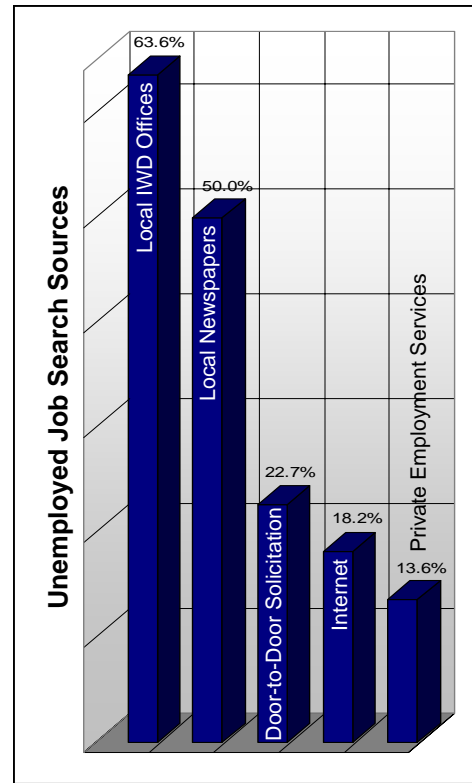
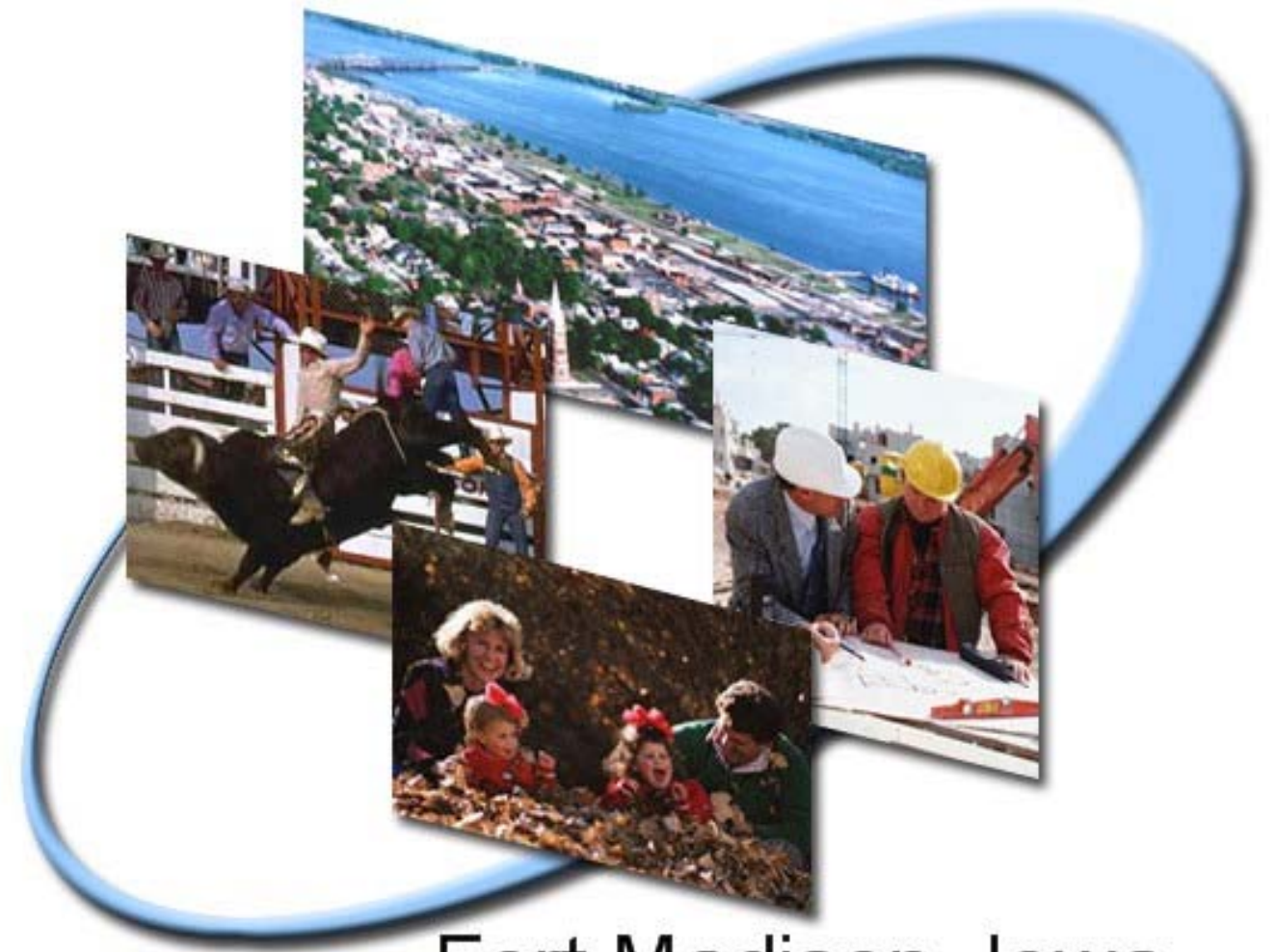


Unemployed - Those Willing to Enter/Re-enter Employment:

- An estimated 1,319 unemployed individuals are willing to accept employment;
- Average age is 44 years old;
- Education:
 - 36.4% have some post high school education
 - 13.6% have an undergraduate degree
- Estimated wage range to attract the upper 66-75% qualified hourly wage applicants is \$10.00 to \$11.25/hr. with a median of the lowest wage of \$10.00/hr.;
- Willing to commute an average of 29 miles one way for the right opportunity;
- 68.2% expressed interest in seasonal and 54.5% in temporary employment opportunities;
- 36.4% are interested in working varied shifts (2nd, 3rd & split);
- Would prefer to enter employment that offers the following benefits:
 - Health/medical insurance
 - Paid vacation
 - Paid holidays
 - Pension/retirement options
 - Paid sick leave
 - Dental coverage
 - Vision coverage
 - Tuition assistance/reimbursement
 - Flextime
- 72.7% of the unemployed are seeking employment offers where the employer/employee share the cost of medical insurance premiums.



Fort Madison, Iowa Laborshed Analysis



Fort Madison, Iowa

Sponsored in Partnership with



For more information regarding the 2006 Fort Madison Laborshed Study, contact:

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April 2006

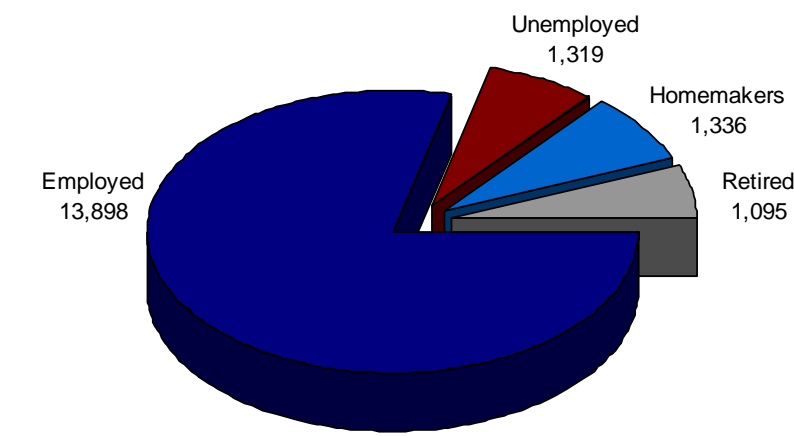
LABOR AVAILABILITY FACTS

What is a Laborshed?

A Laborshed is defined as the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of the Fort Madison Laborshed area, local employers supplied the ZIP code listings of where each of their employees resides. This Laborshed analysis addresses underemployment, the availability and willingness of current and prospective employees to change employment within the workforce, current and desired occupations, wages, hours worked, and distance willing to commute to work. *See contact information on back.*

Total Potential Labor Force: 79,000 (entire Laborshed Area)

Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment (17,648)



Underemployment:

The underemployed are composed of individuals who are working fewer than 35 hours per week but desire more hours; working at wages equal to or less than the national poverty level; and/or who are working in positions that do not meet their skill or education levels or worked for higher wages at previous employment.

- 2.7% Inadequate hours
- 2.7% Low income
- 4.0% Mismatch of skills
- 8.1% Total estimated underemployment

Individuals may be underemployed for more than one reason; but are only counted once for total estimated underemployment.

Industrial Classification of the Employed

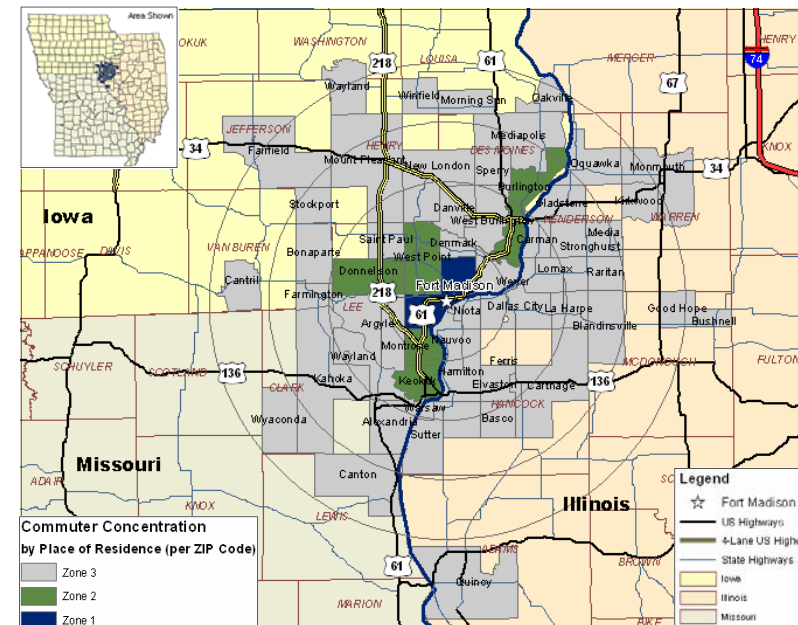
Industry	% of Laborshed	# of Employed
Health Care & Social Services	18.9%	11,840
Manufacturing	16.0%	10,024
Wholesale & Retail Trade	14.8%	9,272
Education	13.2%	8,269
Government & Public Administration	7.2%	4,511
Transportation, Communication, & Utilities	6.9%	4,323
Professional Services	6.0%	3,759
Entertainment, Recreation, & Personal Services	5.0%	3,132
Finance, Insurance, & Real Estate	4.1%	2,569
Construction	4.1%	2,569
Agriculture, Forestry, & Mining	3.1%	1,942
Active Military Duty	0.6%	376

Quick Facts:

(Employed - willing to change employment)

- 13.4% are working multiple jobs;
- Currently working an average of 41 hours per week;
- Average age is 43 years old;
- 29.5% currently working in professional occupations, followed by 28.4% in production occupations;
- Most frequently identified job search sources:
 - Internet
 - www.monster.com
 - www.iowaworkforce.org
 - Local/Regional newspapers
 - Local Iowa Workforce Development Centers
 - Networking through friends, family, or acquaintances.

Fort Madison Commuting Area



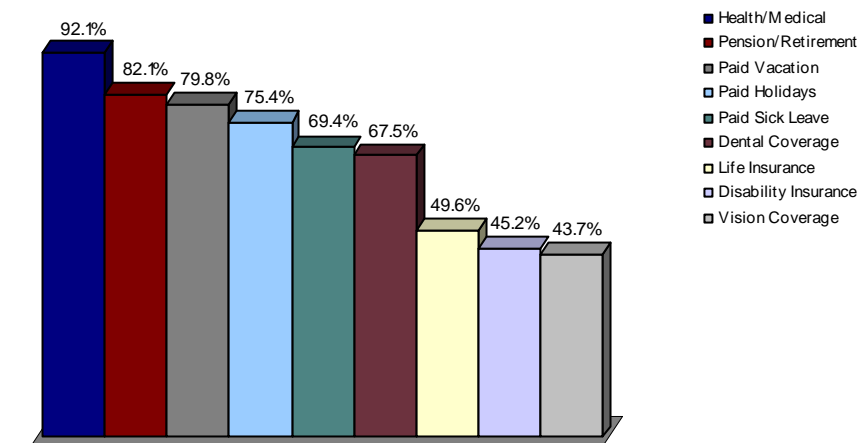
Commuting Statistics

The map at the left represents commuting patterns into Fort Madison with the concentration per ZIP code represented in the legend.

Those who are willing to change employment in the Fort Madison Laborshed area are willing to commute an average of 27 miles one way for employment opportunities.



Benefits Currently Offered



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed. The top nine benefits are shown.

The majority (76.7%) of respondents are currently sharing the cost of premiums with the employer. However, 16.4 percent of the employers in the area pay the entire cost of insurance premiums as a benefit for their employees.

Education and Current Median Wage Characteristics by Industry

Industry	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Salary Wages (per year)	Non Salary Wages (per hour)
Agriculture	62.5%	18.8%	12.5%	\$42,500	*
Construction	53.3%	0.0%	20.0%	\$57,500	\$13.50
Manufacturing	47.4%	13.8%	11.3%	\$50,000	\$14.00
Transportation, Communication, & Utilities	46.7%	13.3%	10.0%	\$44,500	\$13.00
Wholesale & Retail Trade	51.9%	11.1%	14.9%	\$34,000	\$7.10
Finance, Insurance, & Real Estate	47.1%	11.8%	29.4%	\$35,000	\$8.25
Health Care & Social Services	83.1%	16.9%	35.4%	\$57,500	\$12.78
Personal Services	35.7%	*	*	*	\$8.80
Entertainment & Recreation	11.1%	*	*	*	\$8.00
Professional Services	84.0%	8.0%	48.0%	\$42,000	\$16.00
Public Administration & Government	70.4%	11.1%	29.6%	\$48,000	\$18.00
Education	91.6%	4.2%	72.9%	\$38,000	\$8.85

This table includes all respondents without consideration of employment status or willingness to change/enter employment.

**Insufficient survey data/refused*

Survey respondents from the Fort Madison Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the health care and social services industry as shown in the table at left.