

STATEWIDE LABORSHED ANALYSIS



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A STUDY OF WORKFORCE CHARACTERISTICS
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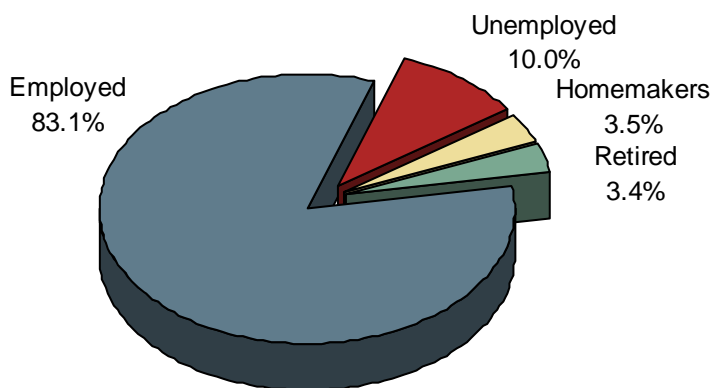
Laborshed Studies

A Laborshed is defined as the area or region from which an employment center draws its commuting workers. This Statewide Analysis is composed of 6,000 responses of individuals in the State of Iowa. These responses were extracted from the Statewide Laborshed database of 35,100 surveys conducted between December, 2007 and December, 2008. Surveys were conducted in each ZIP code based on a random sample of the population between 18 and 64 years of age and weighted by the total number of people in each ZIP code.

Occupations and Employment Status in the State of Iowa

Survey respondents from the State of Iowa were asked to identify their current job title and the industry in which they are currently working. The largest concentration of workers are employed within the management, office and administrative support, or production occupational categories.

The chart below shows the percentage of respondents by employment status within the State of Iowa.



Occupational Categories	% within Region
Management	15.5%
Office & Administrative Support	13.8%
Production	13.4%
Education, Training, & Library	7.8%
Sales & Related	6.5%
Health Care Practitioner & Technical	5.5%
Transportation & Material Moving	5.1%
Business & Financial Operations	4.4%
Construction & Extraction	4.2%
Installation, Maintenance, & Repair	4.1%
Food Preparation & Serving Related	3.6%
Health Care Support	2.6%
Building/Grounds Cleaning & Maintenance	2.3%
Personal Care & Service	2.2%
Architecture & Engineering	1.8%
Community & Social Services	1.5%
Computer & Mathematical Science	1.5%
Arts, Design, Entertainment, Sports, & Related	1.3%
Life, Physical, & Social Science	1.0%
Protective Service	0.8%
Legal	0.6%
Farming, Fishing, & Forestry	0.5%

Underemployment:

The underemployed are composed of individuals who are working fewer than 35 hours per week but desire more hours; working at wages equal to or less than the national poverty level; and/or who are working in positions that do not meet their skill or education levels or worked for higher wages at previous employment.

- 2.4% Inadequate hours
- 2.3% Mismatch of skills
- 2.2% Low income
- 5.9% Total estimated underemployment

Individuals may be underemployed for more than one reason; but are only counted once for total estimated underemployment.

Industrial Classification of the Employed

Industry	% of Laborshed
Manufacturing	15.9%
Health Care & Social Services	14.2%
Education	13.1%
Wholesale & Retail Trade	12.4%
Transportation, Communication, & Utilities	7.0%
Finance, Insurance, & Real Estate	7.0%
Agriculture	5.9%
Construction	5.9%
Public Administration & Government	5.7%
Professional Services	4.6%
Personal Services	4.3%
Other (Military, Nonprofit, etc.)	2.7%
Entertainment & Recreation	1.3%

Survey respondents from the State of Iowa were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in manufacturing as shown in the table at left.

Education of the Employed:

Fields of Study	% of Laborshed
Social Sciences	20.4%
Business, Public Administration, & Marketing	14.8%
Health Care/Medical Studies	13.6%
Business Administrative Support	13.4%
Education	11.9%
Vocational Trades	9.1%
Agricultural Studies	4.4%
General Studies/Liberal Arts	3.5%
Math & Science	3.4%
Computer Applications/Programming/Technology	2.8%
Engineering & Architecture	2.7%

- 66.7% have some post high school education
- 3.6% are trade certified
- 2.4% completed vocational training
- 14.1% have an associate degree
- 19.2% have an undergraduate degree
- 10.6% have a postgraduate degree

Quick Facts:

(Employed - willing to change employment)

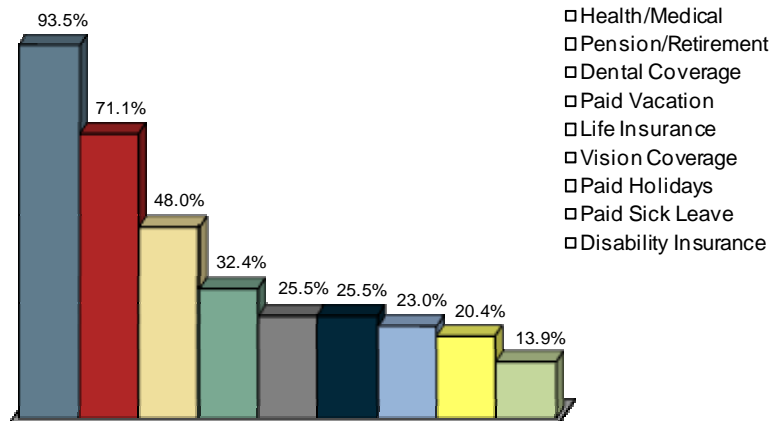
- 12.6% are working multiple jobs;
- Currently working an average of 41 hours per week;
- Average age is 43 years old;
- 27.5% currently working in the production, construction, & material handling occupational category followed by; 23.7% in the professional, paraprofessional, & technical occupational category;
- Most frequently identified job search sources:
 - Internet
 - Local/Regional newspapers
 - Local Iowa Workforce Development Centers
 - Networking through friends, family, or acquaintances

Education and Current Median Wage Characteristics by Industry

Industry	Education				Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree	Postgraduate Degree	Salary Wages (per year)	Non-Salary Wages (per hour)
Agriculture, Forestry, & Mining	59.5%	17.4%	16.8%	3.2%	\$45,000	\$12.50
Construction	44.5%	10.0%	6.7%	1.9%	\$45,000	\$16.00
Manufacturing	49.2%	11.5%	10.1%	3.6%	\$50,000	\$14.78
Transportation, Communication, & Utilities	62.6%	15.3%	19.2%	3.2%	\$50,000	\$15.00
Wholesale & Retail Trade	55.2%	10.5%	13.3%	4.2%	\$40,000	\$9.00
Finance, Insurance, & Real Estate	77.4%	18.3%	28.7%	9.6%	\$50,000	\$13.13
Health Care & Social Services	76.2%	21.6%	19.4%	9.6%	\$45,550	\$13.00
Personal Services	65.3%	11.0%	13.8%	7.9%	\$28,000	\$9.50
Entertainment & Recreation	58.4%	5.2%	15.6%	6.5%	\$43,000	\$8.50
Professional Services	66.9%	14.5%	19.3%	10.7%	\$42,000	\$11.00
Public Administration & Government	73.0%	16.6%	21.6%	10.2%	\$50,000	\$16.75
Education	88.1%	8.5%	33.1%	34.1%	\$45,000	\$11.91

This table includes all respondents without consideration of employment status, willingness to change/enter employment, or occupation

Benefits Currently Offered



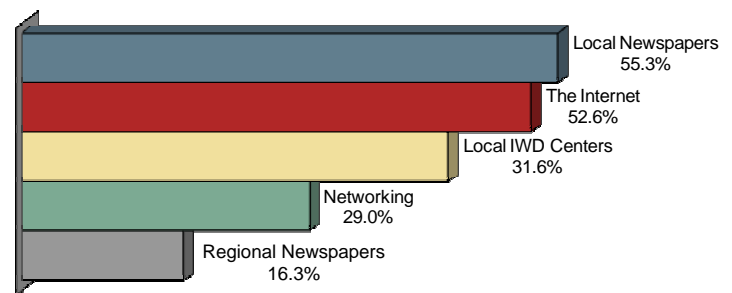
The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed.

The majority (74.3%) of respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 18.5 percent indicate their employer pays the entire cost of insurance premiums.

Unemployed - Those Willing to Enter/Re-enter Employment:

- 10.0% of the State of Iowa is unemployed;
- Average age is 46 years old;
- 54.1% of the unemployed identified themselves as male, 45.9% identified themselves as female;
- Education:
 - 55.7% have some post high school education
 - 5.0% are trade certified
 - 2.6% completed vocational training
 - 9.8% have an associate degree
 - 12.1% have an undergraduate degree
 - 4.7% have a postgraduate degree
- Estimated wage range to attract the upper 66 to 75% qualified hourly wage applicants is \$11.00 to \$12.00/hr. with a median lowest wage considered of \$10.00/hr.;
- 63.8% expressed interest in seasonal or temporary employment opportunities;
- 56.0% are interested in working varied shifts (2nd, 3rd & split);
- Desired Occupational Categories:
 - 34.6% production, construction, & material handling
 - 20.3% professional, paraprofessional, & technical
 - 15.8% service
 - 15.0% clerical
 - 8.6% sales
 - 4.9% management
- Would prefer to enter employment that offers the following benefits:
 - Health/medical insurance
 - Dental coverage
 - Pension/retirement options
 - Vision coverage
 - Paid vacation
 - Life insurance
 - Disability insurance
 - Prescription drug benefits
 - Paid sick leave
 - Paid holidays
- 74.9% of the unemployed are seeking employment offers where the employer/employee share the cost of medical insurance premiums.

Job Search Media



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This information is analyzed and compiled by the
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