick Facts:

(Employed - willing to change employment)

- 14.6% are working multiple jobs;
- Currently working an average of 43 hours per week;
- Average age is 40 years old;
- 31.5% currently working in professional, paraprofessional, or technical occupations, followed by 20.2% in production, construction, or material handling occupations;
- Most frequently identified job search sources:
 - Local/Regional newspapers
 - Internet
 - www.iowaworkforce.org
 - www.monster.com
 - Local Iowa Workforce Development Centers
 - Networking through friends, family, or acquaintances

Marshall County Commuting Area



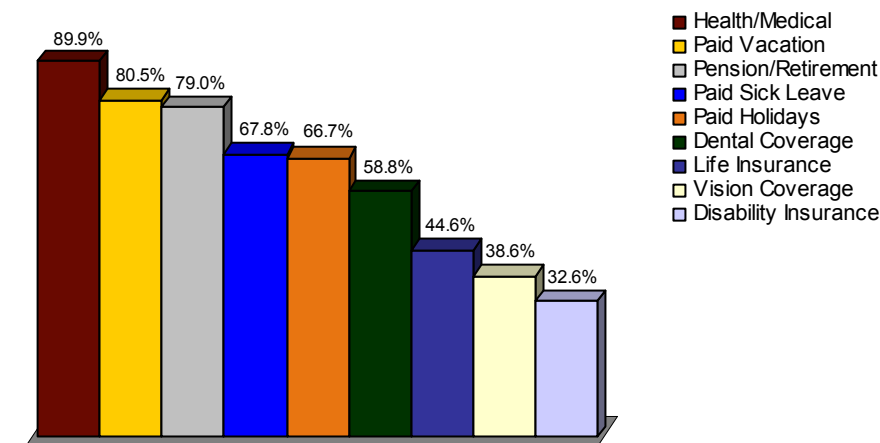
Commuting Statistics

The map at the left represents commuting patterns into Marshall County with the concentration per ZIP code represented in the legend.

Those who are willing to change employment in the Marshall County Laborshed area are willing to commute an average of 27 miles one way for employment opportunities.



Benefits Currently Offered



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed. The top nine benefits are shown.

The majority (82.5%) of respondents are currently sharing the cost of premiums with the employer. However, 14.6 percent of the employers in the area pay the entire cost of insurance premiums as a benefit for their employees.

Education and Current Median Wage Characteristics by Industry

Industry	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Salary Wages (per year)	Non Salary Wages (per hour)
Agriculture	46.9%	6.3%	21.9%	\$34,500	\$13.91
Construction	50.0%	11.5%	11.5%	\$52,500	\$14.30
Manufacturing	57.8%	6.3%	14.1%	\$56,500	\$15.40
Transportation, Communication, & Utilities	63.6%	13.6%	27.2%	\$42,500	\$12.30
Wholesale & Retail Trade	54.0%	10.0%	14.0%	\$42,500	\$8.00
Finance, Insurance, & Real Estate	83.3%	16.7%	37.6%	\$38,000	\$11.00
Health Care & Social Services	72.2%	18.5%	29.7%	\$37,000	\$12.70
Personal Services	87.5%	12.5%	31.3%	\$38,000	*
Entertainment & Recreation	42.9%	14.3%	*	*	*
Professional Services	73.7%	15.8%	31.6%	*	\$9.68
Public Administration & Government	62.9%	25.7%	25.7%	\$60,000	\$18.00
Education	91.5%	2.1%	72.4%	\$44,500	\$9.88

This table includes all respondents without consideration of employment status or willingness to change/enter employment.

*Insufficient survey data/refused