

# 2007 ANNUAL PROFILE

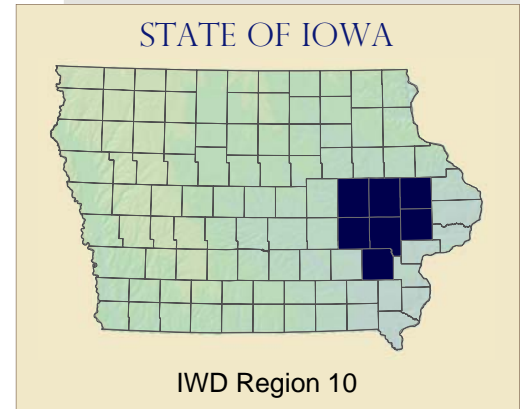
# REGION 10

## IOWA WORKFORCE DEVELOPMENT

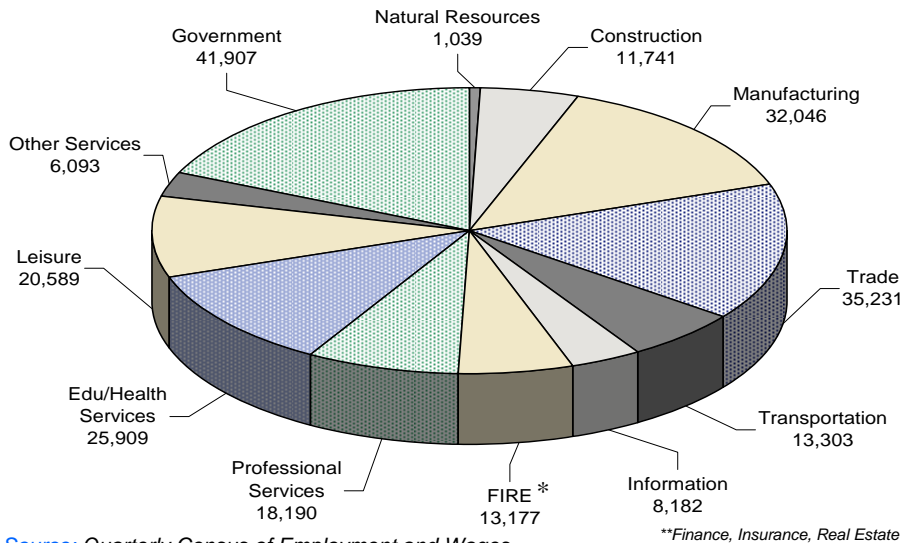
### Executive Summary

As of 2006, Iowa Workforce Development's (IWD) Region 10 largest private industry was Wholesale & Retail Trade, representing 15.5 percent (35,231) of the region's total covered employment of 227,407. The region's total employment increased by 2.1 percent since 2005, and the average annual wage increased by 3.0 percent to \$37,302 for all industries.

IWD's Region 10 average weekly wage for all industries was \$717 for 2006. This was an increase of 2.9 percent since 2005. The highest average weekly wage for a private sector was in Manufacturing, averaging \$1,081 with gross total wages of \$1.8 billion. Between 2005 and 2006, the Leisure & Hospitality sector reported the largest percentage increase in average weekly wage of 4.7 percent (\$10), followed by the Finance, Insurance & Real Estate with a 4.3 percent gain (\$37).



### 2006 Industry Breakout by Employment



Source: Quarterly Census of Employment and Wages

### Ten Largest Employers by Employment

Based on Annual 2006 Employment by Private Industry

Rank	Name of Company	Industry
1	Rockwell Collins	Manufacturing
2	Hy-Vee Food Stores	Retail Trade
3	Heartland Express	Transportation
4	CRST Inc	Transportation
5	Maytag Corporation	Manufacturing
6	St Lukes Methodist Hospital	Health Services
7	Life Investors Insurance Company	Finance & Insurance
8	Wal-Mart Stores	Retail Trade
9	Mercy Medical Center-Cedar Rapids	Health Services
10	NCS Pearson	Information

Source: Quarterly Census of Employment and Wages

### QUICK FACTS

#### Counties Included in Iowa Workforce Development's Region 10

Benton	Johnson
Cedar	Jones
Iowa	Linn
Washington	

#### 2006 Covered Employment (QCEW)

	Total	%
Total Employment	227,407	15.46 <sup>1</sup>
Average Weekly Wage	\$717	1.086 <sup>2</sup>
Largest Private Sector:		
Trade	35,231	14.21 <sup>3</sup>

<sup>1</sup> Percent is based on statewide covered employment of 1,470,744

<sup>2</sup> Percent is based on statewide average weekly wage of \$660

<sup>3</sup> Percent is based on statewide covered employment in specified sector

#### Census Statistics

IWD Region 10 Population (2006)	423,353
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## 2007 IOWA WORKFORCE DEVELOPMENT REGION 10 PROFILE

### 2005 - 2006 Covered Employment and Reporting Units by Industry

*A Unit is Defined as a Worksite*

Reporting Units				Employment		
2005	2006	% Change		2005	2006	% Change
12,433	12,583	1.21%	Total All Industries	222,750	227,407	2.09%
11,945	12,093	1.24%	Private Business	181,233	185,500	2.35%
127	137	7.87%	Ag/Natural Resources & Mining	995	1,039	4.42%
1,398	1,401	0.21%	Construction	11,421	11,741	2.80%
539	537	-0.37%	Manufacturing	31,393	32,046	2.08%
2,807	2,828	0.75%	Trade	34,859	35,231	1.07%
997	1,021	2.41%	<i>Wholesale Trade</i>	7,596	7,648	0.68%
1,810	1,807	-0.17%	<i>Retail Trade</i>	27,263	27,583	1.17%
454	465	2.42%	Transportation & Utilities	12,958	13,303	2.66%
243	250	2.88%	Information	8,606	8,182	-4.93%
1,267	1,277	0.79%	Finance, Insurance, and Real Estate	12,881	13,177	2.30%
1,776	1,828	2.93%	Professional & Business Services	17,249	18,190	5.46%
1,193	1,215	1.84%	Education & Health Services	25,127	25,909	3.11%
1,132	1,142	0.88%	Leisure & Hospitality	19,825	20,589	3.85%
1,011	1,014	0.30%	Other Services	5,919	6,093	2.94%
489	491	0.41%	Government	41,517	41,907	0.94%
82	81	-1.22%	<i>State</i>	17,847	18,032	1.04%
328	330	0.61%	<i>Local</i>	20,628	20,838	1.02%
79	80	1.27%	<i>Federal</i>	3,042	3,036	-0.20%

*Source: Quarterly Census of Employment and Wages*

### Reporting Units by Industry in 2006

*A Unit is Defined as a Worksite*

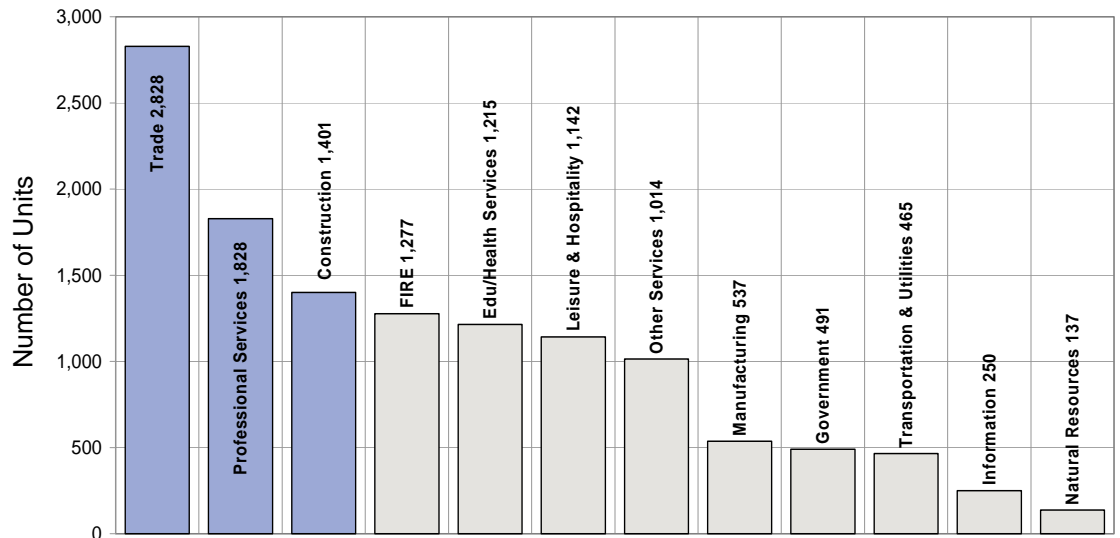
#### QUICK FACTS

**IWD Region 10's  
Greatest Number of  
Worksites**

Wholesale & Retail  
Trade  
2,828

Professional Services  
1,828

Construction  
1,401



*Trade - Wholesale & Retail Trade  
F.I.R.E. - Finance, Insurance, & Real Estate*

*Natural Resources - Agriculture, Natural Resources, & Mining*

*Source: Quarterly Census of Employment and Wages*

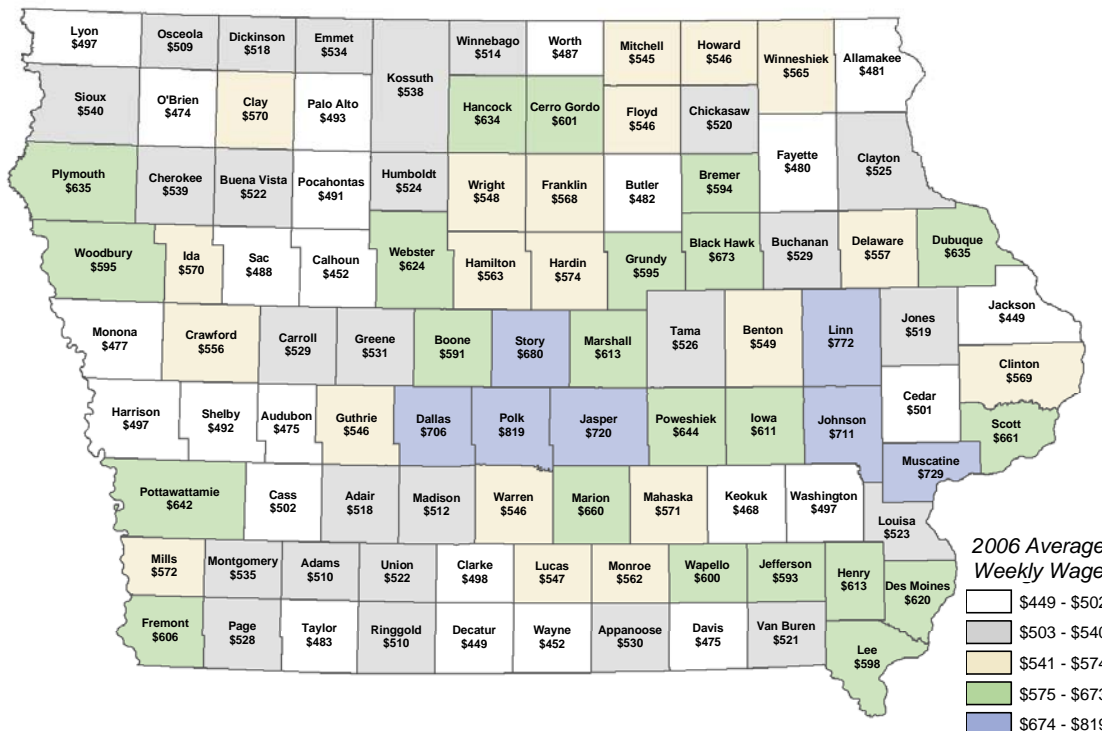
# 2007 IOWA WORKFORCE DEVELOPMENT REGION 10 PROFILE

## 2005—2006 Average Annual and Weekly Wage by Industry

Average Annual Wage				Average Weekly Wage		
2005	2006	% Change		2005	2006	% Change
\$ 36,221	\$ 37,302	2.98%	Total All Industries	\$ 697	\$ 717	2.87%
\$ 35,025	\$ 35,973	2.71%	Private Business	\$ 674	\$ 692	2.67%
\$ 32,252	\$ 32,949	2.16%	Ag/Natural Resources & Mining	\$ 620	\$ 634	2.26%
\$ 39,820	\$ 41,067	3.13%	Construction	\$ 766	\$ 790	3.13%
\$ 54,853	\$ 56,191	2.44%	Manufacturing	\$ 1,055	\$ 1,081	2.46%
\$ 26,374	\$ 27,425	3.98%	Trade	\$ 507	\$ 527	3.94%
\$ 45,742	\$ 48,551	6.14%	Wholesale Trade	\$ 880	\$ 934	6.14%
\$ 20,977	\$ 21,567	2.81%	Retail Trade	\$ 403	\$ 415	2.98%
\$ 41,008	\$ 41,918	2.22%	Transportation & Utilities	\$ 789	\$ 806	2.15%
\$ 44,492	\$ 43,739	-1.69%	Information	\$ 856	\$ 841	-1.75%
\$ 44,562	\$ 46,507	4.36%	Finance, Insurance, Real Estate	\$ 857	\$ 894	4.32%
\$ 33,541	\$ 34,783	3.70%	Professional & Business Services	\$ 645	\$ 669	3.72%
\$ 31,783	\$ 32,735	3.00%	Education & Health Services	\$ 611	\$ 630	3.11%
\$ 10,993	\$ 11,488	4.50%	Leisure & Hospitality	\$ 211	\$ 221	4.74%
\$ 22,999	\$ 23,642	2.80%	Other Services	\$ 442	\$ 455	2.94%
\$ 41,437	\$ 43,185	4.22%	Government	\$ 797	\$ 830	4.14%
\$ 51,084	\$ 53,274	4.29%	State	\$ 982	\$ 1,025	4.38%
\$ 31,488	\$ 32,482	3.16%	Local	\$ 606	\$ 625	3.14%
\$ 52,308	\$ 56,739	8.47%	Federal	\$ 1,006	\$ 1,091	8.45%

Source: Quarterly Census of Employment and Wages

## Average Weekly Wage for All Industries by County Annual 2006



Source: Quarterly Census of Employment and Wages

### QUICK FACTS

#### Average Weekly Wage Comparisons

IWD Region 10  
\$717

Rank  
Among All 15  
IWD Regions  
2nd

Statewide  
\$660

Nation  
\$818

# 2007 IOWA WORKFORCE DEVELOPMENT REGION 10 PROFILE

## QUICK FACTS

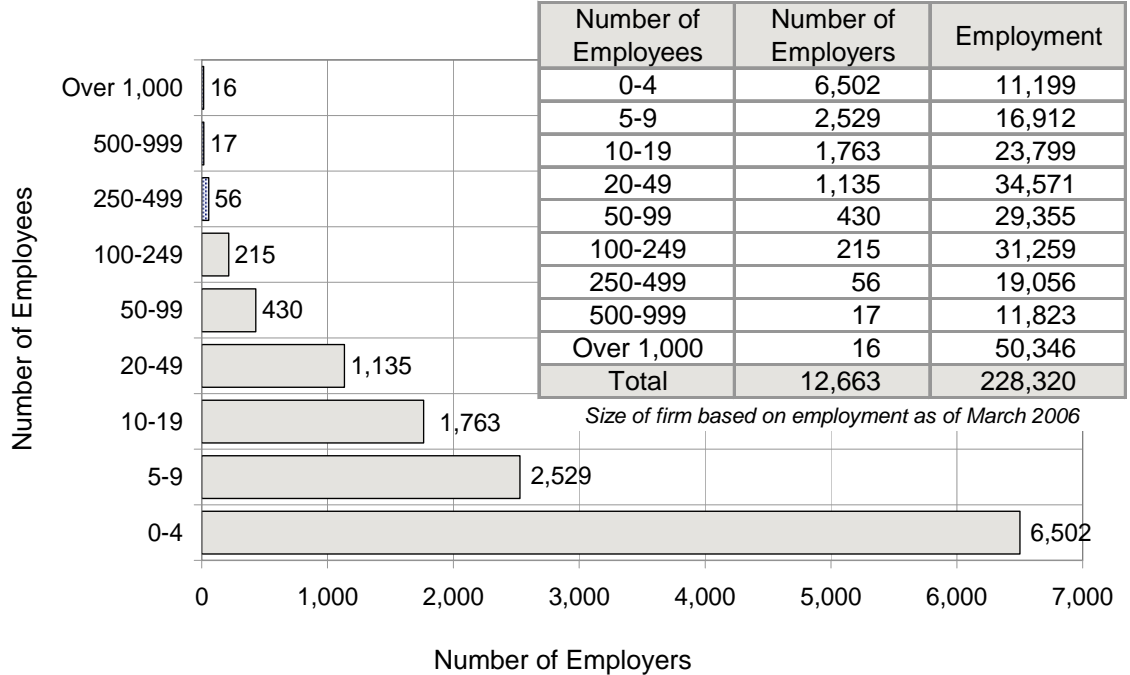
### Size of Firm

33 firms in Region 10 employ 500 or more workers, totaling 62,169 employees, which accounts for over 27 percent of total employment in the region.

Firms that employ less than 50 workers represent 94 percent of all establishments region-wide.

## Size of Firm Based on Employment

March 2006



Source: Quarterly Census of Employment and Wages

## 2006 Local Employment Dynamics (LED) - Quarterly Workforce Indicators

4th Qtr 2006 and Average of 2006—All Ownerships

Quarterly Workforce Indicators	Region 10 (Q4)	Region 10 (Avg: 2006)
Total Employment	229,890	225,973
Net Job Flows	-1,059	1,378
Job Creation	10,907	10,734
New Hires	34,354	33,499
Separations	42,670	38,771
Turnover	9.80%	9.30%
Average Monthly Earnings	\$3,540.00	\$3,329.00
Average New Hire Earnings	\$1,896.00	\$1,961.25

Quarterly Workforce Indicators	State of Iowa (Q4)	State of Iowa (Avg: 2006)
Total Employment	1,467,228	1,449,165
Net Job Flows	-21,744	6,333
Job Creation	64,529	71,733
New Hires	209,251	214,983
Separations	278,536	255,884
Turnover	10.00%	9.50%
Average Monthly Earnings	\$3,186.00	\$2,991.00
Average New Hire Earnings	\$1,809.00	\$1,823.50

Source: Local Employment Dynamics, [www.iowaworkforce.org/lmi/empstat/ledindex.html](http://www.iowaworkforce.org/lmi/empstat/ledindex.html). For definitions of the Quarterly Workforce Indicators, visit <http://lehd.dsd.census.gov/led/datatools/qwiapp.html> and select the 'i' icon in front of the indicator of interest.

## QUICK FACTS

### Quarterly Workforce Indicators Definitions

#### Total Employment

Number of workers who are employed by the same employer in both the current and previous quarter

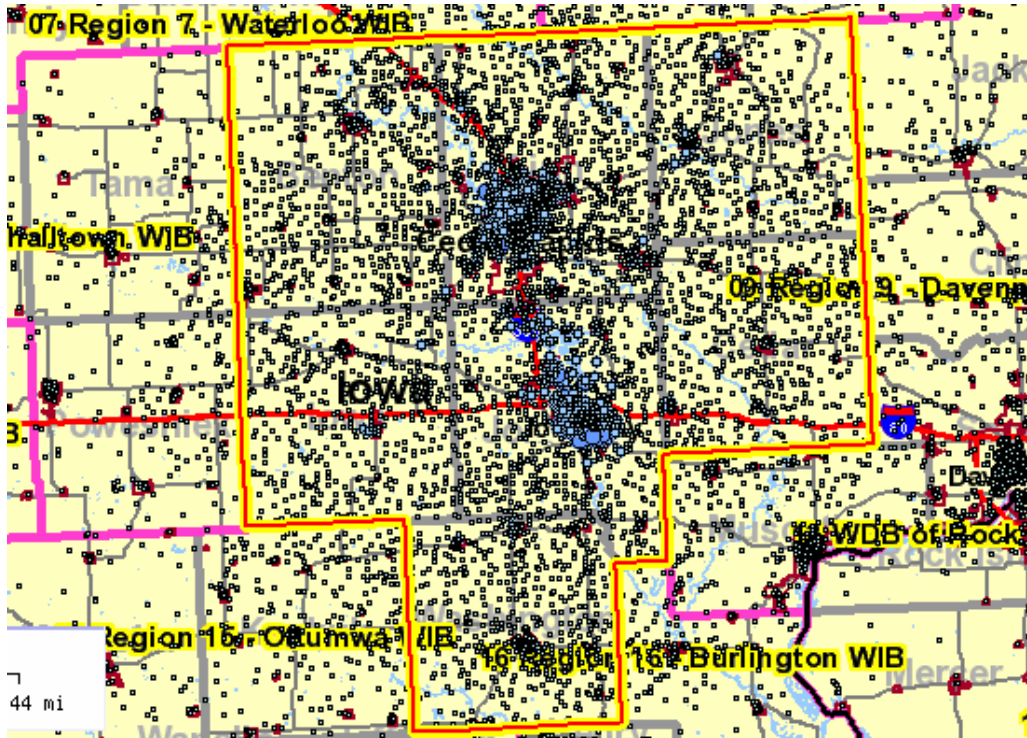
#### New Hires

Total number of accessions that were also not employed by that employer during the previous four quarters

For additional definitions see source information below the LED tables

# 2007 IOWA WORKFORCE DEVELOPMENT REGION 10 PROFILE

## ON THE MAP — Region 10 Where Workers Live that are Employed in the Region



For an online tour of the application, please follow this link: [http://lehd.dsd.census.gov/led/datatools/elearning/On\\_the\\_Map/index.htm](http://lehd.dsd.census.gov/led/datatools/elearning/On_the_Map/index.htm).

### QUICK FACTS

#### 'On the Map' Interactive Mapping Application

As of 2004, there were 166,075 jobs in the private sector in this region.

37.9 percent of workers (73,062) live in Linn county, followed by 22.1 percent (42,562) that live in Johnson county and work in Region 10.

## ON THE MAP Statistics — Region 10 Distribution of Worker's Age and Monthly Earnings—Primary Jobs

	2004		2003		2002	
	Count	Share	Count	Share	Count	Share
<b>Baseline Count of Jobs</b>						
All Primary Jobs	192,651	100.0%	191,865	100.0%	194,577	100.0%

	2004		2003		2002	
	Count	Share	Count	Share	Count	Share
<b>Jobs by Worker Age</b>						
* Age 30 or younger	55,366	28.7%	54,520	28.4%	60,696	31.2%
* Age 31 to 54	109,259	56.7%	110,527	57.6%	109,185	56.1%
* Age 55 or older	28,026	14.5%	26,818	14.0%	24,696	12.7%

	2004		2003		2002	
	Count	Share	Count	Share	Count	Share
<b>Jobs by Earnings Paid</b>						
* \$1,200 per month or less	48,399	25.1%	50,625	26.4%	57,185	29.4%
* \$1,201 to \$3,400 per month	81,659	42.4%	87,095	45.4%	88,534	45.5%
* More then \$3,400 per month	62,593	32.5%	54,145	28.2%	48,858	25.1%

### QUICK FACTS

#### 'On the Map' Reports

One of the reports generated from 'On the Map' displays total primary sector jobs of 192,651 in Region 10 and the distribution of age and monthly earning of the workers.

Over 42 percent of Region 13 workers earn from \$1,201 to \$3,400 per month.

14.5 percent of the region's workers are age 55 and older.

Source: Local Employment Dynamics, On the Map: <http://lehdmap.dsd.census.gov/>. For definitions and instruction on this mapping application, visit <http://lehdmap.dsd.census.gov/help.pl> and select any of the "Help" topics.

## 2007 IOWA WORKFORCE DEVELOPMENT REGION 10 PROFILE

### Top 20 Growing Industries by Employment 2004 - 2014

Industry Description	NAICS Code	2004 Estimated Employment	2014 Projected Employment	Total Growth	Percent Change
Educational Services	616	35,185	39,680	4,495	12.78%
Administrative and Support Services	561	10,435	13,640	3,205	30.71%
Food Services and Drinking Places	722	14,750	17,500	2,750	18.64%
Truck Transportation	484	8,470	10,995	2,525	29.81%
Ambulatory Health Care Services	621	5,985	8,040	2,055	34.34%
Self Employed and Unpaid Family Workers	671	19,635	21,420	1,785	9.09%
Specialty Trade Contractors	238	7,300	8,775	1,475	20.21%
Professional, Scientific, and Technical Services	541	6,145	7,575	1,430	23.27%
Hospitals	626	11,670	13,050	1,380	11.83%
Insurance Carriers and Related Activities	524	5,200	6,520	1,320	25.38%
Nursing and Residential Care Facilities	623	5,350	6,615	1,265	23.64%
Social Assistance	624	3,540	4,745	1,205	34.04%
Amusement, Gambling, and Recreation Industries	713	1,905	2,845	940	49.34%
Computer and Electronic Product	334	8,080	8,995	915	11.32%
Internet Service Providers, Web Search	518	2,945	3,825	880	29.88%
Local Government, Excluding Education & Hospitals	930	7,715	8,550	835	10.82%
Credit Intermediation and Related Activities	522	3,885	4,680	795	20.46%
General Merchandise Stores	452	4,815	5,510	695	14.43%
Food and Beverage Stores	445	5,075	5,670	595	11.72%
Motor Vehicle and Parts Dealers	441	2,890	3,475	585	20.24%

*Source: Long-Term Industry Projections*

### Fastest Growing Occupations 2004 - 2014

Occupational Title	2004 Estimated Employment	2014 Projected Employment	Region 10 2006 Mean Annual Wage	Annual Growth Rate (%)
<b>Master's Degree or higher</b>				
Pharmacists	425	550	\$82,346	2.9
<b>Bachelor's Degree</b>				
Financial Managers	700	830	\$96,636	1.9
Computer and Information Systems Managers	500	625	85,729	2.5
Sales Managers	365	455	80,618	2.5
Computer Software Engineers, Applications	1,105	1,565	78,443	4.2
Computer Systems Analysts	945	1,210	67,442	2.8
Mechanical Engineers	405	500	66,837	2.3
<b>Postsecondary Education (Long-term on-the-job training or work experience in a related occupation)</b>				
Dental Hygienists	390	525	\$58,484	3.5
Plumbers, Pipefitters, and Steamfitters	690	825	51,749	2.0
First-Line Supervisors of Transportation Vehicle Movers	425	510	48,345	2.0
Heating, Air Conditioning & Refrigeration Mechanics/Installers	285	365	42,875	2.6
Computer Support Specialists	1,230	1,505	41,798	2.2
<b>High School Diploma or Equivalent (Moderate-term on-the-job training)</b>				
Sales Representatives	540	640	\$63,567	1.9

*Occupations are selected based on growth factors in the IWD Region 10 2004-2014 occupational projections and the 2006 IWD Region 10 mean annual wage. The occupations listed have a higher growth rate than the IWD Regions 10 average of 1.8% and a higher than average IWD Region 10 wage of \$34,017.*

# 2007 IOWA WORKFORCE DEVELOPMENT REGION 10 PROFILE

## Employment and Unemployment Statistics Annual 2006

County	Labor Force	Number Unemployed	Unemployment Rate	Number Employed
Benton	14,780	580	4.0	14,190
Cedar	10,820	350	3.3	10,470
Iowa	8,970	330	3.7	8,650
Johnson	76,070	2,110	2.6	74,070
Jones	10,660	410	3.9	10,250
Linn	116,120	4,230	3.7	111,890
Washington	12,590	380	3.0	12,220
<b>Total</b>	<b>250,010</b>	<b>8,390</b>	<b>Avg 3.3</b>	<b>241,740</b>

Note: The unemployment rate is widely recognized as an important economic indicator that is used to gauge the vitality of the labor market. The release of the monthly unemployment rate causes markets to react and analysts to speculate on the health of the economy. A low jobless rate indicates a strong economy where job seekers can find employment quickly, whereas a high rate may indicate a weaker economy. On the other hand, businesses can find employees more easily when the unemployment rate is high.

Source: Local Area Unemployment Statistics (LAUS), [www.iowa.workforce.org/lmi/pressrelease/index.html](http://www.iowa.workforce.org/lmi/pressrelease/index.html)

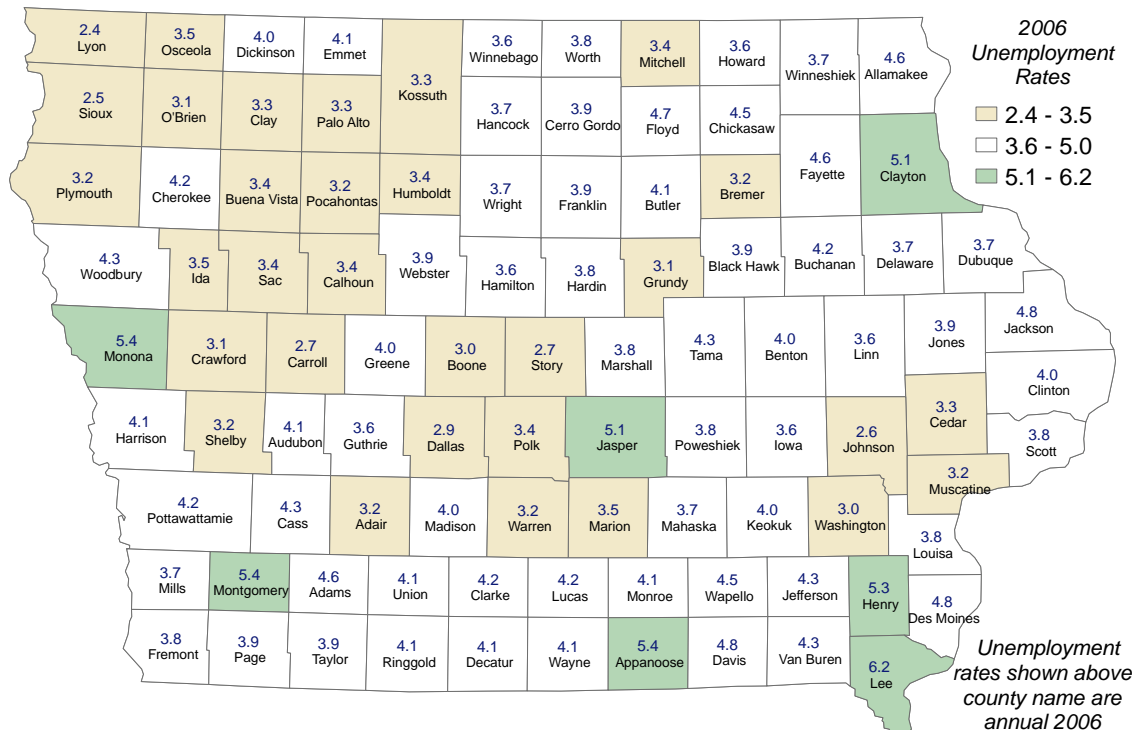
### QUICK FACTS

#### Labor Force 2006

Unemployment averaged 3.3 percent in Region 10 for 2006. The region's jobless rate translated into 8,390 unemployed persons.

The 2006 unemployment rate for Region 10 fell substantially below the statewide average of 3.7 percent.

## Unemployment Rates per Iowa Counties 2006 Annual Average



### QUICK FACTS

#### County Unemployment Rates

Lee County had the highest jobless rate in the state in 2006 at 6.2 percent.

Lyon County had the lowest jobless rate in the state in 2006 at 2.4 percent.

Source: Local Area Unemployment Statistics (LAUS)

