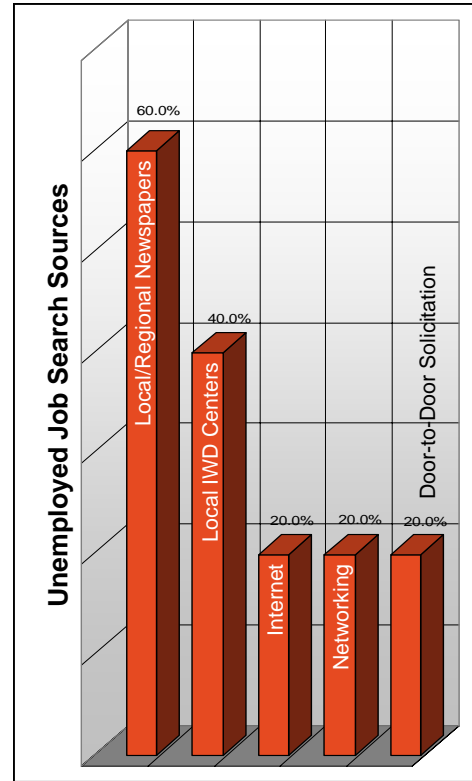
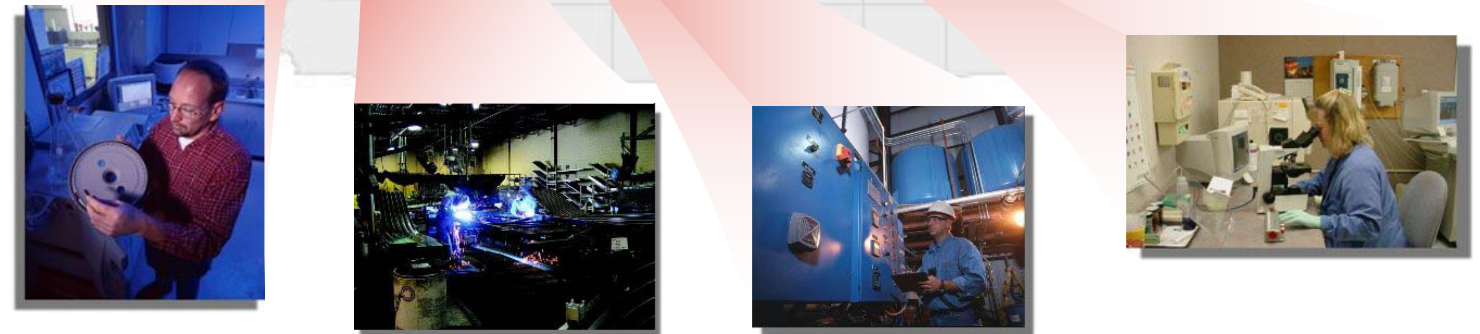
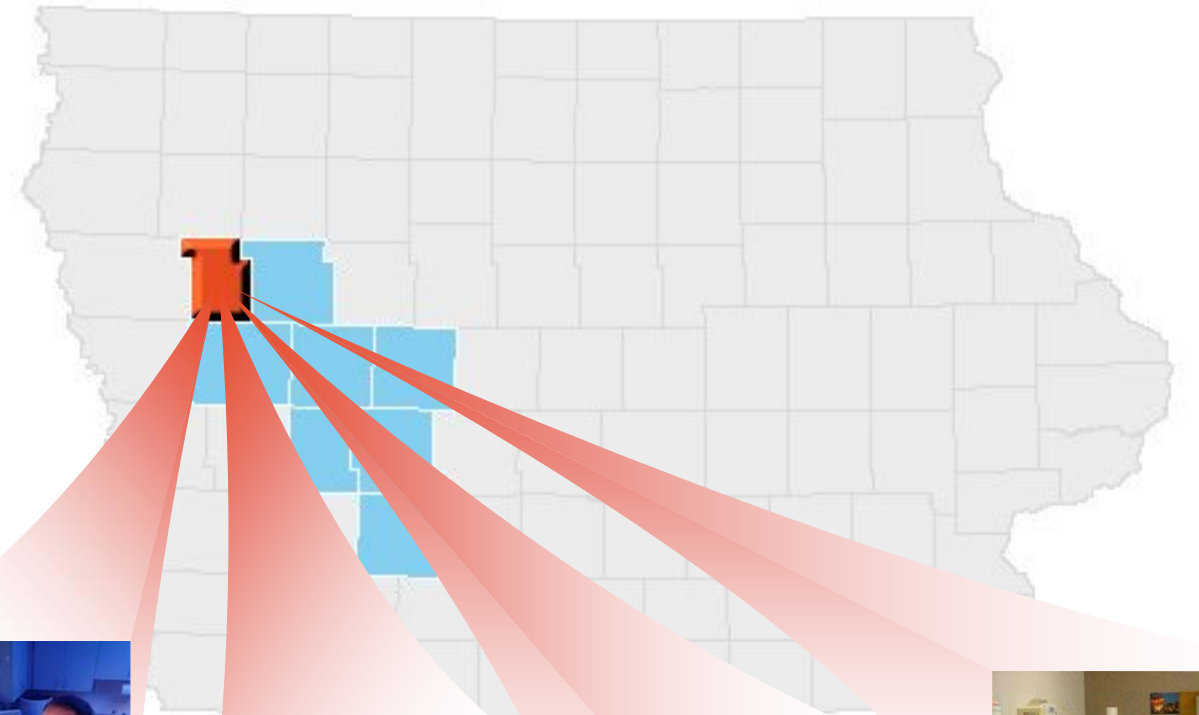


**Unemployed - Those Willing to Enter/Re-enter Employment:**

- An estimated 390 unemployed individuals are willing to accept employment;
- Average age is 44 years old;
- Education:
  - 80.0% have some post high school education
  - 60.0% have an associate degree
- Estimated wage range to attract the upper 66-75% qualified hourly wage applicants is \$17.12 to \$20.00/hr. with a median of the lowest wage of \$12.00/hr.;
- Willing to commute an average of 25 miles one way for the right opportunity;
- 60.0% expressed interest in both seasonal and temporary employment opportunities;
- 40.0% are interested in working varied shifts (2nd, 3rd & split);
- Would prefer to enter employment that offers the following benefits:
  - Health/Medical
  - Pension/Retirement
  - Paid Holidays
  - Dental Coverage
  - Paid Vacation
  - Vision Coverage
  - Paid Sick Leave
- 75.0% of the unemployed are seeking employment offers where the employer/employee share the cost of medical insurance premiums.



# Laborshed Analysis Ida County, Iowa



Sponsored in Partnership with



For more information regarding the 2006 Ida County Laborshed Study, contact:

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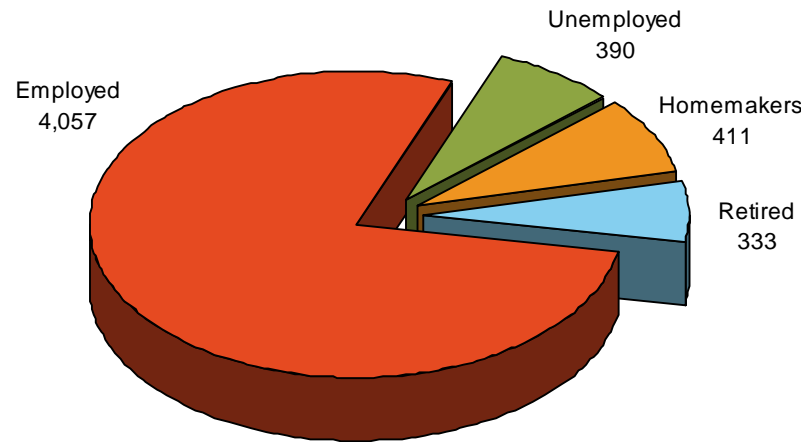
A Study of Workforce Characteristics  
 Released August 2006

# Laborshed Studies

A Laborshed is defined as the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of the Ida County Laborshed area, local employers supplied the ZIP code listings of where each of their employees reside. This Laborshed analysis addresses underemployment, the availability and willingness of current and prospective employees to change employment within the workforce, current and desired occupations, wages, hours worked, and distance willing to commute to work. *See contact information on back.*

**Total Potential Labor Force: 29,946 (entire Laborshed Area)**

**Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment (5,191)**



### Quick Facts: (Employed - willing to change employment)

- 17.5% are working multiple jobs;
- Currently working an average of 45 hours per week;
- Average age is 43 years old;
- 26.8% are currently working in managerial/administrative occupations, followed by 23.3% in professional, paraprofessional, or technical occupations;
- Most frequently identified job search sources:
  - Local/Regional newspapers
  - Internet
    - www.iowaworkforce.org
    - www.monster.com
  - Local Iowa Workforce Development Centers
  - Networking through friends, family, or acquaintances

### Underemployment:

The underemployed are composed of individuals who are working fewer than 35 hours per week but desire more hours; working at wages equal to or less than the national poverty level; and/or who are working in positions that do not meet their skill or education levels or worked for higher wages at previous employment.

- 2.7% (110 people) Inadequate hours
- 1.8% (97 people) Low income
- 2.4% (73 people) Mismatch of skills
- 6.1% (247 people) Total estimated underemployment

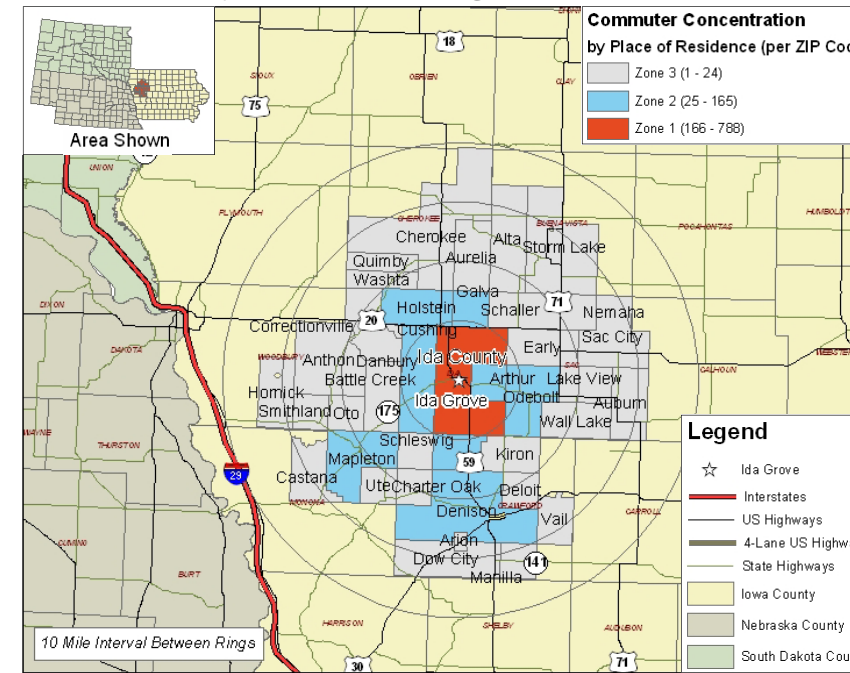
*Individuals may be underemployed for more than one reason; but are only counted once for total estimated underemployment.*

### Industrial Classification of the Employed

Industry	% of Laborshed	# of Employed
Health Care & Social Services	16.2%	4,851
Education	12.9%	3,863
Manufacturing	11.8%	3,534
Wholesale & Retail Trade	11.4%	3,414
Agriculture	9.6%	2,875
Professional Services	9.6%	2,875
Construction	8.1%	2,426
Finance, Insurance, & Real Estate	6.3%	1,887
Transportation, Communication, & Utilities	4.4%	1,318
Public Administration & Government	4.4%	1,318
Personal Services	2.6%	779
Entertainment & Recreation	1.5%	449

Survey respondents from the Ida Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the health care & social services industry as shown in the table at left.

## Ida County Commuting Area



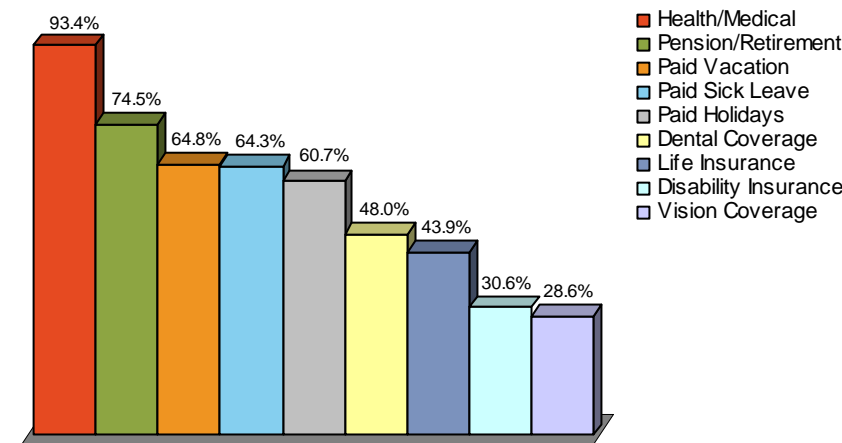
### Commuting Statistics

The map at the left represents commuting patterns into Ida County with the concentration per ZIP code represented in the legend.

Those who are willing to change employment in the Ida County Laborshed area are willing to commute an average of 28 miles one way for employment opportunities.



### Benefits Currently Offered



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed. The top nine benefits are shown.

The majority (73.3%) of respondents are currently sharing the cost of premiums with the employer. However, 19.4 percent of the employers in the area pay the entire cost of insurance premiums as a benefit for their employees.

### Education and Current Median Wage Characteristics by Industry

Industry	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Salary Wages (per year)	Non-Salary Wages (per hour)
Agriculture	35.7%	10.7%	10.7%	\$60,000	\$12.75
Construction	46.2%	3.8%	*	*	\$10.00
Manufacturing	35.9%	15.4%	7.7%	\$45,000	\$11.83
Transportation, Communication, & Utilities	38.9%	5.6%	11.1%	\$38,000	*
Wholesale & Retail Trade	56.1%	7.3%	26.8%	\$31,000	\$7.20
Finance, Insurance, & Real Estate	61.1%	5.6%	44.5%	\$46,000	\$13.60
Health Care & Social Services	69.8%	11.3%	24.5%	\$68,000	\$11.00
Personal Services	75.0%	37.5%	*	*	*
Entertainment & Recreation	71.4%	*	28.6%	*	*
Professional Services	66.7%	13.3%	26.7%	*	\$13.00
Public Administration & Government	50.0%	6.3%	18.8%	\$49,000	\$15.00
Education	95.1%	4.9%	73.1%	\$45,000	\$8.75

*This table includes all respondents without consideration of employment status or willingness to change/enter employment.*

*\*Insufficient survey data/refused*