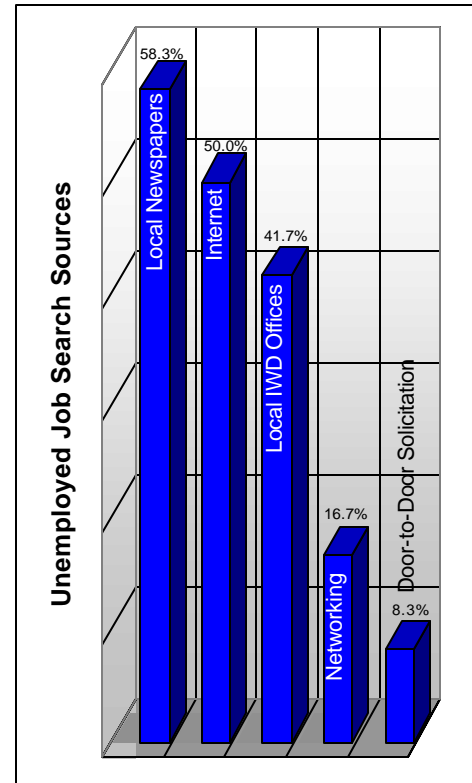


Unemployed - Those Willing to Enter/Re-enter Employment

- An estimated 639 unemployed individuals are willing to accept employment;
- Average age is 36 years old;
- Education:
 - 41.7% have some post high school education
 - 8.3% have an associate degree
 - 8.3% have an undergraduate degree
- Estimated wage range to attract the upper 66-75% qualified hourly wage applicants is \$10.00 to \$13.00/hr. with a median of the lowest wage of \$10.00/hr.;
- Willing to commute an average of 31 miles one way for the right opportunity;
- 58.3% expressed interest in seasonal and 66.7% in temporary employment opportunities;
- 41.7% are interested in working varied shifts (2nd, 3rd & split);
- Would prefer to enter employment that offers the following benefits:
 - Health/medical insurance
 - Pension/retirement options
 - Dental coverage
 - Paid vacation
 - Paid sick leave
 - Vision coverage
 - Paid holidays
 - Stock options
- 90.0% of the unemployed are seeking employment offers where the employer/employee share the cost of medical insurance premiums.



Laborshed Study Storm Lake & Buena Vista County



Sponsored in Partnership with



For more information regarding the 2005 Storm Lake Laborshed Study, contact:

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 Storm Lake, Iowa 50588
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This information is analyzed and compiled by the
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January 2006

Albert City Alta Lakeside Linn Grove Marathon Newell Rembrandt Sioux Rapids Storm Lake Truesdale

LABOR AVAILABILITY FACTS

What is a Laborshed?

A Laborshed is defined as the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of the Storm Lake/Buena Vista County Laborshed area, local employers supplied the ZIP code listings of where each of their employees reside. This Laborshed analysis addresses underemployment, the availability and willingness of current and prospective employees to change employment within the workforce, current and desired occupations, wages, hours worked, and distance willing to commute to work. See contact information on back.

Total Potential Labor Force: 40,146 (entire Laborshed Area)

Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment (8,064)

Employed	6,316	Unemployed	639
		Homemakers	517
		Retired	592

Quick Facts:

(Employed - willing to change employment)

- 16.0% are working multiple jobs;
- Currently working an average of 43 hours per week;
- Average age is 40 years old;
- 25.3% currently working in production, construction, operating, or material handling occupations, followed by 19.8% in professional, paraprofessional, or technical occupations;
- Most frequently identified job search sources:
 - Internet
 - www.iowaworkforce.org
 - www.monster.com
 - Local/Regional newspapers
 - Local Iowa Workforce Development Centers
 - Networking through friends, family, or acquaintances

Underemployment:

The underemployed are composed of individuals who are working fewer than 35 hours per week but desire more hours; working at wages equal to or less than the national poverty level; and/or who are working in positions that do not meet their skill or education levels or worked for higher wages at previous employment.

- 2.7% Inadequate hours
- 2.5% Low income
- 4.0% Mismatch of skills
- 7.4% Total estimated underemployment

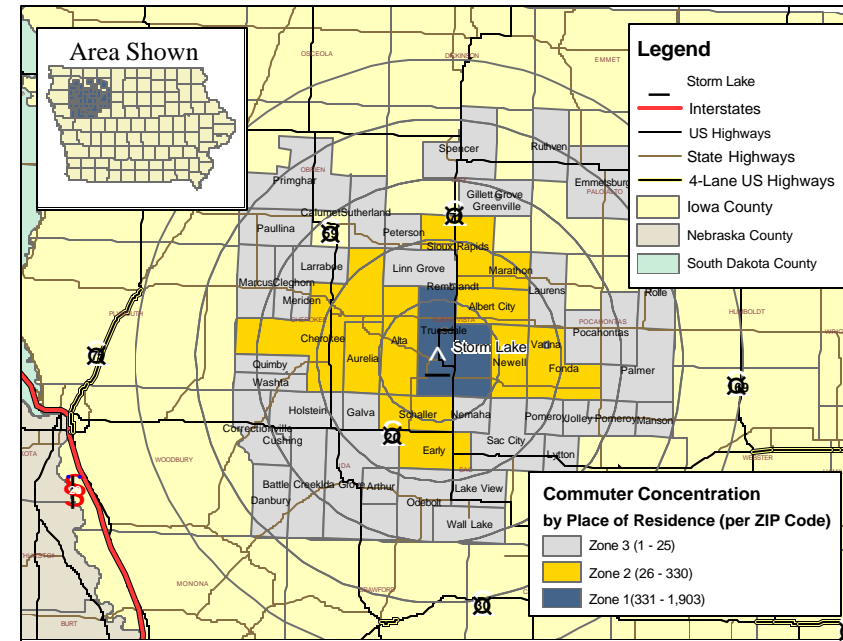
Individuals may be underemployed for more than one reason; but are only counted once for total estimated underemployment.

Industrial Classification of the Employed

Industry	% of Laborshed
Education	14.7%
Health Care & Social Services	14.4%
Wholesale & Retail Trade	12.3%
Manufacturing	11.7%
Agriculture, Forestry, & Mining	9.7%
Professional Services	9.1%
Transportation, Communication, & Utilities	6.5%
Construction	5.9%
Government & Public Administration	5.6%
Finance, Insurance, & Real Estate	5.6%
Entertainment, Recreation, & Personal Services	4.7%

Survey respondents from the Storm Lake Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the education industry as shown in the table at left.

Storm Lake Commuting Area



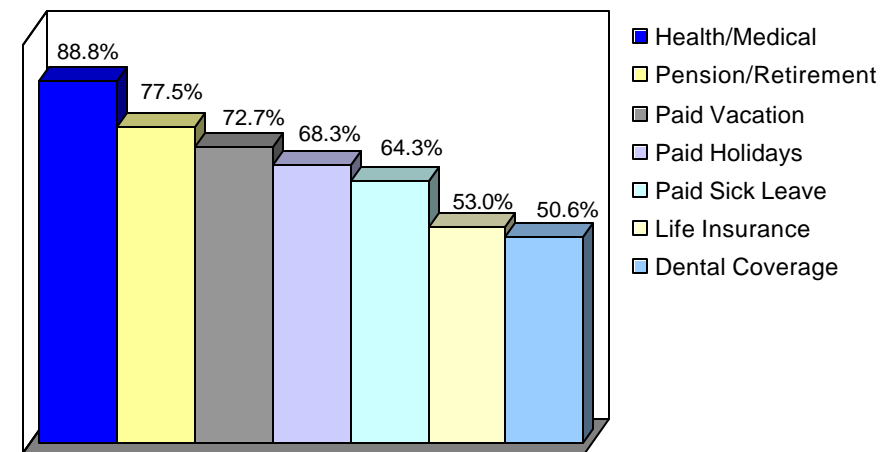
Commuting Statistics

The map at the left represents commuting patterns into Storm Lake with the concentration per ZIP code represented in the legend.

Those who are willing to change employment in the Storm Lake Laborshed area are willing to commute an average of 24 miles one way for employment opportunities.



Benefits Currently Offered



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed. The top seven benefits are shown.

The majority (74.5%) of respondents are currently sharing the cost of premiums with the employer. However, 21.4% percent of the employers in the area pay the entire cost of insurance premiums as a benefit for their employees.

Education and Current Median Wage Characteristics by Industry

Industry	Education			Median Wages (Overall)	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Salary Wages	Non-Salary Wages
Agriculture	59.5%	21.6%	13.5%	\$40,000/yr	\$8.00/hr
Construction	45.8%	4.2%	*	*	\$11.29/hr
Manufacturing	44.2%	7.7%	17.3%	\$35,000/yr	\$11.65/hr
Transportation, Communication, & Utilities	65.4%	23.1%	11.5%	*	\$11.64/hr
Wholesale & Retail Trade	47.0%	10.4%	20.9%	\$40,000/yr	\$7.00/hr
Finance, Insurance, & Real Estate	79.2%	12.5%	29.2%	\$37,500/yr	\$11.00/hr
Health Care & Social Services	66.1%	10.2%	22.1%	\$46,000/yr	\$12.00/hr
Personal Services	75.0%	33.3%	16.7%	\$22,500/yr	\$8.75/hr
Entertainment & Recreation	75.0%	25.0%	25.0%	*	*
Professional Services	71.4%	8.6%	37.2%	\$27,500/yr	\$13.93/hr
Public Administration & Government	50.0%	10.0%	20.0%	\$35,000/yr	\$13.75/hr
Education	91.5%	6.8%	64.4%	\$41,000/yr	\$10.00/hr

This table includes all respondents without consideration of employment status or willingness to change/enter employment.

*Insufficient survey data/refused