



October 1st & 2nd, 2008
Polk County Convention Complex

SPONSORSHIPS Opportunities

Platinum Level Sponsorship: \$7,500

- Premier event banner at the registration table recognizing the sponsor
- Top billing on conference promotional materials, including website links, conference program, and/or table tents at the luncheon
- Centrally-located complimentary exhibitor display booth with electrical service
- Personal recognition during the conference opening and closing remarks
- Featured business logo in all conference public relations and media campaigns
- Four complimentary conference registrations that include reserved seating at all meals, and access to all keynotes, plenary sessions, breakout sessions, and snack breaks
- Electronic copy of conference attendee database
- Sponsor ribbon for attendee name badge
- Four tickets to the evening reception at Terrace Hill

Gold Level Sponsorship: \$5,000

- Prominent event signage recognizing the business sponsor
- Prominent listing in conference promotional materials including business profile and logo
- Complimentary exhibitor display booth with electrical service
- Named recognition during the conference opening remarks
- Featured recognition in the conference public relations campaign
- Three complimentary conference registrations that include all meals, snack breaks, and access to all keynotes, plenary sessions, and breakout sessions
- Electronic copy of conference attendee database
- Sponsor ribbon for attendee name badge
- Three tickets to the evening reception at Terrace Hill

Silver Level Sponsorship: \$2,500

- Promotional event signage
- Listing in conference promotional materials
- Sponsor listing in the conference public relations campaign
- One complimentary conference registration that includes all meals, snack breaks, and access to all keynotes, plenary sessions, and breakout sessions
- Reserved luncheon seating
- Electronic copy of conference attendee database
- Sponsor ribbon for attendee name badge
- One ticket to the evening reception at Terrace Hill

Other Sponsorship Opportunities

Speaker Sponsorship: \$5,000

- Sponsor ribbon for name badge
- Opportunity to introduce speaker and do a brief organizational promo
- Special sponsor banners/signage near podium or session room door
- Sponsor may be seated with the speaker at lunch

Luncheon: \$10,000 (May be split)

- Sponsor ribbon for name badge
- Special signage
- VIP luncheon seating
- Lunch sponsor announcement
- Sponsor table tents
- Sponsor may address all conference attendees for five minutes

Terrace Hill Reception: \$10,000 (May be split)

- Sponsor ribbon for name badge
- Special signage
- Reception sponsor announcements
- Sponsor table tents
- Introduction of Governor Culver.

Networking Break: \$2,500

- Sponsor ribbon for name badge
- Special signage
- Sponsor can have promotional items on hand for attendees

Welcome Reception: \$5,000

- Sponsor ribbon for name badge
- Special signage
- Thank you extended during opening ceremony
- Sponsor can have promotional items on hand for attendees

Logo on USB Drive: \$5,000

- Drive contains all conference presentation materials
- Sponsor multi-media ad on drive
- Sponsor ribbon for name badge