

# 2007 ANNUAL PROFILE

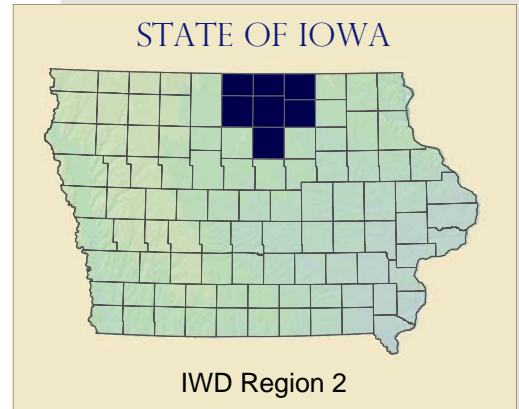
# REGION 2

## IOWA WORKFORCE DEVELOPMENT

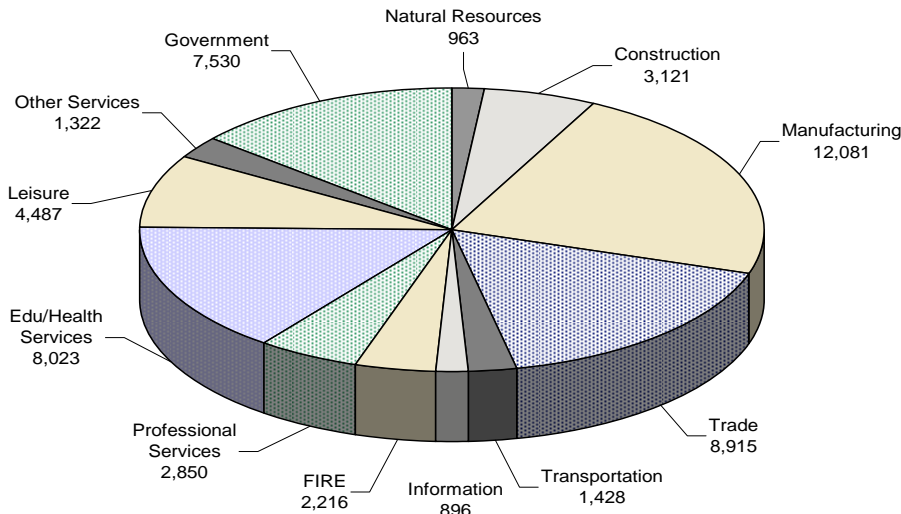
### Executive Summary

As of 2006, Iowa Workforce Development's (IWD) Region 2 largest private industry was Manufacturing, representing 23.7 percent (12,081) of the region's total covered employment of 53,831. Although the region's total employment decreased by just 0.48 percent (261 employees) since 2005, the average annual wage increased by 5.07 percent to \$20,190 for all industries.

IWD's Region 2 average weekly wage for all industries was \$581 for 2006. This was an increase of 5.06 percent since 2005. The highest average weekly wage for a private sector was in Transportation & Utilities, averaging \$767 with gross total wages of \$56.9 million. In addition, between 2005 and 2006, the Leisure & Hospitality sector reported the largest percentage increase in average weekly wage of 10.43 percent (\$17).



### 2006 Industry Breakout by Employment



*Source: Quarterly Census of Employment and Wages*

### Ten Largest Employers by Employment

*Based on Annual 2006 Employment by Private Industry*

Rank	Name of Company	Industry
1	Winnebago Industries	Manufacturing
2	Mercy Medical Center-North Iowa	Health Services
3	Currie's Manufacturing (AADG Inc)	Manufacturing
4	ABCM Corporation	Health Services
5	Hy-Vee Food Stores	Retail Trade
6	Cummins Filtration	Manufacturing
7	Woodharbor Molding & Millwork	Manufacturing
8	Opportunity Village	Health Services
9	Principal Financial Services	Finance & Insurance
10	Wal-Mart	Retail Trade

*Source: Quarterly Census of Employment and Wages*

### QUICK FACTS

#### Counties Included in Iowa Workforce Development's Region 2

Cerro Gordo	Hancock
Floyd	Mitchell
Franklin	Winnebago
Worth	

#### 2006 Covered Employment (QCEW)

		%
Total Employment	53,831	3.67 <sup>1</sup>
Average Weekly Wage	\$581	88.03 <sup>2</sup>
Largest Private Sector:		
Manufacturing	12,081	5.22 <sup>3</sup>

<sup>1</sup> Percent is based on statewide covered employment of 1,470,744

<sup>2</sup> Percent is based on statewide average weekly wage of \$660

<sup>3</sup> Percent is based on statewide covered employment in specified sector

#### Census Statistics

IWD Region 2 Population (2006)	112,983
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## 2007 IOWA WORKFORCE DEVELOPMENT REGION 2 PROFILE

### 2005 - 2006 Covered Employment and Reporting Units by Industry

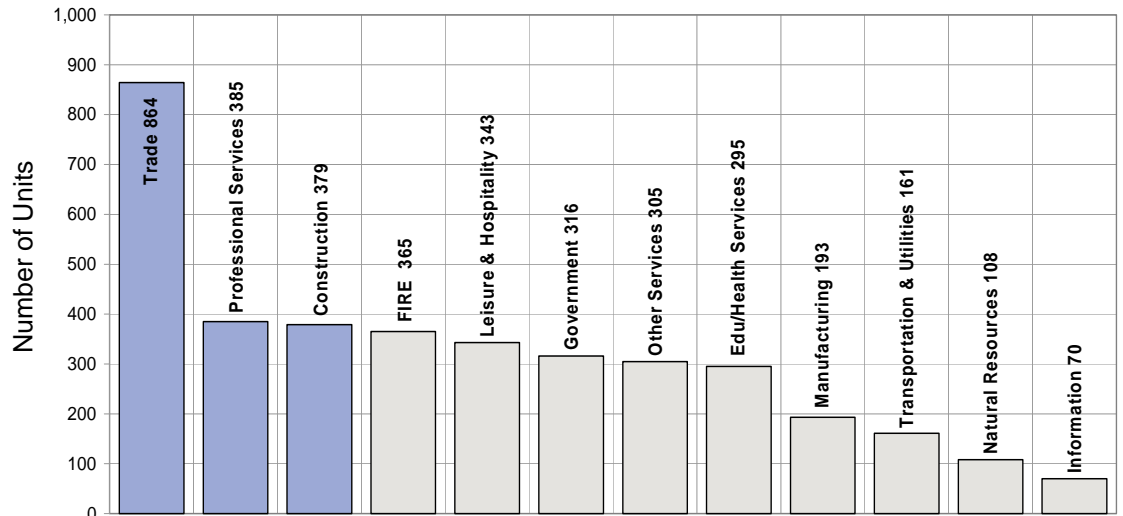
*A Unit is Defined as a Worksite*

Reporting Units				Employment		
2005	2006	% Change		2005	2006	% Change
3,810	3,783	-0.71%	Total All Industries	54,092	53,831	-0.48%
3,490	3,466	-0.69%	Private Business	46,592	46,302	-0.62%
108	108	0.00%	Ag/Natural Resources & Mining	841	963	14.51%
386	379	-1.81%	Construction	2,779	3,121	12.31%
189	193	2.12%	Manufacturing	12,828	12,081	-5.82%
883	864	-2.15%	Trade	8,969	8,915	-0.60%
291	292	0.34%	<i>Wholesale Trade</i>	2,363	2,441	3.30%
592	572	-3.38%	<i>Retail Trade</i>	6,606	6,473	-2.01%
152	161	5.92%	Transportation & Utilities	1,388	1,428	2.88%
69	70	1.45%	Information	864	896	3.70%
365	365	0.00%	Finance, Insurance, and Real Estate	2,146	2,216	3.26%
380	385	1.32%	Professional & Business Services	3,018	2,850	-5.57%
296	295	-0.34%	Education & Health Services	8,197	8,023	-2.12%
345	343	-0.58%	Leisure & Hospitality	4,202	4,487	6.78%
318	305	-4.09%	Other Services	1,361	1,322	-2.87%
320	316	-1.25%	Government	7,500	7,530	0.40%
60	58	-3.33%	<i>State</i>	456	457	0.22%
208	207	-0.48%	<i>Local</i>	6,580	6,618	0.58%
52	51	-1.92%	<i>Federal</i>	463	455	-1.73%

Source: Quarterly Census of Employment and Wages

### Reporting Units by Industry in 2006

*A Unit is Defined as a Worksite*



Trade - Wholesale & Retail Trade  
 F.I.R.E. - Finance, Insurance, & Real Estate

Natural Resources - Agriculture, Natural Resources, & Mining

Source: Quarterly Census of Employment and Wages

#### QUICK FACTS

**IWD Region 2's  
 Greatest Number of  
 Worksites**

Wholesale & Retail  
 Trade  
 864

Professional Services  
 385

Construction  
 379

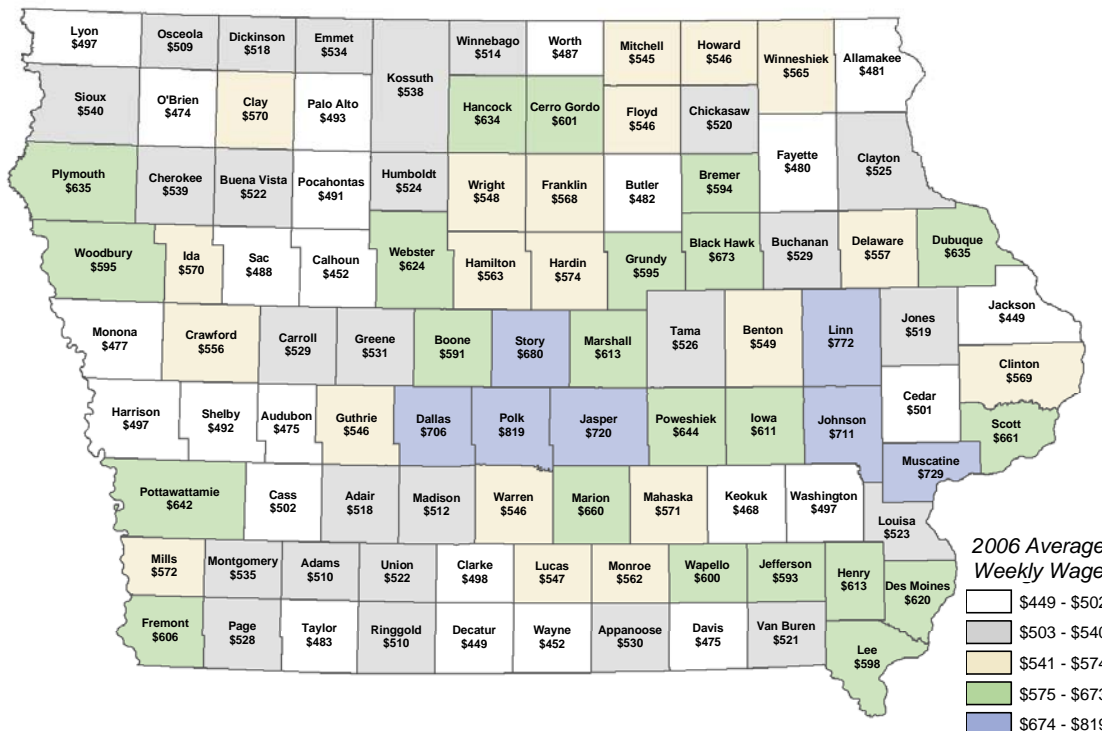
# 2007 IOWA WORKFORCE DEVELOPMENT REGION 2 PROFILE

## Average Annual and Weekly Wage by Industry 2005-2006

Average Annual Wage				Average Weekly Wage		
2005	2006	% Change		2005	2006	% Change
\$ 28,732	\$ 30,190	5.07%	Total All Industries	\$ 553	\$ 581	5.06%
\$ 28,605	\$ 30,154	5.42%	Private Business	\$ 550	\$ 580	5.45%
\$ 27,368	\$ 28,082	2.61%	Ag/Natural Resources & Mining	\$ 526	\$ 540	2.66%
\$ 36,277	\$ 39,507	8.91%	Construction	\$ 698	\$ 760	8.88%
\$ 35,476	\$ 38,460	8.41%	Manufacturing	\$ 682	\$ 740	8.50%
\$ 22,877	\$ 23,854	4.27%	Trade	\$ 440	\$ 459	4.32%
\$ 36,523	\$ 38,269	4.78%	<i>Wholesale Trade</i>	\$ 702	\$ 736	4.84%
\$ 17,996	\$ 18,421	2.37%	<i>Retail Trade</i>	\$ 346	\$ 354	2.31%
\$ 39,188	\$ 39,880	1.77%	Transportation & Utilities	\$ 754	\$ 767	1.72%
\$ 38,096	\$ 37,902	-0.51%	Information	\$ 733	\$ 729	-0.55%
\$ 33,884	\$ 35,131	3.68%	Finance, Insurance, Real Estate	\$ 652	\$ 676	3.68%
\$ 25,023	\$ 27,504	9.92%	Professional & Business Services	\$ 481	\$ 529	9.98%
\$ 31,063	\$ 32,011	3.05%	Education & Health Services	\$ 597	\$ 616	3.18%
\$ 8,453	\$ 9,365	10.79%	Leisure & Hospitality	\$ 163	\$ 180	10.43%
\$ 16,901	\$ 17,077	1.05%	Other Services	\$ 325	\$ 328	0.92%
\$ 29,519	\$ 30,408	3.01%	Government	\$ 568	\$ 585	2.99%
\$ 45,810	\$ 47,858	4.47%	<i>State</i>	\$ 881	\$ 920	4.43%
\$ 27,673	\$ 28,375	2.54%	<i>Local</i>	\$ 532	\$ 546	2.63%
\$ 39,782	\$ 42,448	6.70%	<i>Federal</i>	\$ 765	\$ 816	6.67%

Source: Quarterly Census of Employment and Wages

## Average Weekly Wage for All Industries by County Annual 2006



Source: Quarterly Census of Employment and Wages

**QUICK FACTS**

**Average Weekly Wage Comparisons**

IWD Region 2  
**\$581**

Rank  
Among All 15  
IWD Regions  
**10th**

Statewide  
**\$660**

Nation  
**\$818**

## 2007 IOWA WORKFORCE DEVELOPMENT REGION 2 PROFILE

### QUICK FACTS

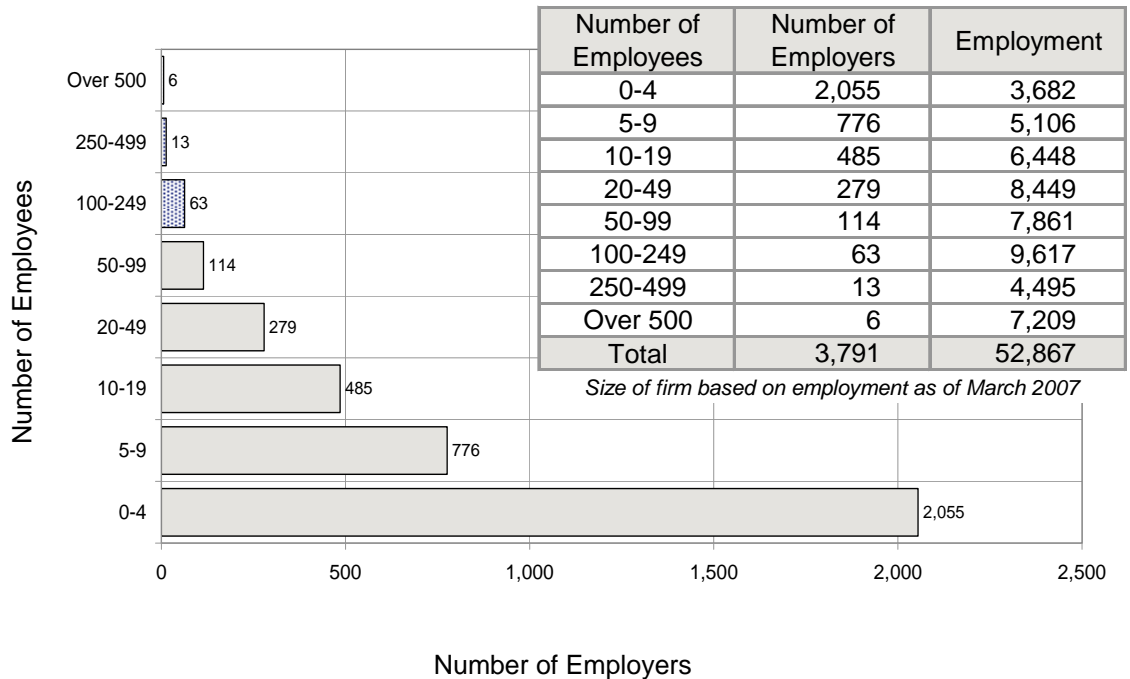
#### Size of Firm

Six firms in Region 2 employ 500 or more workers, totaling 7,209 employees, which accounts for 13.6 percent of total employment in the region.

Firms that employ less than 50 workers represent 95 percent of all establishments region-wide.

### Size of Firm Based on Employment

March 2007



Source: Quarterly Census of Employment and Wages

### 2004 Local Employment Dynamics (LED) - Quarterly Workforce Indicators

4th Quarter 2006 and Average of 2006

Quarterly Workforce Indicators	Region 2 (Q4)	Region 2 (Avg: 2006)
Total Employment	51,208	49,436
Net Job Flows	-140	835
Job Creation	2,597	3,177
New Hires	6,955	6,636
Separations	9,069	8,216
Turnover	8.70%	9.50%
Average Monthly Earnings	\$2,757.00	\$2,536.25
Average New Hire Earnings	\$1,594.00	\$1,564.00

Quarterly Workforce Indicators	State of Iowa (Q4)	State of Iowa (Avg: 2006)
Total Employment	1,467,228	1,449,165
Net Job Flows	-21,744	6,333
Job Creation	64,529	71,733
New Hires	209,251	214,983
Separations	278,536	255,884
Turnover	10.00%	9.50%
Average Monthly Earnings	\$3,186.00	\$2,991.00
Average New Hire Earnings	\$1,809.00	\$1,823.50

Source: Local Employment Dynamics, [www.iowaworkforce.org/lmi/empstat/ledindex.html](http://www.iowaworkforce.org/lmi/empstat/ledindex.html). For definitions of the Quarterly Workforce Indicators, visit <http://lehd.dsd.census.gov/led/datatools/qwiapp.html> and select the 'i' icon in front of the indicator of interest.

### QUICK FACTS

#### Quarterly Workforce Indicators Definitions

##### Total Employment

Number of workers who are employed by the same employer in both the current and previous quarter

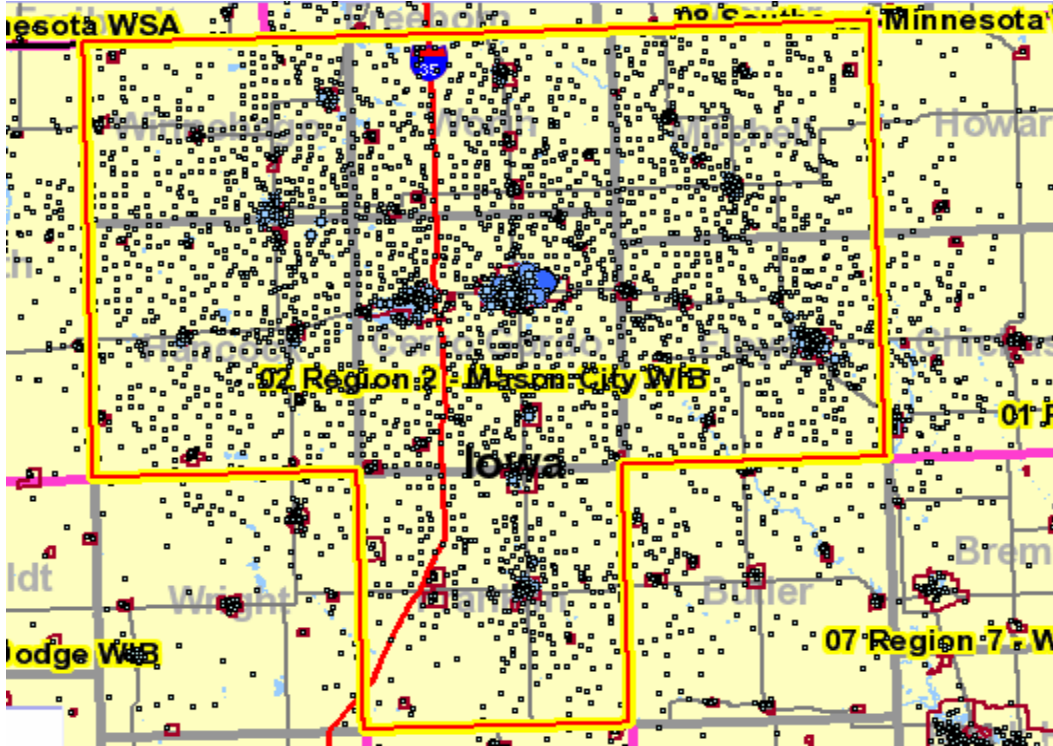
##### New Hires

Total number of accessions that were also not employed by that employer during the previous four quarters

For additional definitions see source information below the LED tables

# 2007 IOWA WORKFORCE DEVELOPMENT REGION 2 PROFILE

## ON THE MAP — Region 2 Where Workers Live that are Employed in the Region



For an online tour of the application, please follow this link: [http://lehd.dsd.census.gov/led/datatools/learning/On\\_the\\_Map/index.htm](http://lehd.dsd.census.gov/led/datatools/learning/On_the_Map/index.htm).

### QUICK FACTS

'On the Map'  
Interactive Mapping  
Application

As of 2004, there were 47,742 primary jobs in this region.

35.1 percent of workers (16,776) live in Cerro Gordo county, followed by 10.3 percent (4,907) that live in Floyd county and work in Region 2.

## ON THE MAP Statistics — Region 2 Distribution of Worker's Age and Monthly Earnings—Primary Jobs

<u>Baseline Count of Jobs</u>	2004		2003		2002	
	Count	Share	Count	Share	Count	Share
All Primary Jobs	47,742	100.0%	47,253	100.0%	47,685	100.0%

<u>Jobs by Worker Age</u>	2004		2003		2002	
	Count	Share	Count	Share	Count	Share
* Age 30 or younger	12,057	25.3%	11,817	25.0%	11,878	24.9%
* Age 31 to 54	27,152	56.9%	27,501	58.2%	27,788	58.3%
* Age 55 or older	8,533	17.9%	7,935	16.8%	8,019	16.8%

<u>Jobs by Earnings Paid</u>	2004		2003		2002	
	Count	Share	Count	Share	Count	Share
* \$1,200 per month or less	13,234	27.7%	13,871	29.4%	14,728	30.9%
* \$1,201 to \$3,400 per month	23,611	49.5%	25,007	52.9%	24,946	52.3%
* More then \$3,400 per month	10,897	22.8%	8,375	17.7%	8,011	16.8%

Source: Local Employment Dynamics, On the Map: <http://lehdmap.dsd.census.gov/>. For definitions and instruction on this mapping application, visit <http://lehdmap.dsd.census.gov/help.pl> and select any of the "Help" topics.

### QUICK FACTS

'On the Map'  
Reports

One of the reports generated from 'On the Map' displays total primary sector jobs of 47,742 in Region 2 and the distribution of age and monthly earning of the workers.

49.5 percent of Region 2 workers earn from \$1,201 to \$3,400 per month.

17.9 percent of the region's workers are age 55 and older.

## 2007 IOWA WORKFORCE DEVELOPMENT REGION 2 PROFILE

### Top 20 Growing Industries by Employment 2004 - 2014

Industry Description	NAICS Code	2004 Estimated Employment	2014 Projected Employment	Total Growth	Percent Change
Transportation Equipment Manufacturing	336	4,750	5,745	995	20.9%
Nursing and Residential Care Facilities	623	3,215	3,900	685	21.3%
Administrative and Support Services	561	1,585	2,085	500	31.5%
Self Employed and Unpaid Family Workers	671	5,610	6,090	480	8.6%
Hospitals	626	2,805	3,225	420	15.0%
Food Services and Drinking Places	722	3,220	3,635	415	12.9%
Specialty Trade Contractors	238	1,670	2,000	330	19.8%
Wood Product Manufacturing	321	865	1,170	305	35.3%
Professional, Scientific, and Technical Services	541	960	1,210	250	26.0%
Educational Services	616	4,305	4,545	240	5.6%
Social Assistance	624	520	680	160	30.8%
General Merchandise Stores	452	1,455	1,610	155	10.7%
Religious, Grantmaking, Civic, Professional Orgs	813	1,490	1,640	150	10.1%
Chemical Manufacturing	325	650	790	140	21.5%
Insurance Carriers and Related Activities	524	890	1,025	135	15.2%
Amusement, Gambling, and Recreation Industries	713	395	525	130	32.9%
Motor Vehicle and Parts Dealers	441	820	945	125	15.2%
Local Government, Excluding Education & Hospitals	930	2,400	2,525	125	5.2%
Ambulatory Health Care Services	621	1,640	1,760	120	7.3%
Accommodation	721	520	635	115	22.1%

Source: Long-Term Industry Projections

### “Hot Jobs” in Region 2 2004-2014

Occupational Title	2004 Estimated Employment	2014 Projected Employment	Region 2 2006 Mean Annual Wage	Annual Growth Rate (%)
<b>Bachelor's Degree</b>				
General and Operations Managers	480	550	\$73,239	1.5
Medical and Health Services Managers	330	370	\$60,158	1.4
Accountants and Auditors	315	385	\$49,016	2.1
<b>Postsecondary Education (Long-term on-the-job training or work experience in a related occupation)</b>				
Licensed Practical and Licensed Vocational Nurses	370	440	\$32,238	1.9
Welders, Cutters, Solderers, and Brazers	640	740	29,246	1.6
Automotive Service Technicians and Mechanics	205	235	28,137	1.5
<b>High School Diploma or Equivalent (Moderate-term on-the-job training)</b>				
Truck Drivers, Heavy and Tractor-Trailer	845	960	\$30,430	1.4
Customer Service Representatives	510	625	28,971	2.3
Team Assemblers	4,495	5,290	27,557	1.8
<b>Less than High School Diploma (Short-term on-the-job training)</b>				
Truck Drivers, Light or Delivery Services	355	410	31,768	1.5
Retail Salespersons	1,825	2,080	25,008	1.4

Occupations are selected based on growth factors in the IWD Region 2 2004-2014 occupational projections and the 2006 IWD Region 2 mean annual wage. The occupations listed have a higher growth rate than the IWD Regions 2 average of 1.3% and a higher than average IWD Region 2 wage of \$22,962.



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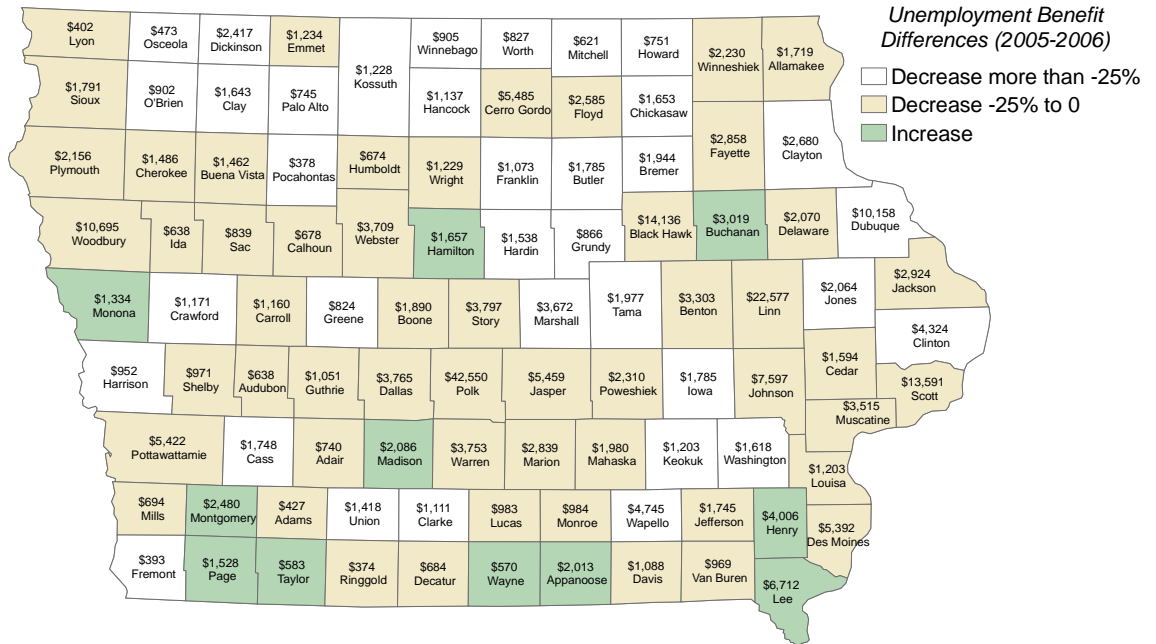
## QUICK FACTS

### Annual 2006 UI Benefits

UI Benefits for Iowa increased from \$302 million in 2005 to \$318 million in 2006, an increase of 5.3 percent.

UI Benefits in Region 2 decreased from \$13.8 million in 2005 to \$12.6 million in 2006, a decrease of 8.7 percent.

## Total Unemployment Insurance (UI) Benefit Payouts Annual 2006



Note: Dollar values are in thousands. Total UI Benefit payouts include benefits paid under the Iowa unemployment insurance program and federal benefits paid under the unemployment compensation for federal employees and service personnel programs. Benefit payout is based on claimant's county of residence. Figures do not include the Temporary Emergency Unemployment Compensation (TEUC).

Source: Unemployment Insurance Statistical Data, [www.iowaworkforce.org/lmi/uistats/index.html](http://www.iowaworkforce.org/lmi/uistats/index.html)

## CONTACT INFO

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Des Moines, IA 50319  
800-532-1249  
Fax: 515-281-8195  
iwd.lmi@iwd.state.ia.us  
www.iowaworkforce.org

Equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.

TTY 515-281-4748;  
1-800-831-1399



For additional information on Region 2, visit our LMI website!

[Click here for Region 2 data](#)

**Region 2**  
Iowa Workforce Information Network  
February 21, 2007

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Occupational Information

**Overview**

North Central Iowa is a great place to live, work and play. Our residents enjoy the close sense of community, variety of cultural, sports and entertainment opportunities, and the beauty of all four seasons.

[Labor Market Information](#)  
[Contact Wendy Gerrish](#)

**Demographic Profiles**  
FROM THE 2000 CENSUS

SELECT AREA: Cerro Gordo County  
View Demographic Profile