

# 2007 ANNUAL PROFILE

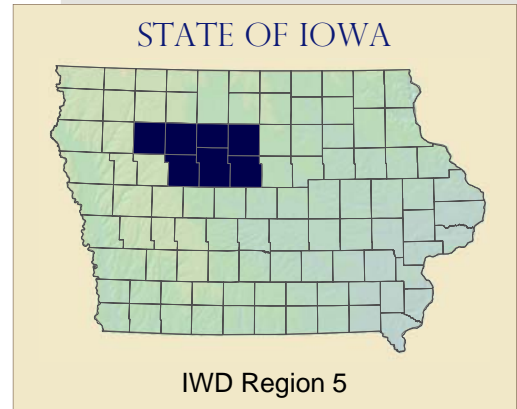
# REGION 5

## IOWA WORKFORCE DEVELOPMENT

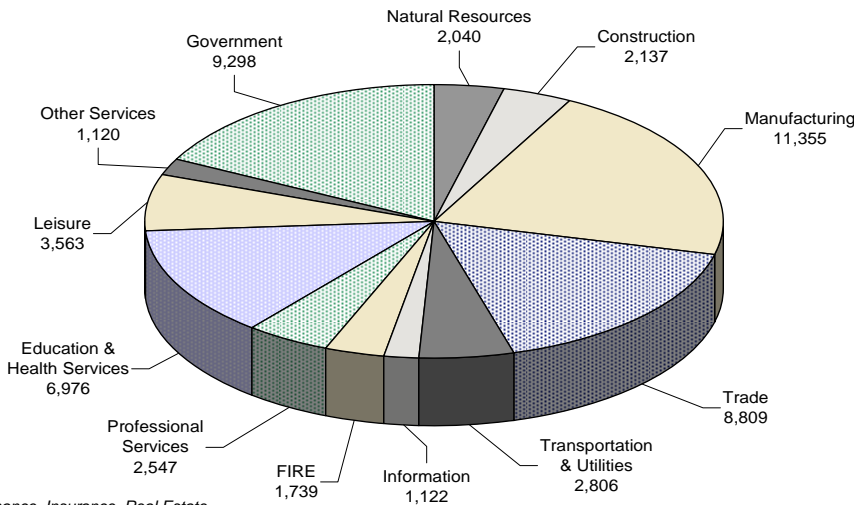
### Executive Summary

As of 2006, Iowa Workforce Development's (IWD) Region 5 largest private industry was Manufacturing, representing 21.2 percent (11,355) of the region's total covered employment of 53,512. The region's total employment increased by 1.06 percent since 2005, and the average annual wage increased by 3.10 percent to \$29,242 for all industries.

IWD's Region 5 average weekly wage for all industries was \$562 for 2006. This was an increase of 3.12 percent since 2005. The highest average weekly wage for a private sector was in the Manufacturing sector, averaging \$705 with gross total wages of \$416.5 million. Between 2005 and 2006, the Information sector reported the largest percentage increase in average weekly wage of 7.68 percent (\$36).



### 2006 Industry Breakout by Employment



Source: Quarterly Census of Employment and Wages

### Ten Largest Employers by Employment Based on Annual 2006 Employment by Private Industry

Rank	Name of Company	Industry
1	Electrolux Home Products	Manufacturing
2	Tyson Fresh Meats	Manufacturing
3	Trinity Regional Medical Center	Health Services
4	Decker Truck Lines	Transportation
5	Fort Dodge Animal Health	Manufacturing
6	Sara Lee Foods	Manufacturing
7	Hy-Vee Food Stores	Retail Trade
8	Wal-Mart Stores Inc	Retail Trade
9	Smithway Motor Xpress	Transportation
10	Eaton Corporation	Manufacturing

Source: Quarterly Census of Employment and Wages

### QUICK FACTS

#### Counties Included in Iowa Workforce Development's Region 5

Buena Vista      Humboldt  
Calhoun          Pocahontas  
Hamilton          Webster  
Wright

#### 2006 Covered Employment (QCEW)

		%
Total Employment	53,512	3.64 <sup>1</sup>
Average Weekly Wage	\$562	85.2 <sup>2</sup>
Largest Private Sector:		
Manufacturing	11,355	4.91 <sup>3</sup>

<sup>1</sup> Percent is based on statewide covered employment of 1,470,744

<sup>2</sup> Percent is based on statewide average weekly wage of \$660

<sup>3</sup> Percent is based on statewide covered employment in specified sector

#### Census Statistics

IWD Region 5 Population (2006)	116,763
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# 2007 IOWA WORKFORCE DEVELOPMENT REGION 5 PROFILE

## 2005 - 2006 Covered Employment and Reporting Units by Industry

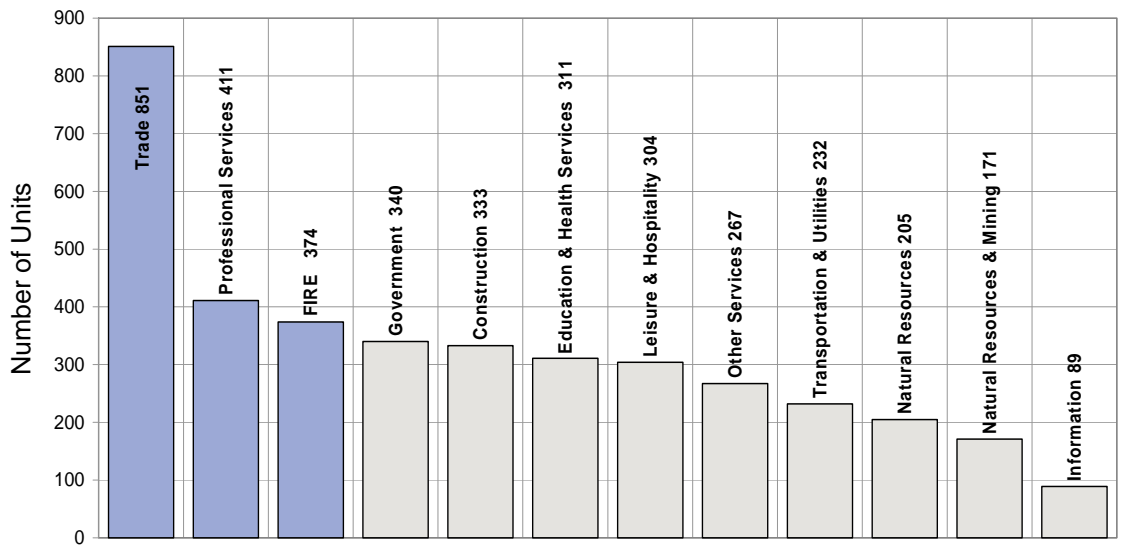
A Unit is Defined as a Worksite

Reporting Units				Employment		
2005	2006	% Change		2005	2006	% Change
3,866	3,888	0.57%	Total All Industries	52,951	53,512	1.06%
3,524	3,548	0.68%	Private Business	43,778	44,214	1.00%
168	171	1.79%	Ag/Natural Resources & Mining	1,977	2,040	3.19%
325	333	2.46%	Construction	2,074	2,137	3.04%
201	205	1.99%	Manufacturing	11,251	11,355	0.92%
868	851	-1.96%	Trade	8,881	8,809	-0.81%
302	299	-0.99%	<i>Wholesale Trade</i>	2,806	2,794	-0.43%
566	552	-2.47%	<i>Retail Trade</i>	6,075	6,016	-0.97%
202	232	14.85%	Transportation & Utilities	2,566	2,806	9.35%
91	89	-2.20%	Information	1,139	1,122	-1.49%
367	374	1.91%	Finance, Insurance, and Real Estate	1,759	1,739	-1.14%
411	411	0.00%	Professional & Business Services	2,476	2,547	2.87%
319	311	-2.51%	Education & Health Services	6,980	6,976	-0.06%
303	304	0.33%	Leisure & Hospitality	3,562	3,563	0.03%
271	267	-1.48%	Other Services	1,113	1,120	0.63%
342	340	-0.58%	Government	9,173	9,298	1.36%
55	56	1.82%	<i>State</i>	856	862	0.70%
229	227	-0.87%	<i>Local</i>	7,686	7,789	1.34%
58	58	0.00%	<i>Federal</i>	631	647	2.54%

Source: Quarterly Census of Employment and Wages

## Reporting Units by Industry in 2006

A Unit is Defined as a Worksite



Trade - Wholesale & Retail Trade  
F.I.R.E. - Finance, Insurance, & Real Estate

Natural Resources - Agriculture, Natural Resources, & Mining

Source: Quarterly Census of Employment and Wages

### QUICK FACTS

IWD Region 5's  
Greatest Number of  
Worksites

Wholesale & Retail  
Trade  
851

Professional Services  
411

Finance, Insurance, &  
Real Estate  
374

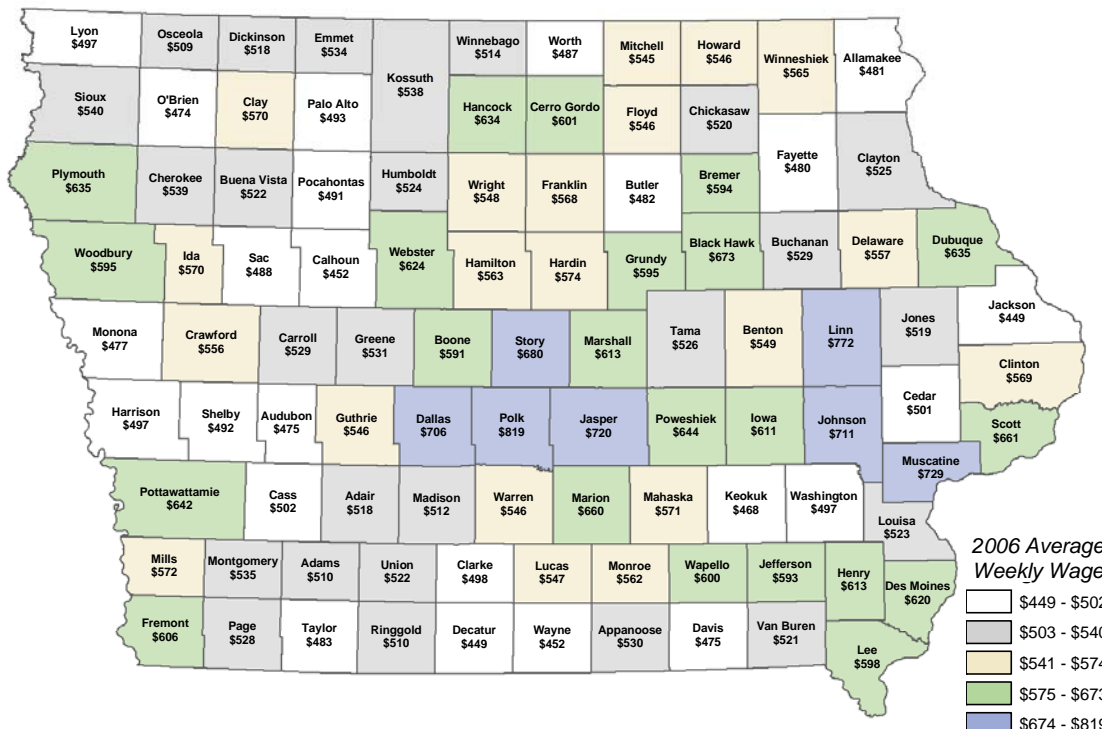
# 2007 IOWA WORKFORCE DEVELOPMENT REGION 5 PROFILE

## 2005—2006 Average Annual and Weekly Wage by Industry

Average Annual Wage				Average Weekly Wage		
2005	2006	% Change		2005	2006	% Change
\$ 28,362	\$ 29,242	3.10%	Total All Industries	\$ 545	\$ 562	3.12%
\$ 28,046	\$ 28,858	2.90%	Private Business	\$ 539	\$ 555	2.97%
\$ 26,042	\$ 27,330	4.94%	Ag/Natural Resources & Mining	\$ 501	\$ 526	4.99%
\$ 33,787	\$ 34,690	2.67%	Construction	\$ 650	\$ 667	2.62%
\$ 36,097	\$ 36,678	1.61%	Manufacturing	\$ 694	\$ 705	1.59%
\$ 23,800	\$ 24,651	3.57%	Trade	\$ 458	\$ 474	3.49%
\$ 37,345	\$ 39,289	5.21%	<i>Wholesale Trade</i>	\$ 718	\$ 756	5.29%
\$ 17,544	\$ 17,848	1.73%	<i>Retail Trade</i>	\$ 337	\$ 343	1.78%
\$ 35,698	\$ 35,272	-1.19%	Transportation & Utilities	\$ 686	\$ 678	-1.17%
\$ 24,373	\$ 26,254	7.72%	Information	\$ 469	\$ 505	7.68%
\$ 33,660	\$ 35,557	5.63%	Finance, Insurance, Real Estate	\$ 647	\$ 684	5.72%
\$ 27,664	\$ 28,486	2.97%	Professional & Business Services	\$ 532	\$ 548	3.01%
\$ 27,307	\$ 28,199	3.27%	Education & Health Services	\$ 525	\$ 542	3.24%
\$ 8,718	\$ 8,947	2.63%	Leisure & Hospitality	\$ 168	\$ 172	2.38%
\$ 17,971	\$ 18,746	4.31%	Other Services	\$ 346	\$ 360	4.05%
\$ 29,870	\$ 31,067	4.01%	Government	\$ 574	\$ 597	4.01%
\$ 42,703	\$ 44,539	4.30%	<i>State</i>	\$ 821	\$ 857	4.38%
\$ 27,229	\$ 28,218	3.63%	<i>Local</i>	\$ 524	\$ 543	3.63%
\$ 44,634	\$ 47,410	6.22%	<i>Federal</i>	\$ 858	\$ 912	6.29%

Source: Quarterly Census of Employment and Wages

## Average Weekly Wage for All Industries by County Annual 2006



Source: Quarterly Census of Employment and Wages

**QUICK FACTS**

**Average Weekly Wage Comparisons**

IWD Region 5  
\$562

Rank  
Among All 15  
IWD Regions  
12th

Statewide  
\$660

Nation  
\$818

# 2007 IOWA WORKFORCE DEVELOPMENT REGION 5 PROFILE

## QUICK FACTS

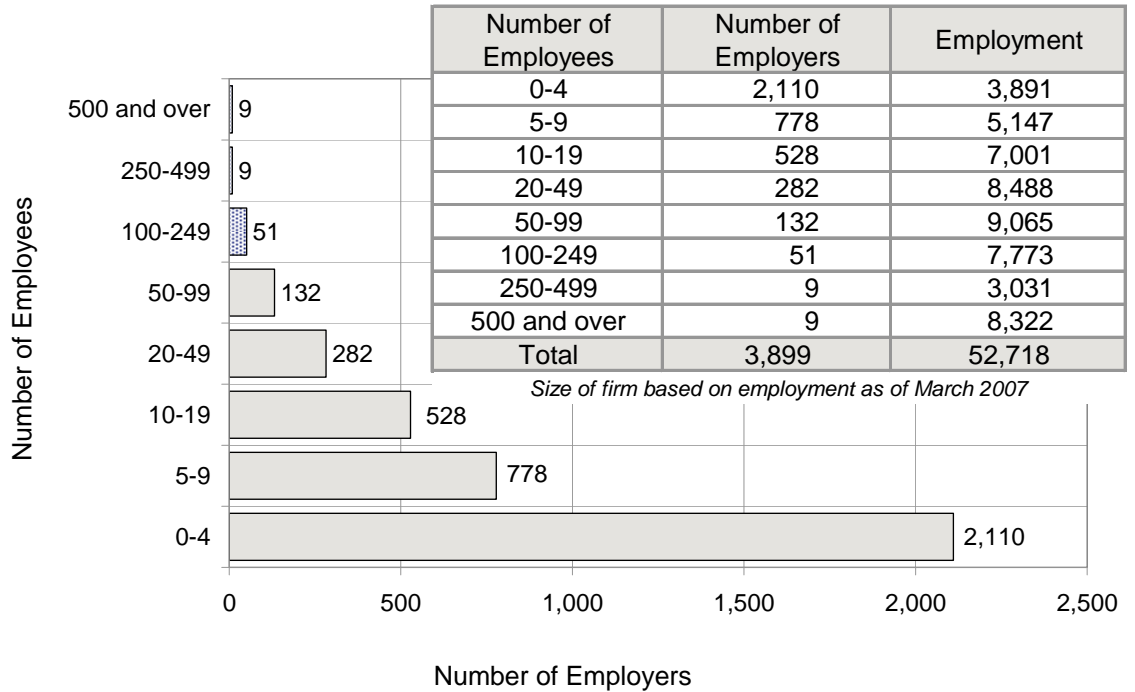
### Size of Firm

Nine firms in Region 5 employ 500 or more workers, totaling 8,322 employees, which accounts for 15.8 percent of total employment in the region.

Firms that employ less than 50 workers represent 95 percent of all establishments region-wide.

## Size of Firm Based on Employment

March 2007



Source: Quarterly Census of Employment and Wages

## 2006 Local Employment Dynamics (LED) - Quarterly Workforce Indicators

4th Quarter 2006 and Average of 2006

## QUICK FACTS

### Quarterly Workforce Indicators Definitions

#### Total Employment

Number of workers who are employed by the same employer in both the current and previous quarter

#### New Hires

Total number of accessions that were also not employed by that employer during the previous four quarters

For additional definitions see source information below the LED tables

Quarterly Workforce Indicators	Region 5 (Q4)	Region 5 (Avg: 2006)
Total Employment	51,274	51,162
Net Job Flows	-674	-34
Job Creation	2,058	2,459
New Hires	6,838	6,982
Separations	9,843	8,859
Turnover	9.20%	9.00%
Average Monthly Earnings	\$2,712.00	\$2,563.50
Average New Hire Earnings	\$1,712.00	\$1,641.75

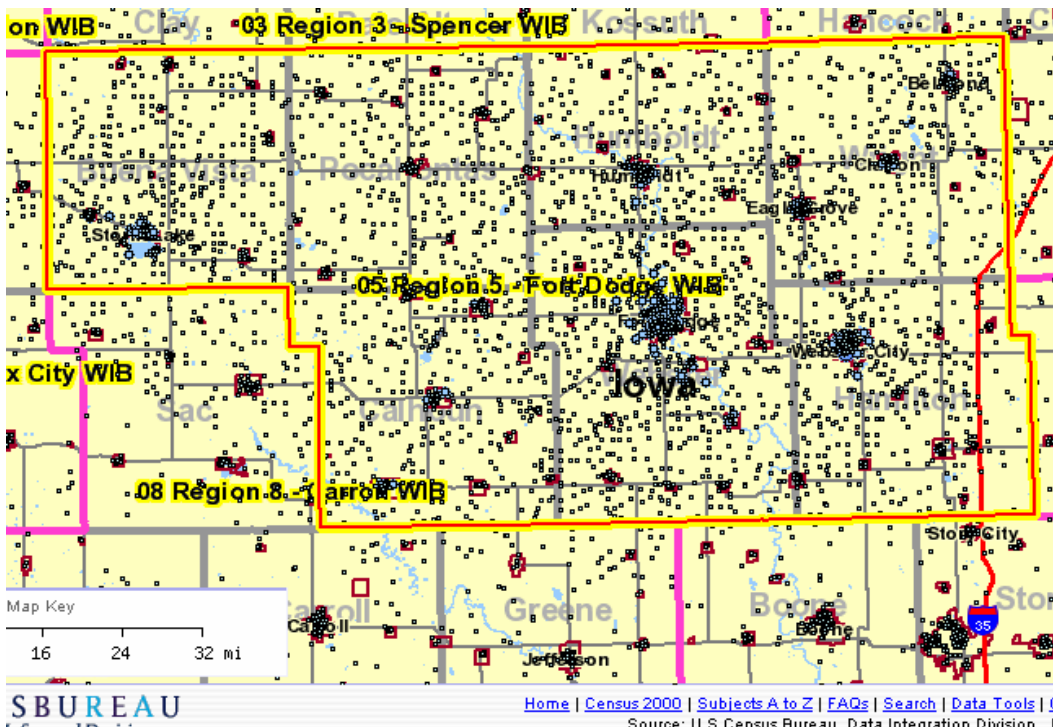
Quarterly Workforce Indicators	State of Iowa (Q4)	State of Iowa (Avg: 2006)
Total Employment	1,467,228	1,449,165
Net Job Flows	-21,744	6,333
Job Creation	64,529	71,733
New Hires	209,251	214,983
Separations	278,536	255,884
Turnover	10.00%	9.50%
Average Monthly Earnings	\$3,186.00	\$2,991.00
Average New Hire Earnings	\$1,809.00	\$1,823.50

Source: Local Employment Dynamics, [www.iowaworkforce.org/lmi/empstat/ledindex.html](http://www.iowaworkforce.org/lmi/empstat/ledindex.html). For definitions of the Quarterly Workforce Indicators, visit <http://lehd.dsd.census.gov/led/datatools/qwiapp.html> and select the 'i' icon in front of the indicator of interest.

# 2007 IOWA WORKFORCE DEVELOPMENT REGION 5 PROFILE

## ON THE MAP — Region 5

Where Workers Live that are Employed in the Region



### QUICK FACTS

'On the Map'  
Interactive Mapping  
Application

As of 2004, there were 46,491 primary jobs in this region.

26.9 percent of workers (12,510) live in Webster county, followed by 11.0 percent (5,104) that live in Buena Vista county and work in Region 5.

For an online tour of the application, please follow this link: [http://lehd.dsd.census.gov/led/datatools/elearning/On\\_the\\_Map/index.htm](http://lehd.dsd.census.gov/led/datatools/elearning/On_the_Map/index.htm).

## ON THE MAP Statistics — Region 5

Distribution of Worker's Age and Monthly Earnings—Private Sector

Baseline Count of Jobs	2004		2003		2002	
	Count	Share	Count	Share	Count	Share
All Primary Jobs	46,491	100.0%	46,035	100.0%	47,781	100.0%

Jobs by Worker Age	2004		2003		2002	
	Count	Share	Count	Share	Count	Share
* Age 30 or younger	11,936	25.7%	11,726	25.5%	12,364	25.9%
* Age 31 to 54	26,410	56.8%	26,527	57.6%	27,710	58.0%
* Age 55 or older	8,145	17.5%	7,782	16.9%	7,707	16.1%

Jobs by Earnings Paid	2004		2003		2002	
	Count	Share	Count	Share	Count	Share
* \$1,200 per month or less	12,893	27.7%	13,939	30.3%	14,617	30.6%
* \$1,201 to \$3,400 per month	22,563	48.5%	23,942	52.0%	25,174	52.7%
* More then \$3,400 per month	11,035	23.7%	8,154	17.7%	7,990	16.7%

Source: Local Employment Dynamics, On the Map: <http://lehdmap.dsd.census.gov/>. For definitions and instruction on this mapping application, visit <http://lehdmap.dsd.census.gov/help.pl> and select any of the "Help" topics.

### QUICK FACTS

'On the Map'  
Reports

One of the reports generated from 'On the Map' displays total primary jobs of 46,491 in Region 5 and the distribution of age and monthly earning of the workers.

48.5 percent of Region 5 workers earn from \$1,201 to \$3,400 per month.

17.5 percent of the region's workers are age 55 and older.

## 2007 IOWA WORKFORCE DEVELOPMENT REGION 5 PROFILE

### Top 20 Growing Industries by Employment 2004 - 2014

Industry Description	NAICS Code	2004 Estimated Employment	2014 Projected Employment	Total Growth	Percent Change
Nursing and Residential Care Facilities	623	3,145	3,820	675	21.46%
Self Employed and Unpaid Family Workers	671	5,305	5,755	450	8.48%
Educational Services	616	4,865	5,210	345	7.09%
Food Services and Drinking Places	722	2,945	3,270	325	11.04%
Truck Transportation	484	1,805	2,090	285	15.79%
Ambulatory Health Care Services	621	1,245	1,530	285	22.89%
Machinery Manufacturing	333	1,255	1,490	235	18.73%
Food Manufacturing	311	3,515	3,745	230	6.54%
Local Government, Excluding Education & Hospitals	930	2,770	2,975	205	7.40%
Administrative and Support Services	561	1,035	1,235	200	19.32%
Social Assistance	624	765	965	200	26.14%
Hospitals	626	2,110	2,280	170	8.06%
General Merchandise Stores	452	1,295	1,455	160	12.36%
Transportation Equipment Manufacturing	336	1,075	1,220	145	13.49%
Support Activities for Agriculture	115	490	630	140	28.57%
Specialty Trade Contractors	238	895	1,020	125	13.97%
Chemical Manufacturing	325	995	1,115	120	12.06%
Gasoline Stations	447	970	1,070	100	10.31%
Publishing Industries	511	545	640	95	17.43%
Religious, Grantmaking, Civic, Professional Orgs	813	1,425	1,510	85	5.96%

*Source: Long-Term Industry Projections*

### “Hot Jobs” for Region 5 2004 - 2014

Occupation Title	2004 Estimated Employment	2014 Projected Employment	Region 5 2006 Mean Annual Wage	Annual Growth Rate %
<b>Bachelor's Degree</b>				
Accountants and Auditors	295	335	\$46,253	1.4
<b>Postsecondary Education (Long-term on-the-job training or work experience in a related occupation)</b>				
Registered Nurses	1,115	1,260	\$41,846	1.3
Maintenance and Repair Workers, General	595	665	32,909	1.3
Licensed Practical and Licensed Vocational Nurses	345	415	30,510	2.0
First-Line Supervisors/Managers of Food Prep/Servers	410	465	29,398	1.3
Bus and Truck Mechanics and Diesel Engine Spec	200	230	28,855	1.3
Automotive Service Technicians and Mechanics	385	430	27,587	1.2
Welders, Cutters, Solderers, and Brazers	295	330	25,517	1.2
<b>High School Diploma or Equivalent (Moderate-term on-the-job training)</b>				
Truck Drivers, Heavy and Tractor-Trailer	2,040	2,320	\$32,252	1.4
Advertising Sales Agents	285	335	29,934	1.8
Social and Human Service Assistants	155	205	28,080	3.2
Customer Service Representatives	360	410	24,956	1.4
<b>Less than High School Diploma (Short-term on-the-job training)</b>				
Helpers--Production Workers	205	235	\$24,726	1.5

*Note: Occupations are selected based on growth factors in the IWD Region 5 2004-2014 occupational projections and the 2006 Region 5 mean annual wage. The occupations listed have a higher growth rate than the Region 5 average of 1.1% and a higher than average Region 5 wage of \$24,495.*

*Source: Iowa Job Outlook 2014 Region 5*

# 2007 IOWA WORKFORCE DEVELOPMENT REGION 5 PROFILE

## Employment and Unemployment Statistics Annual 2006

County	Labor Force	Number Unemployed	Unemployment Rate	Number Employed
Buena Vista	10,490	350	3.4	10,140
Calhoun	5,280	180	3.4	5,090
Hamilton	8,850	320	3.6	8,530
Humboldt	5,220	180	3.4	5,050
Pocahontas	4,100	130	3.2	3,970
Webster	19,980	790	3.9	19,200
Wright	7,200	270	3.7	6,930
<b>Total</b>	<b>61,120</b>	<b>2,220</b>	<b>Avg 3.6</b>	<b>58,910</b>

Note: The unemployment rate is widely recognized as an important economic indicator that is used to gauge the vitality of the labor market. The release of the monthly unemployment rate causes markets to react and analysts to speculate on the health of the economy. A low jobless rate indicates a strong economy where job seekers can find employment quickly, whereas a high rate may indicate a weaker economy. On the other hand, businesses can find employees more easily when the unemployment rate is high. Annual 2004 final data will be available in April 2005.

Source: Local Area Unemployment Statistics (LAUS)

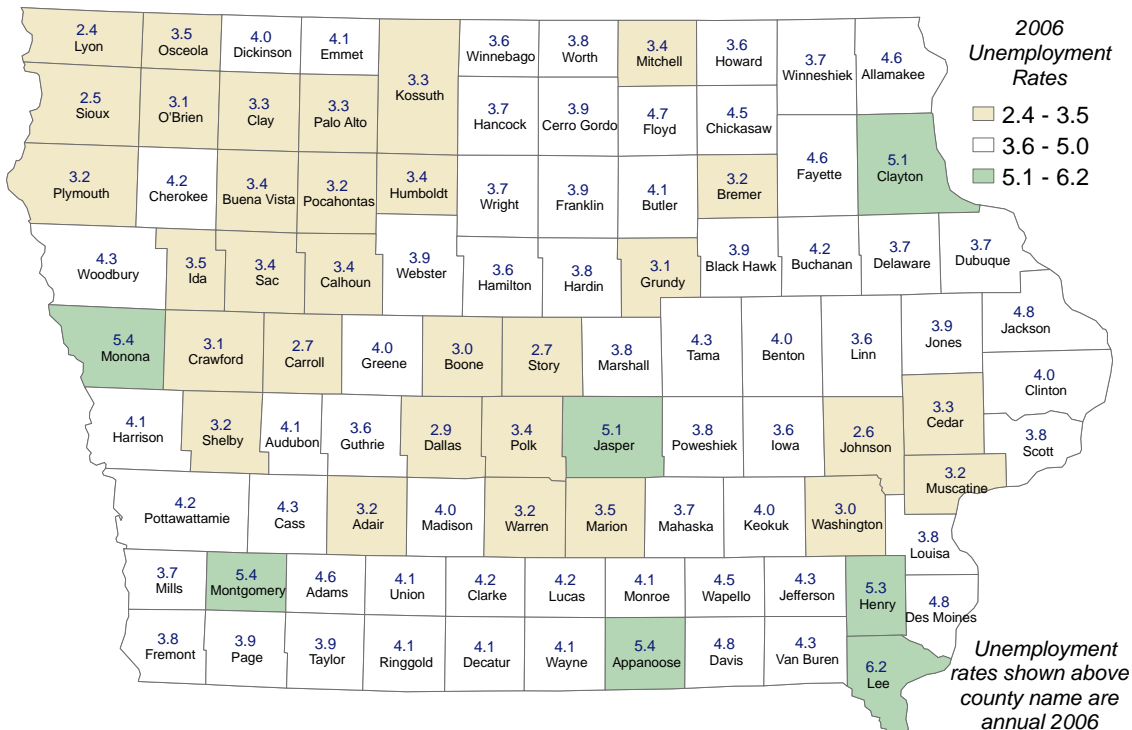
### QUICK FACTS

#### Labor Force 2006

Unemployment averaged 3.6 percent in Region 5 for 2006. The region's jobless rate translated into 2,220 unemployed persons.

The 2006 unemployment rate for Region 5 was slightly lower than the statewide average of 3.7 percent.

## Unemployment Rates per Iowa Counties 2006 Annual Average



Source: Local Area Unemployment Statistics (LAUS)

### QUICK FACTS

#### County Unemployment Rates

Lee County had the highest jobless rate in the state in 2006 at 6.2 percent.

Lyon County had the lowest jobless rate in the state in 2006 at 2.4 percent.

