

# NOT CURRENTLY EMPLOYED FACTS

## Unemployed, Homemakers, and Retirees

- Those Willing to Enter/Re-enter Employment

### Unemployed:

- ▶ An estimated 184 unemployed are willing to accept employment;
- ▶ 66.7% became unemployed within the last year;
- ▶ 76.9% held full-time positions in their previous employment;
- ▶ The majority are seeking employment in the production, construction, or clerical occupations;
- ▶ 69.2% expressed interest in seasonal, and 50.0% in temporary opportunities;
- ▶ 41.6% interested in working a variety of work schedules (combinations of 2nd, 3rd or split shifts)
- ▶ Average age is 40 years old;

### Education & Training

- ▶ 20.0% have some post high school education, and 13.3% have an associate degree;
- ▶ Fields of emphasis include: accounting, business, and education;
- ▶ 66.7% are likely to seek education/training within the next year;

### Wages

- ▶ Estimated wage range to attract the most qualified applicants is \$10.00 to \$10.50/hr.;

### Job Search Techniques

- ▶ Primary methods for seeking employment opportunities is through local newspapers; local Iowa Workforce Development Centers, the Internet, regional newspapers, or networking with friends, family, and acquaintances;

### Commuting

- ▶ Willing to commute an average of 31 miles one way for the right opportunity;

### Benefits

The unemployed are seeking the following benefits in an employment offer:

- ▶ 71.4% health insurance;
- ▶ 50.0% pension/retirement options;
- ▶ 35.7% paid vacation;
- ▶ 14.3% paid holidays;
- ▶ 14.3% paid sick leave;
- ▶ 7.1% prescription drug coverage;
- ▶ 7.1% life insurance;
- ▶ 7.1% tuition assistance.

### Homemakers and Retirees:

- ▶ For additional details on the Homemakers and Retirees, contact Midwest Partnership.



# 2004

# Guthrie County Laborshed Analysis



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Audubon County Economic Development Corp.  
Crawford County Development Corp.  
Midwest Partnership

Carroll Area Development Corp.  
Greene County Development Corp.  
Sac Economic & Tourism Development



DEVELOPMENT "FROM THE GROUND UP"

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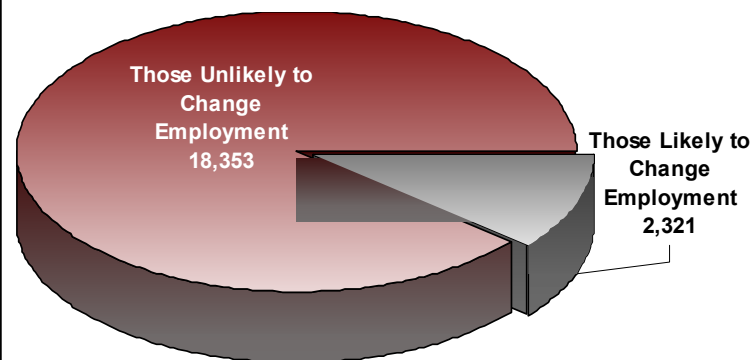
# CURRENTLY EMPLOYED FACTS

## What Is a Laborshed?

A Laborshed is defined as the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of the Guthrie County Laborshed area, local employers supplied the ZIP code listings of where each of their employees reside. This Laborshed analysis addresses underemployment, the availability and willingness of current and prospective employees to change employment within the workforce, current and desired occupations, wages, hours worked, and distance willing to commute to work.

### Employed

Total Potential Labor Force (Employed): 20,674



### Median Wages and Salary:

Industry	Median Wage and Salary	
	Non Salary (per hour)	Salary (per year)
Agriculture	\$ 11.15	\$ 33,000.00
Construction	\$ 18.00	\$ 26,000.00
Manufacturing	\$ 12.25	\$ 60,000.00
Transportation, Communication, and Utilities	\$ 18.88	\$ 37,000.00
Wholesale & Retail Trade	\$ 8.20	\$ 35,000.00
Professional Svcs, Finance, Insurance & Real Estate	\$ 11.03	\$ 40,000.00
Health Care & Social Services	\$ 9.75	\$ 41,000.00
Personal, Entertainment & Recreational	\$ 9.50	*
Public Administration & Government	\$ 14.61	\$ 31,000.00
Education	\$ 8.70	\$ 22,500.00

\* Insufficient survey data

- ▶ 71.5% are full-time, 15.3% self-employed, 11.9% part-time, and 1.4% seasonal;
- ▶ 22.5% are employed in production, construction, or maintenance occupations followed by 20.5% in professional, technical occupations;
- ▶ 59.7% have some level of education beyond high school, 12.4% have an associate degree, 24.7% have an undergraduate degree, and 7.0% have a post graduate degree;
- ▶ Average age is 45 years old;
- ▶ Currently commuting an average of 17 miles one way for employment opportunities.

### Employed

- Those Willing to Change Employment

#### Educational Degrees/Fields of Study/Certifications/Vocational Trades:

Fields of Study	% of Laborshed
Business & Public Administration/Marketing/Support	23.6%
Vocational Trade	13.7%
Healthcare/Medical Studies	11.7%
Social Sciences	11.7%
Math/Science	9.8%
Education	7.8%
Agriculture	7.8%
Computer	5.9%
General Studies/Liberal Arts	5.9%
Agriculture	2.0%

#### Availability in Guthrie County Laborshed Area

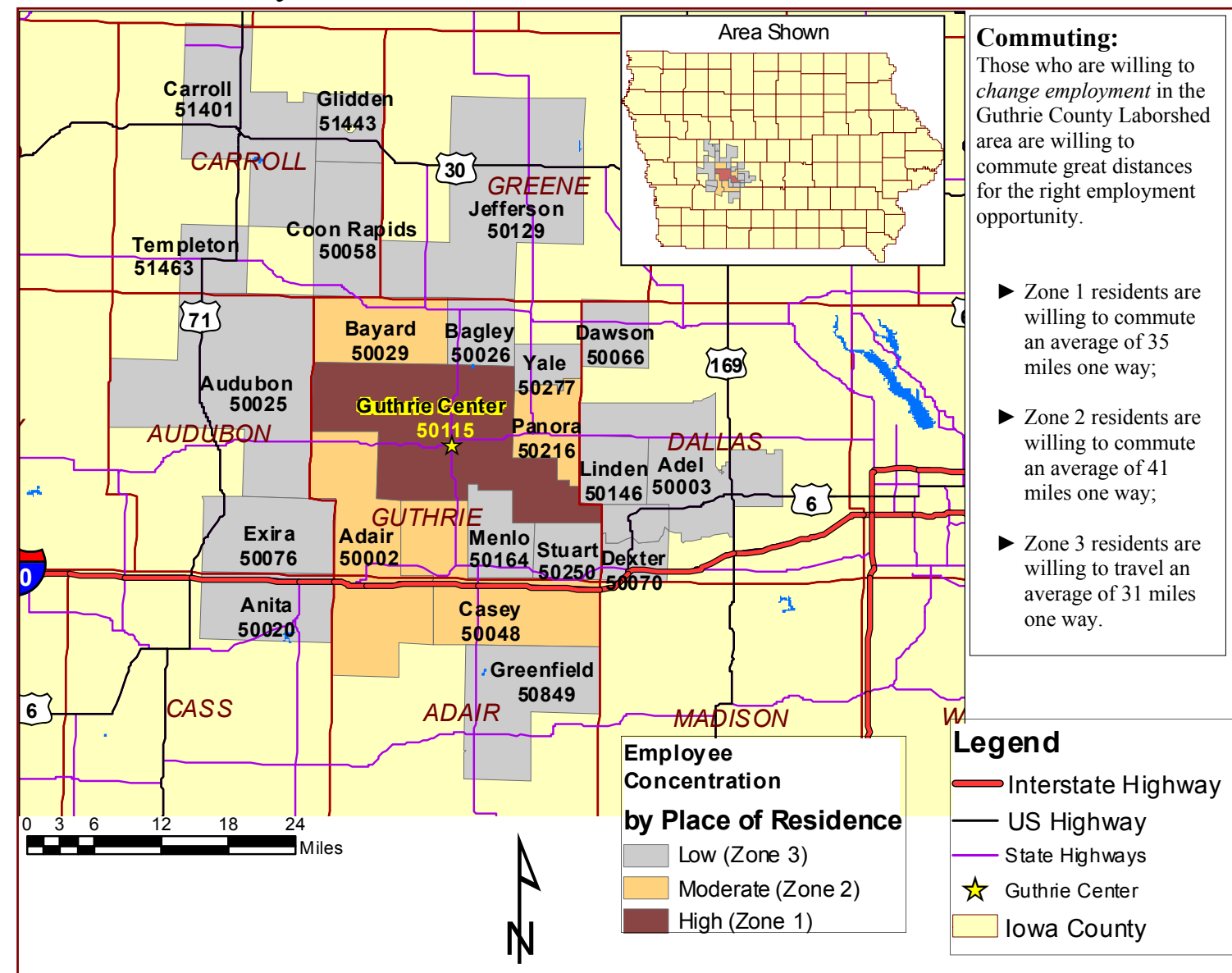
- ▶ Estimated number of individuals very likely or somewhat likely to change employment: 2,321 (25.9%);
- ▶ Average age 42 years old;
- ▶ 55.4% have some level of education/training beyond high school, 7.6% have an associate degree, 21.7% have an undergraduate degree, and 4.3% have postgraduate degree;
- ▶ 28.1% are currently working in production, construction, or maintenance occupations;
- ▶ Men likely to change employment desire a median hourly wage of \$12.00/hr. Females desire a median hourly wage of \$10.00/hr.;
- ▶ 26.1% expressed an interest in working a variety of work schedules (i.e. combinations of 2nd, 3rd or split shifts).

#### Out-commuters: (389 Potential Available Labor)

Out-commuters are defined as people who are employed, live in Zone 1, and commute to other communities for employment.

- ▶ 22.2% (86 people) of those commuting out of Zone 1 for employment are willing to change employment;
- ▶ Out-commuters are willing to commuting an average of 42 miles one way for employment opportunities;
- ▶ Current median hourly wage is \$11.00/hr;
- ▶ Primarily employed in professional and production occupations;
- ▶ Average age is 45 years old;
- ▶ 66.7% have education/training beyond high school, 42.2% have undergraduate degree, and 11.1% have a postgraduate/professional degree.

## Guthrie County Laborshed Area



### Commuting:

Those who are willing to change employment in the Guthrie County Laborshed area are willing to commute great distances for the right employment opportunity.

- ▶ Zone 1 residents are willing to commute an average of 35 miles one way;
- ▶ Zone 2 residents are willing to commute an average of 41 miles one way;
- ▶ Zone 3 residents are willing to travel an average of 31 miles one way.

### Employed

- Those Willing to Change Employment Continued...

#### Industrial Classification

Industry	% within Laborshed
Health Care/Social Services	15.2%
Manufacturing	12.0%
Agriculture/Forestry/Mining	12.0%
Public Administration, Government	9.8%
Retail Trade	8.7%
Finance, Insurance, Real Estate	8.7%
Construction	8.7%
Education	6.5%
Transportation, Communications, Public Utilities	5.4%
Personal Services	3.3%
Professional Services	3.3%
Entertainment & Recreation	2.2%
Wholesale Trade	1.1%

#### Underemployed:

The underemployed are comprised of individuals who are underemployed due to inadequate hours (those working less than 35 hours/week but desiring more hours), low income (those working at wages equal to or less than the national poverty level), and/or mismatch of skills (those who are working in positions that do not meet their skill or education levels or worked for higher wages at a previous employment). Individuals may be underemployed for more than one reason; but are only counted once.

- ▶ 1.5 percent (approximately 35 people) are underemployed due to inadequate hours;
- ▶ 3.7 percent (approximately 86 people) are underemployed due to a mismatch of skills;
- ▶ 1.0 percent (approximately 23 people) are underemployed due to low income;
- ▶ Total estimated underemployment for the Guthrie County Laborshed area is 5.7 percent.