

2007 ANNUAL PROFILE

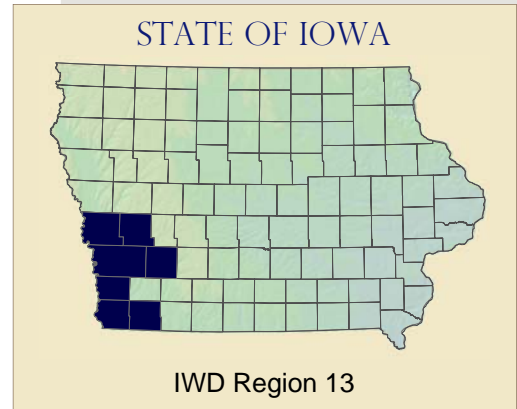
REGION 13

IOWA WORKFORCE DEVELOPMENT

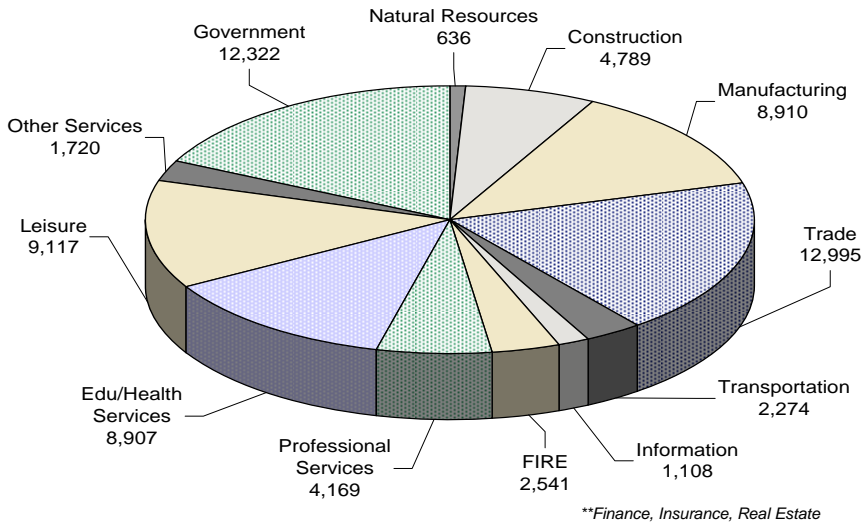
Executive Summary

As of 2006, Iowa Workforce Development's (IWD) Region 13 largest private industry was Wholesale & Retail Trade, representing 18.7 percent (12,995) of the region's total covered employment of 69,487. The region's total employment increased by 4.3 percent since 2005, and the average annual wage increased by 8.0 percent to \$30,823 for all industries.

IWD's Region 13 average weekly wage for all industries was \$593 for 2006. This was an increase of 8.0 percent since 2005. The highest average weekly wage for a private sector was in Construction, averaging \$1,120 with gross total wages of \$278.8 million. Between 2005 and 2006, this sector also reported the largest percentage increase in average weekly wage of 43.4 percent (\$339). The large increase was mainly due to a temporary construction project in Council Bluffs that wound down early in 2007.



2006 Industry Breakout by Employment



Source: Quarterly Census of Employment and Wages

Ten Largest Employers by Employment

Based on Annual 2005 Employment by Private Industry

Rank	Name of Company	Industry
1	Tyson Fresh Meats	Manufacturing
2	Ameristar Casino	Arts & Entertainment
3	Harvey's Casino Resort	Arts & Entertainment
4	Wal-Mart Stores Inc	Retail Trade
5	Alegent Health	Health Services
6	Hy-Vee Food Stores	Retail Trade
7	Harvey's Casino	Arts & Entertainment
8	Jennie Edmundson Memorial Hospital	Health Services
9	Con Agra	Manufacturing
10	Kvaerner Songer Inc	Construction

Source: Quarterly Census of Employment and Wages

QUICK FACTS

Counties Included in Iowa Workforce Development's Region 13

Cass	Mills
Fremont	Page
Harrison	Pottawattamie
	Shelby

2006 Covered Employment (QCEW)

	%
Total Employment	69,487 4.72 ¹
Average Weekly Wage	\$593 89.85 ²
Largest Private Sector:	
Trade	12,995 5.24 ³

¹ Percent is based on statewide covered employment of 1,470,744

² Percent is based on statewide average weekly wage of \$660

³ Percent is based on statewide covered employment in specified sector

Census Statistics

IWD Region 13 Population (2006)	172,171
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2005 - 2006 Covered Employment and Reporting Units by Industry

A Unit is Defined as a Worksite

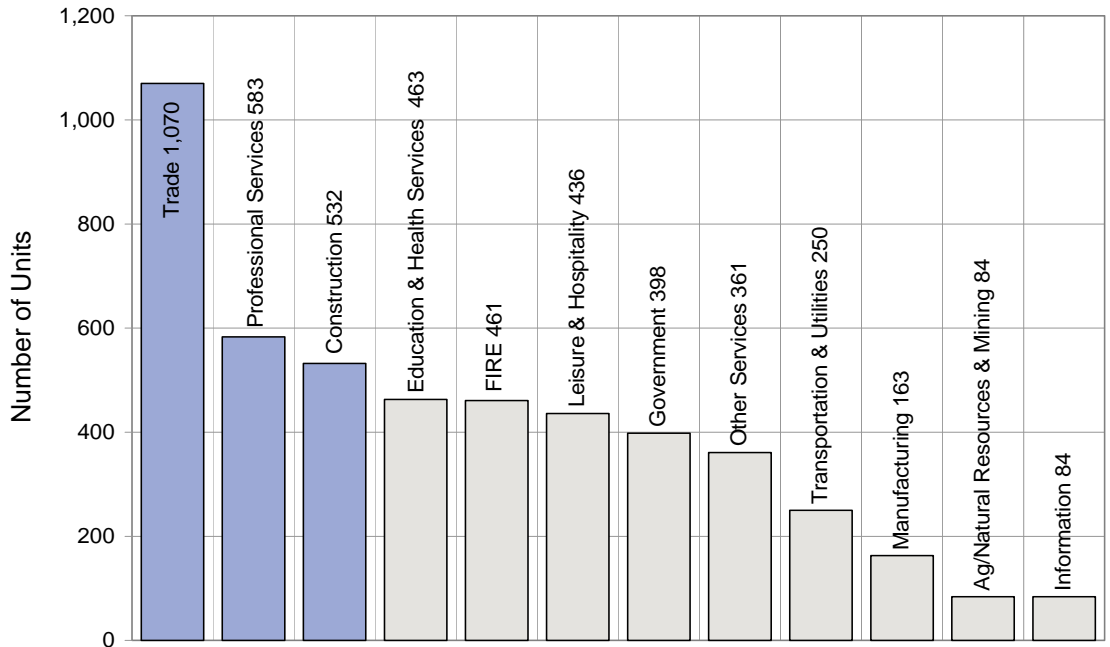
Reporting Units				Employment		
2005	2006	% Change		2005	2006	% Change
4,847	4,882	0.72%	Total All Industries	66,619	69,487	4.31%
4,452	4,484	0.72%	Private Business	54,496	57,166	4.90%
82	84	2.44%	Ag/Natural Resources & Mining	642	636	-0.93%
509	532	4.52%	Construction	3,315	4,789	44.46%
162	163	0.62%	Manufacturing	8,747	8,910	1.86%
1,078	1,070	-0.74%	Trade	13,032	12,995	-0.28%
380	385	1.32%	<i>Wholesale Trade</i>	3,391	3,417	0.77%
698	685	-1.86%	<i>Retail Trade</i>	9,642	9,578	-0.66%
245	250	2.04%	Transportation & Utilities	2,162	2,274	5.18%
83	84	1.20%	Information	1,015	1,108	9.16%
465	461	-0.86%	Finance, Insurance, and Real Estate	2,561	2,541	-0.78%
565	583	3.19%	Professional & Business Services	3,853	4,169	8.20%
465	463	-0.43%	Education & Health Services	8,752	8,907	1.77%
432	436	0.93%	Leisure & Hospitality	8,803	9,117	3.57%
367	361	-1.63%	Other Services	1,614	1,720	6.57%
394	398	1.02%	Government	12,123	12,322	1.64%
89	88	-1.12%	<i>State</i>	2,153	2,194	1.90%
250	253	1.20%	<i>Local</i>	9,360	9,517	1.68%
56	57	1.79%	<i>Federal</i>	610	611	0.16%

Note: Employment increase in the construction industry was due to a special project in the Region

Source: Quarterly Census of Employment and Wages

Reporting Units by Industry in 2006

A Unit is Defined as a Worksite



Trade - Wholesale & Retail Trade
F.I.R.E. - Finance, Insurance, & Real Estate

Natural Resources - Agriculture, Natural Resources, & Mining

Source: Quarterly Census of Employment and Wages

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IWD Region 13's
Greatest Number of
Worksites

Wholesale & Retail
Trade
1,070

Professional Services
583

Construction
532

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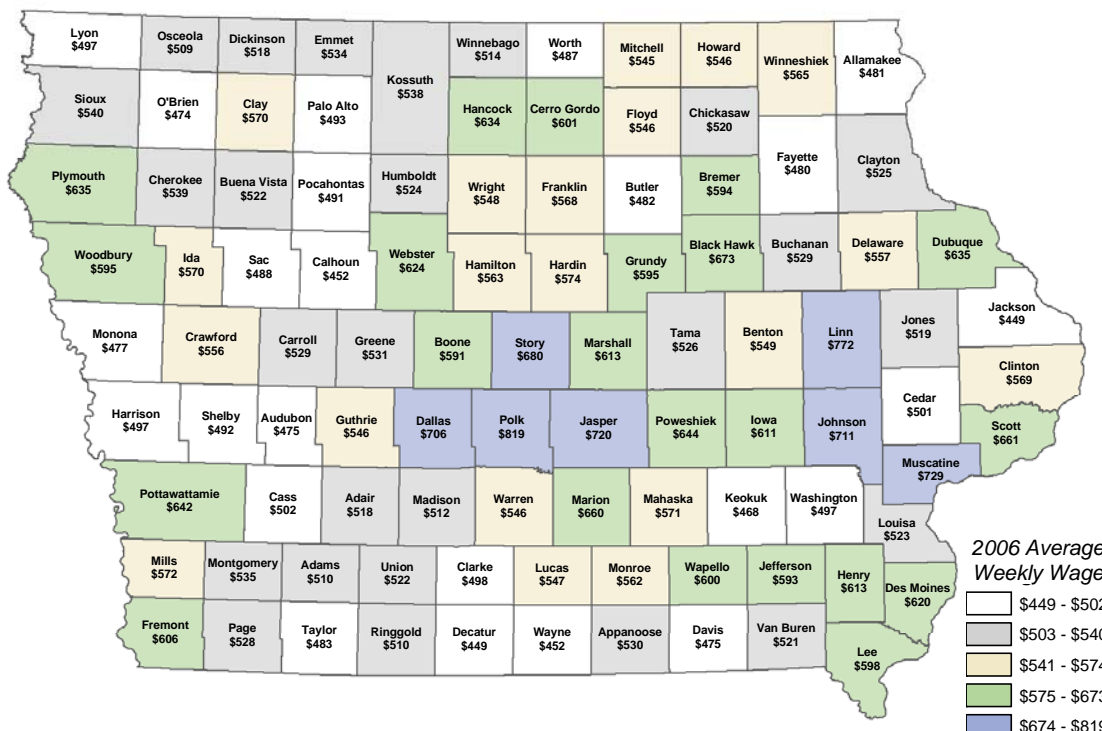
2005—2006 Average Annual and Weekly Wage by Industry

Average Annual Wage				Average Weekly Wage		
2005	2006	% Change		2005	2006	% Change
\$ 28,537	\$ 30,823	8.01%	Total All Industries	\$ 549	\$ 593	8.01%
\$ 27,705	\$ 30,240	9.15%	Private Business	\$ 533	\$ 582	9.19%
\$ 26,515	\$ 27,315	3.02%	Ag/Natural Resources & Mining	\$ 510	\$ 525	2.94%
\$ 40,607	\$ 58,216	43.36%	Construction	\$ 781	\$ 1,120	43.41%
\$ 37,085	\$ 37,394	0.83%	Manufacturing	\$ 713	\$ 719	0.84%
\$ 23,105	\$ 24,072	4.19%	Trade	\$ 444	\$ 463	4.28%
\$ 34,606	\$ 37,284	7.74%	Wholesale Trade	\$ 665	\$ 717	7.82%
\$ 19,058	\$ 19,359	1.58%	Retail Trade	\$ 366	\$ 372	1.64%
\$ 39,740	\$ 40,578	2.11%	Transportation & Utilities	\$ 764	\$ 780	2.09%
\$ 26,305	\$ 29,936	13.81%	Information	\$ 506	\$ 576	13.83%
\$ 32,273	\$ 32,410	0.42%	Finance, Insurance, Real Estate	\$ 621	\$ 623	0.32%
\$ 27,682	\$ 30,162	8.96%	Professional & Business Services	\$ 532	\$ 580	9.02%
\$ 29,215	\$ 29,608	1.34%	Education & Health Services	\$ 562	\$ 569	1.25%
\$ 16,293	\$ 16,755	2.84%	Leisure & Hospitality	\$ 313	\$ 322	2.88%
\$ 19,609	\$ 21,220	8.22%	Other Services	\$ 377	\$ 408	8.22%
\$ 32,277	\$ 33,526	3.87%	Government	\$ 621	\$ 645	3.86%
\$ 41,388	\$ 42,672	3.10%	State	\$ 796	\$ 821	3.14%
\$ 29,632	\$ 30,786	3.90%	Local	\$ 570	\$ 592	3.86%
\$ 40,703	\$ 43,348	6.50%	Federal	\$ 783	\$ 834	6.51%

Note: Wage increase in the construction industry was due to a special project in the Region

Source: Quarterly Census of Employment and Wages

Average Weekly Wage for All Industries by County Annual 2006



QUICK FACTS

Average Weekly Wage Comparisons

IWD Region 13
\$593

Rank
Among All 15
IWD Regions
-7th-

Statewide
\$660

Nation
\$818

2006 Average Weekly Wage

- \$449 - \$502
- \$503 - \$540
- \$541 - \$574
- \$575 - \$673
- \$674 - \$819

Source: Quarterly Census of Employment and Wages

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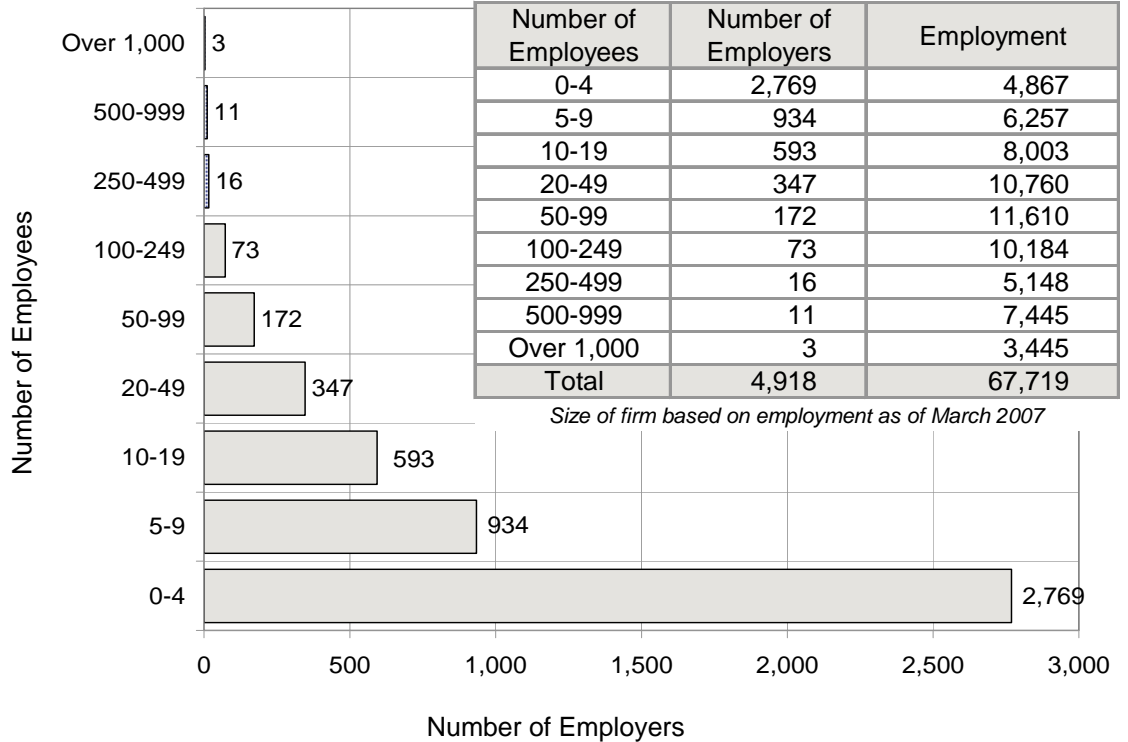
Size of Firm

13 firms in Region 13 employ 500 or more workers, totaling 10,302 employees, which accounts for 15 percent of total employment in the region.

Firms that employ less than 50 workers represent nearly 95 percent of all establishments region-wide.

Size of Firm Based on Employment

March 2007



Source: Quarterly Census of Employment and Wages

2006 Local Employment Dynamics (LED) - Quarterly Workforce Indicators

4th Quarter 2006 and Average of all 2006—All Ownerships

Quarterly Workforce Indicators	Region 13 (Q4)	Region 13 (Avg: 2006)
Total Employment	65,851	67,612
Net Job Flows	-865	-64
Job Creation	3,243	3,752
New Hires	9,690	11,901
Separations	12,428	14,263
Turnover	10.00%	10.80%
Average Monthly Earnings	\$2,567.00	\$2,651.25
Average New Hire Earnings	\$1,604.00	\$2,127.00

Quarterly Workforce Indicators	State of Iowa (Q4)	State of Iowa (Avg: 2006)
Total Employment	1,433,867	1,454,628
Net Job Flows	-12,483	4,017
Job Creation	58,970	71,806
New Hires	175,758	213,784
Separations	224,090	257,554
Turnover	9.20%	9.50%
Average Monthly Earnings	\$3,055.00	\$3,015.25
Average New Hire Earnings	\$1,801.00	\$1,825.75

Source: Local Employment Dynamics, www.iowaworkforce.org/lmi/empstat/ledindex.html. For definitions of the Quarterly Workforce Indicators, visit <http://lehd.dsd.census.gov/led/datatools/qwiapp.html> and select the 'i' icon in front of the indicator of interest.

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Quarterly Workforce Indicators Definitions

Total Employment

Number of workers who are employed by the same employer in both the current and previous quarter

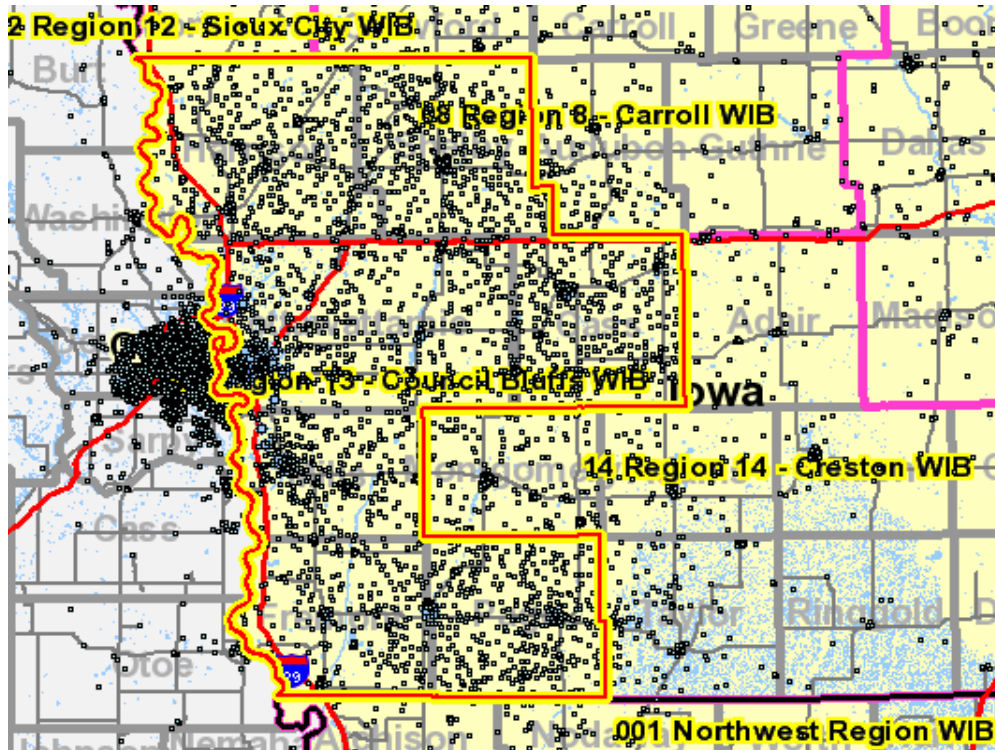
New Hires

Total number of accessions that were also not employed by that employer during the previous four quarters

For additional definitions see source information below the LED tables

2007 IOWA WORKFORCE DEVELOPMENT REGION 13 PROFILE

ON



For an online tour of the application, please follow this link: http://lehd.dsd.census.gov/led/datatools/elearning/On_the_Map/index.htm.

QUICK FACTS

'On the Map'
Interactive Mapping
Application

As of 2004, there were 59,210 primary jobs in this region.

30.1 percent of workers (17,843) live in Pottawattamie county, followed by 9.8 percent (5,798) that live out of state and work in Region 13.

ON THE MAP Statistics — Region 13

Distribution of Worker's Age and Monthly Earnings—Private Sector

Area Employment by Category	2004		2003		2002	
	Count	Share	Count	Share	Count	Share
Total Employers	4,107		4,111		4,155	
* All Jobs	63,150	100.0%	61,120	100.0%	62,195	100.0%
* All Jobs (Private Sector Only)	51,894	82.2%	50,496	82.6%	50,979	82.0%
* All Primary Jobs (Worker's highest paying job)	59,210	93.8%	57,352	93.8%	58,361	93.8%
* All Primary Jobs (Private Sector Only)	48,675	77.1%	47,438	77.6%	47,906	77.0%

Baseline Count of Jobs	2004		2003		2002	
	Count	Share	Count	Share	Count	Share
All Primary Jobs	59,210	100.0%	57,352	100.0%	58,361	100.0%

Jobs by Worker Age	2004		2003		2002	
	Count	Share	Count	Share	Count	Share
* Age 30 or younger	16,227	27.4%	15,528	27.1%	16,041	27.5%
* Age 31 to 54	32,724	55.3%	31,961	55.7%	32,745	56.1%
* Age 55 or older	10,259	17.3%	9,863	17.2%	9,575	16.4%

Jobs by Earnings Paid	2004		2003		2002	
	Count	Share	Count	Share	Count	Share
* \$1,200 per month or less	18,053	30.5%	18,489	32.2%	19,354	33.2%
* \$1,201 to \$3,400 per month	27,768	46.9%	28,542	49.8%	29,016	49.7%
* More than \$3,400 per month	13,389	22.6%	10,321	18.0%	9,991	17.1%

QUICK FACTS

'On the Map'
Reports

One of the reports generated from 'On the Map' displays total primary jobs of 59,210 in Region 13 and the distribution of age and monthly earning of the workers.

46.9 percent of Region 13 workers earn from \$1,201 to \$3,400 per month.

17.3 percent of the region's workers are age 55 and older.

Source: Local Employment Dynamics, On the Map: <http://lehdmap.dsd.census.gov/>. For definitions and instruction on this mapping application, visit <http://lehdmap.dsd.census.gov/help.pl> and select any of the "Help" topics.

2007 IOWA WORKFORCE DEVELOPMENT REGION 13 PROFILE

Top 20 Growing Industries by Employment 2004 - 2014

Industry Description	NAICS Code	2004 Estimated Employment	2014 Projected Employment	Total Growth	Percent Change
Accommodation	721	3,045	3,890	845	27.75%
Nursing and Residential Care Facilities	623	3,515	4,285	770	21.91%
Educational Services	616	5,915	6,665	750	12.68%
Self Employed and Unpaid Family Workers	671	7,915	8,620	705	8.91%
Food Services and Drinking Places	722	4,135	4,715	580	14.03%
Administrative and Support Services	561	1,960	2,460	500	25.51%
Food Manufacturing	311	3,295	3,760	465	14.11%
Ambulatory Health Care Services	621	1,690	2,130	440	26.04%
General Merchandise Stores	452	1,780	2,155	375	21.07%
Specialty Trade Contractors	238	1,495	1,845	350	23.41%
Hospitals	626	3,870	4,195	325	8.40%
Professional, Scientific, and Technical Services	541	1,265	1,580	315	24.90%
Local Government, Excluding Education & Hospitals	930	3,105	3,400	295	9.50%
Truck Transportation	484	1,125	1,380	255	22.67%
Social Assistance	624	885	1,120	235	26.55%
Gasoline Stations	447	1,390	1,585	195	14.03%
Food and Beverage Stores	445	1,835	2,000	165	8.99%
Wood Product Manufacturing	321	595	745	150	25.21%
Motor Vehicle and Parts Dealers	441	1,375	1,525	150	10.91%
Amusement, Gambling, and Recreation Industries	713	440	590	150	34.09%

Source: Long-Term Industry Projections

"Hot Jobs" in Region 13 2004 - 2014

Occupational Title	2004 Estimated Employment	2014 Projected Employment	Region 13 2006 Mean Annual Wage	Annual Growth Rate (%)
Bachelor's Degree				
General and Operations Managers	580	670	\$80,893	1.6
Accountants and Auditors	585	675	\$57,788	1.5
Medical and Health Services Managers	280	325	\$57,295	1.6
Postsecondary Education (Long-term on-the-job training or work experience in a related occupation)				
Plumbers, Pipe fitters, and Steamfitters	225	255	\$48,977	1.6
Automotive Service Technicians and Mechanics	585	670	34,188	1.5
Licensed Practical and Licensed Vocational Nurses	470	570	33,461	2.2
Maintenance and Repair Workers, General	740	875	30,616	1.8
First-Line Supervisors of Food Preparation Workers	455	540	29,121	1.9
High School Diploma or Equivalent (Moderate-term on-the-job training)				
Truck Drivers, Heavy and Tractor-Trailer	1,615	1,870	\$28,684	1.5
Less than High School Diploma (Short-term on-the-job training)				
Bus Drivers, School	325	380	\$27,982	1.7
Retail Salespersons	2,150	2,540	26,109	1.8
Nursing Aides, Orderlies, and Attendants	1,785	2,055	26,010	1.5

Occupations are selected based on growth factors in the IWD Region 13 2004-2014 occupational projections and the 2006 IWD Region 13 mean annual wage. The occupations listed have a higher growth rate than the IWD Regions 13 average of 1.4% and a higher than average IWD Region 13 wage of \$24,870.

2007 IOWA WORKFORCE DEVELOPMENT REGION 13 PROFILE

Employment and Unemployment Statistics Annual 2006

County	Labor Force	Number Unemployed	Unemployment Rate	Number Employed
Cass	7,670	330	4.3	7,340
Fremont	3,960	150	3.8	3,810
Harrison	8,250	340	4.1	7,910
Mills	8,370	310	3.7	8,070
Page	8,400	330	3.9	8,080
Pottawattamie	49,690	2,110	4.2	47,570
Shelby	7,380	240	3.2	7,140
Total	93,720	3,810	Avg 3.8	89,920

Note: The unemployment rate is widely recognized as an important economic indicator that is used to gauge the vitality of the labor market. The release of the monthly unemployment rate causes markets to react and analysts to speculate on the health of the economy. A low jobless rate indicates a strong economy where job seekers can find employment quickly, whereas a high rate may indicate a weaker economy. On the other hand, businesses can find employees more easily when the unemployment rate is high.

Source: Local Area Unemployment Statistics (LAUS), www.iowa workforce.org/lmi/pressrelease/index.html

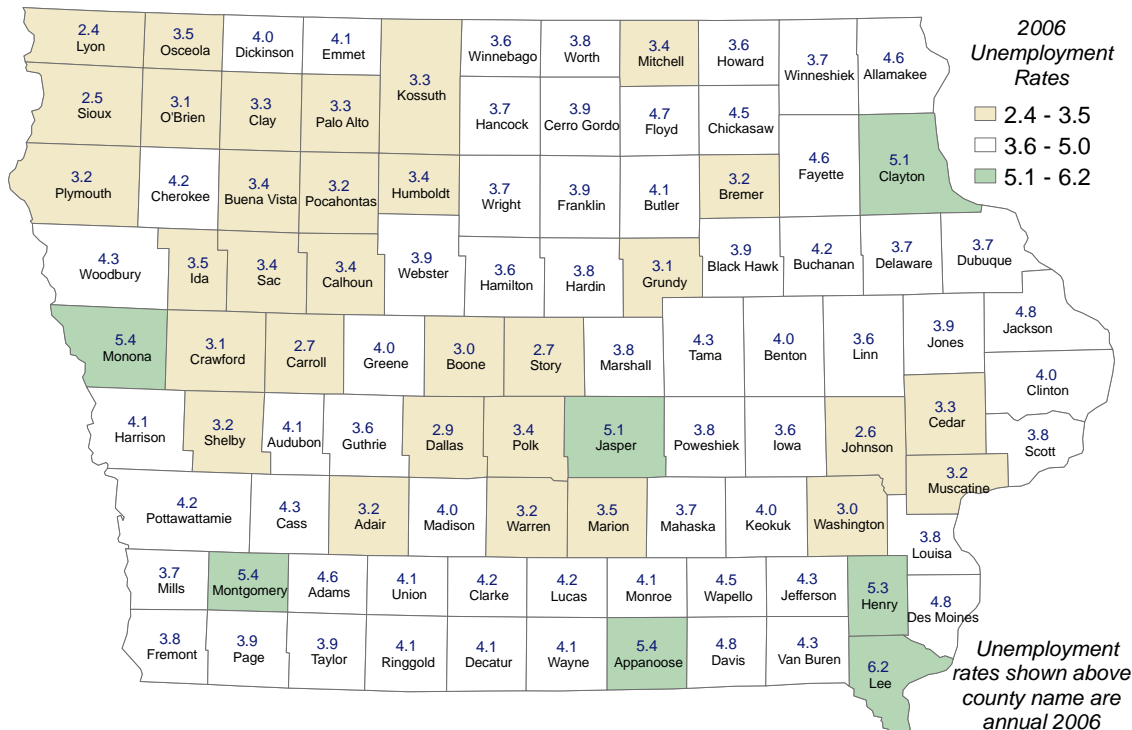
QUICK FACTS

Labor Force 2006

Unemployment averaged 3.8 percent in Region 13 for 2006. The region's jobless rate translated into 3,810 unemployed persons.

The 2006 unemployment rate for Region 13 was slightly higher than the statewide average of 3.7 percent.

Unemployment Rates per Iowa Counties 2006 Annual Average



QUICK FACTS

County Unemployment Rates

Lee County had the highest jobless rate in the state in 2006 at 6.2 percent.

Lyon County had the lowest jobless rate in the state in 2006 at 2.4 percent

Source: Local Area Unemployment Statistics (LAUS), www.iowa workforce.org/lmi/laborforce/index.html

