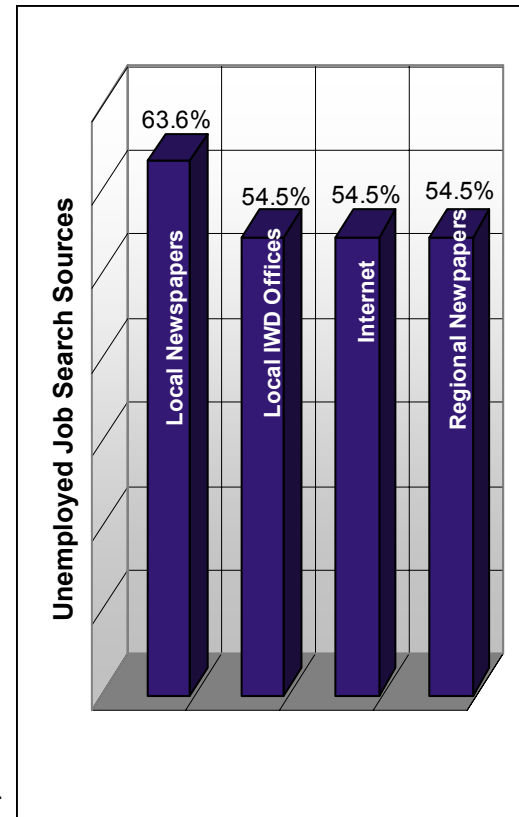
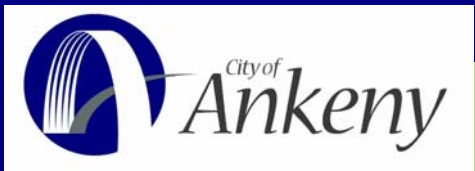


## Unemployed - Those Willing to Enter/Re-enter Employment:

- An estimated 3,939 unemployed individuals are willing to accept employment;
- Average age is 40 years old;
- Education:
  - 72.7% have some post high school education
  - 9.1% have an associate degree
  - 18.2% have been certified in various trades
  - 18.2% have an undergraduate degree
- Estimated wage range to attract the upper 66-75% of the most qualified hourly wage applicants is \$11.88 to \$15.75/hr. with a median wage of \$9.50/hr.;
- Willing to commute an average of 16 miles one way for the right opportunity;
- 27.3% expressed interest in seasonal and 54.5% in temporary employment opportunities;
- 45.5% are interested in working varied shifts (2nd, 3rd & split);
- Would prefer to enter employment that offers the following benefits:
  - Health/medical insurance
  - Dental coverage
  - Pension/retirement options
  - Paid holidays
  - Paid vacation
  - Paid sick leave
- 87.5% of the unemployed are seeking employment offers where the employer/employee share the cost of medical insurance premiums.

# Ankeny Iowa Laborshed Analysis 2005

Sponsored in Partnership with



### Contact Information

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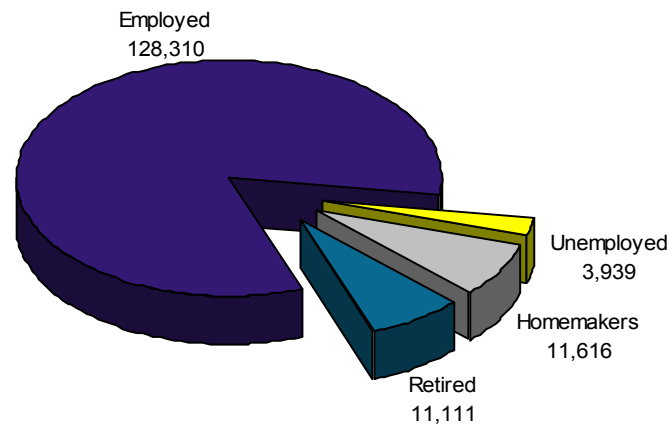
# LABOR AVAILABILITY FACTS

## What is a Laborshed?

A Laborshed is defined as the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of the Ankeny Laborshed area, local employers supplied the ZIP code listings of where each of their employees reside. This Laborshed analysis addresses underemployment, the availability and willingness of current and prospective employees to change employment within the workforce, current and desired occupations, wages, hours worked, and distance willing to commute to work. *See contact information on front.*

**Total Potential Labor Force: 360,949 (entire Laborshed Area)**

**Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment (154,976)**



### Quick Facts:

(Employed - willing to change employment)

- 6.6% are working multiple jobs;
- Currently working an average of 44 hours per week;
- Average age is 41 years old;
- 32.7% in professional, paraprofessional, or technical occupations, followed by 23.4% currently working in clerical/administrative support occupations;
- Most frequently identified job search sources:
  - Internet
  - Local newspapers
  - Regional newspapers
  - Networking through friends, family, or acquaintances;
  - Local Iowa Workforce Development Centers

### Underemployment:

The underemployed are composed of individuals who are working fewer than 35 hours per week but desire more hours; working at wages equal to or less than the national poverty level; and/or who are working in positions that do not meet their skill or education levels or worked for higher wages at previous employment.

- 0.8% Inadequate hours
- 0.8% Low income
- 2.2% Mismatch of skills
- 3.5% Total estimated underemployment

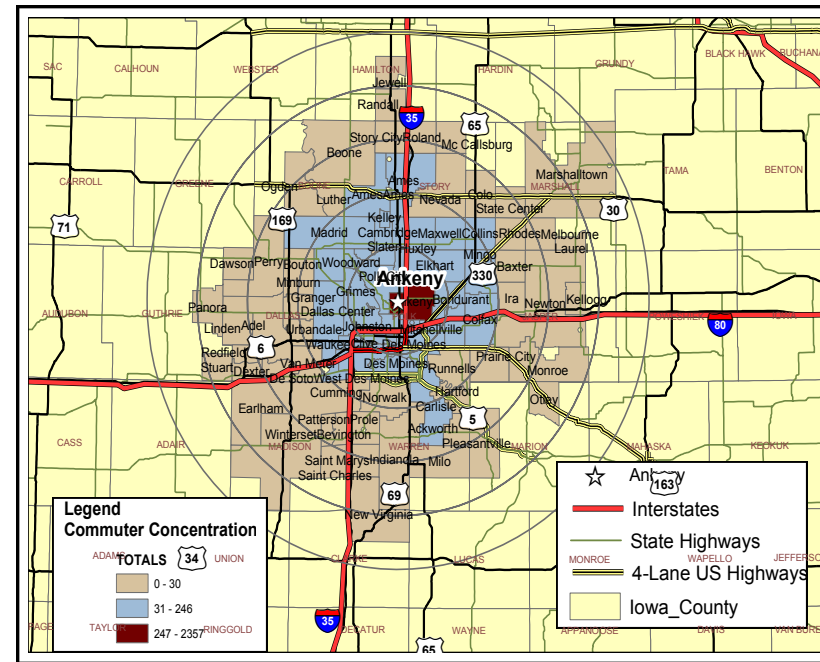
*Individuals may be underemployed for more than one reason; but are only counted once for total estimated underemployment.*

### Industrial Classification of the Employed

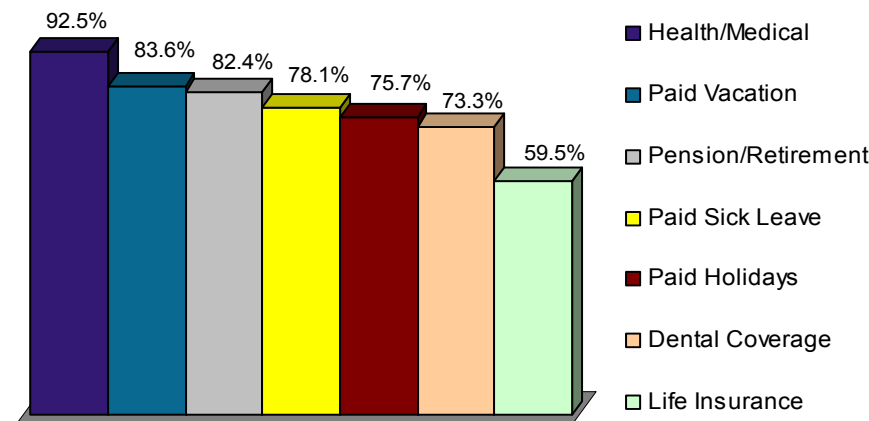
Industry	% of Laborshed
Finance, Insurance, & Real Estate	16.0%
Health Care & Social Services	13.0%
Education	12.6%
Wholesale & Retail Trade	10.6%
Professional Services	8.6%
Government & Public Administration	7.8%
Manufacturing	7.2%
Entertainment, Recreation, & Personal Services	7.0%
Transportation, Communication, & Utilities	6.0%
Agriculture, Forestry, & Mining	5.0%
Construction	5.0%

Survey respondents from the Ankeny Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the finance, insurance, or real estate industries as shown in the table at left.

## Ankeny Commuting Area



### Benefits Currently Offered



## Commuting Statistics

Those who are willing to change employment in the Ankeny Laborshed area are willing to commute an average of 26 miles one way for employment opportunities.



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed. The top seven benefits are shown.

The majority (78.9%) of respondents are currently sharing the cost of premiums with the employer. However, over one-seventh (16.6%) of the employers in the area that pay the entire cost of insurance premiums as a benefit for their employees.

### Education and Current Median Wage Characteristics by Industry

Industry	Education			Median Wages (Overall)	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Salary Wages	Non Salary Wages
Agriculture	69.0%	*	48.3%	\$60,000/yr	\$14.00/hr
Construction	51.7%	*	24.1%	\$58,000/yr	\$17.46/hr
Manufacturing	58.5%	11.3%	13.3%	\$46,000/yr	\$15.36/hr
Transport., Comm., & Utilities	70.3%	8.1%	21.6%	\$56,000/yr	\$14.00/hr
Wholesale/Retail Trade	68.7%	10.4%	29.9%	\$50,000/yr	\$10.50/hr
Finance, Insurance, & Real Estate	85.9%	11.8%	57.5%	\$47,000/yr	\$12.37/hr
Health Care & Social Services	84.6%	21.8%	42.3%	\$52,000/yr	\$15.38/hr
Personal Services	76.3%	2.6%	34.2%	\$16,000/yr	\$10.25/hr
Professional Services	74.5%	15.7%	47.1%	\$60,000/yr	\$10.40/hr
Public Admin./Government	76.7%	9.3%	53.5%	\$53,000/yr	\$18.00/hr
Education	93.2%	4.1%	79.8%	\$40,000/yr	\$11.00/hr

*This table includes all respondents without consideration of employment status or willingness to change/enter employment.*

*\*Insufficient survey data/refused*