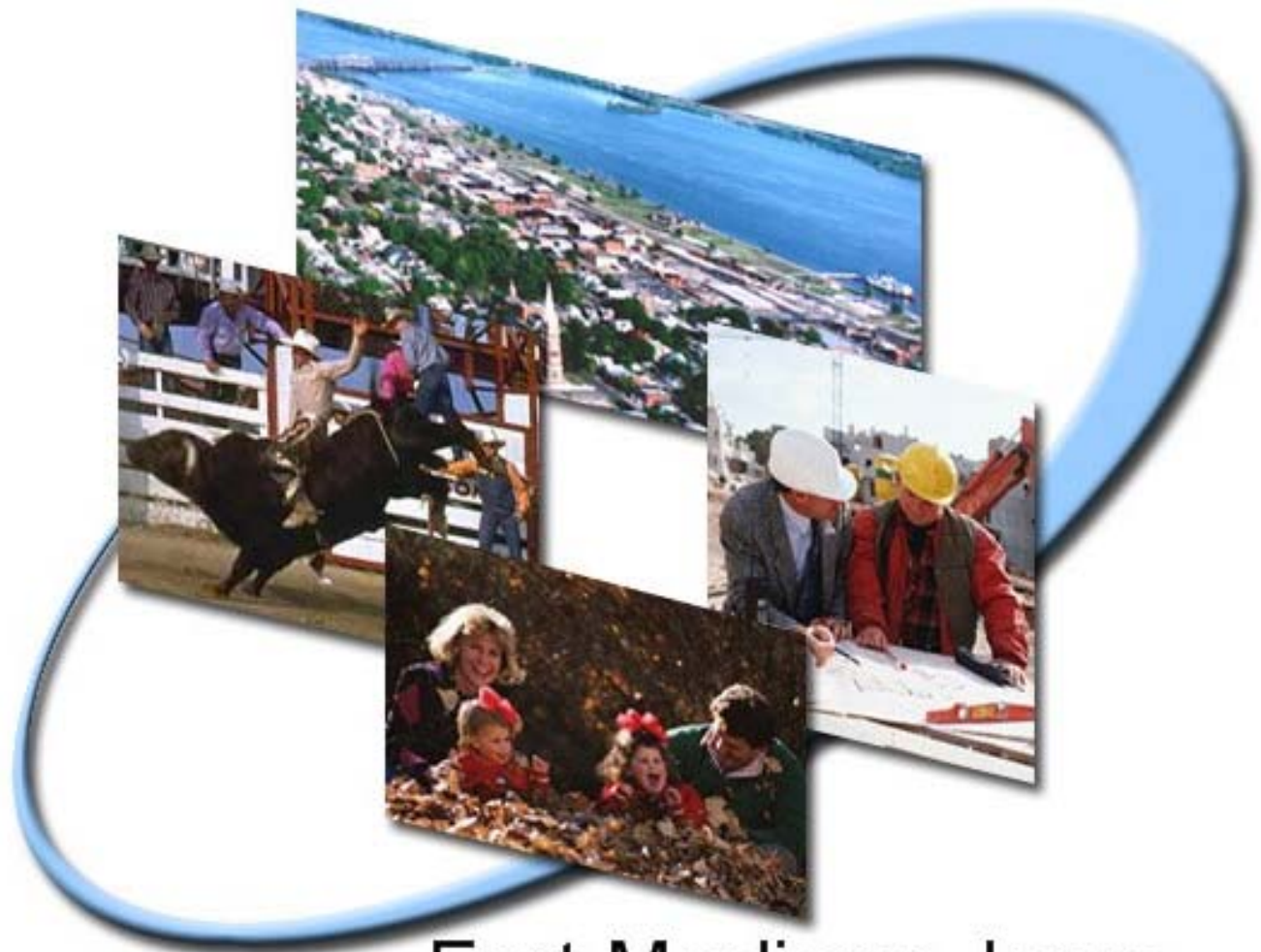


Fort Madison, Iowa Laborshed Analysis



Fort Madison, Iowa

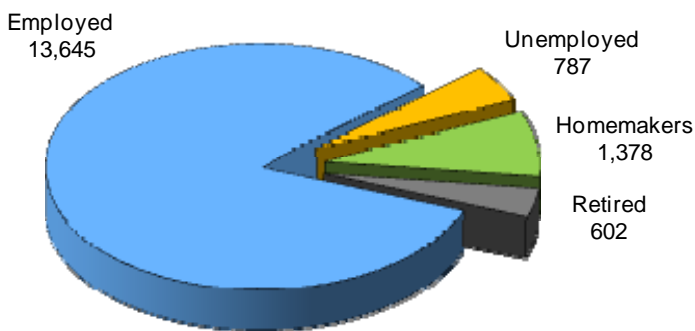
A Study of Workforce Characteristics
Released April 2009

Laborshed Studies

A Laborshed is defined as the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of the Fort Madison Laborshed area, local employers supplied the ZIP code listings of where each of their employees reside. This Laborshed analysis addresses underemployment, the availability and willingness of current and prospective employees to change employment within the workforce, current and desired occupations, wages, hours worked, and distance willing to commute to work. *See contact information on back.*

Total Potential Labor Force: 61,918 (entire Laborshed Area)

Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment (16,412)



Quick Facts:

(Employed - willing to change employment)

- 9.6% are working multiple jobs;
- Currently working an average of 41 hours per week;
- Average age is 41 years old;
- 37.0% currently working within the production, construction, & material handling occupational category followed by 19.2% within the professional, paraprofessional, & technical occupational category;
- Most frequently identified job search sources:
 - Internet
 - www.iowaworkforce.org
 - www.careerbuilder.com
 - www.monster.com
 - Local/Regional Newspapers
 - The Hawk Eye* - Burlington
 - Fort Madison Democrat*
 - Daily Gate City* - Keokuk
 - Local Iowa WorkforceDevelopment Centers
 - Networking through friends, family, and acquaintances

Underemployment:

The underemployed are composed of individuals who are working fewer than 35 hours per week but desire more hours; working at wages equal to or less than the national poverty level; and/or who are working in positions that do not meet their skill or education levels or worked for higher wages at previous employment.

- 2.5% Inadequate hours (341 people)
- 1.2% Mismatch of skills (164 people)
- 4.2% Low income (573 people)
- 6.7% Total estimated underemployment (914 people)

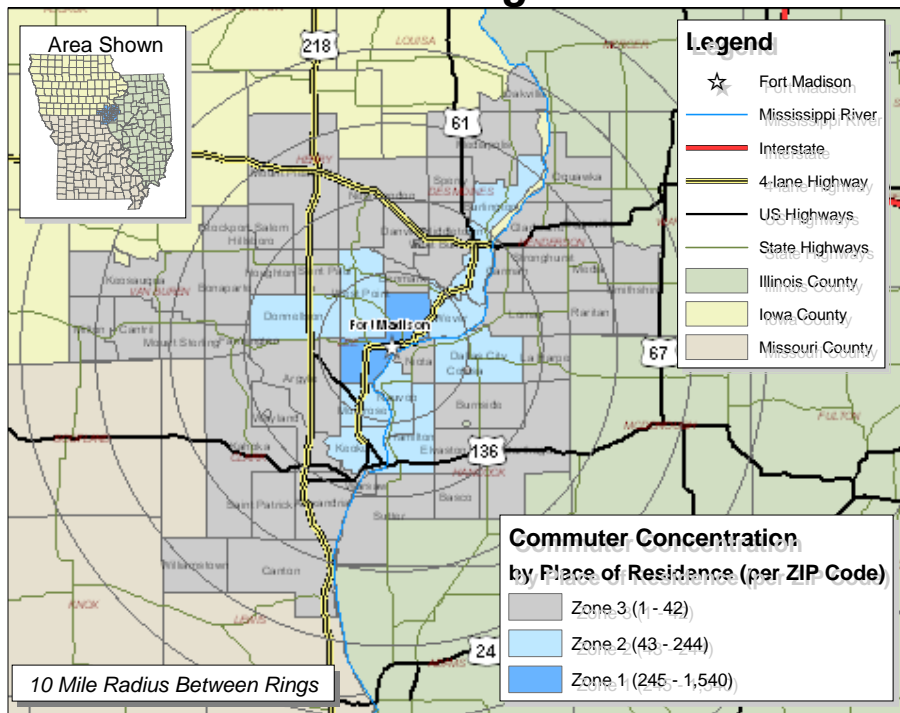
Individuals may be underemployed for more than one reason; but are only counted once for total estimated underemployment.

Industrial Classification of the Employed

Industry	% of Laborshed	# of Employed
Manufacturing	21.9%	10,116
Health Care & Social Services	15.2%	7,021
Wholesale & Retail Trade	13.3%	6,143
Education	11.6%	5,358
Government & Public Administration	6.6%	3,049
Agriculture, Forestry, & Mining	6.0%	2,771
Transportation, Communication, & Public Utilities	5.6%	2,587
Finance, Insurance, & Real Estate	5.0%	2,310
Construction	4.6%	2,125
Professional Services	4.0%	1,848
Personal Services	2.6%	1,201
Other (Military, Nonprofit, Etc.)	2.3%	1,062
Entertainment & Recreation	1.3%	600

Survey respondents from the Fort Madison Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the manufacturing industry as shown in the table at left.

Fort Madison Commuting Area



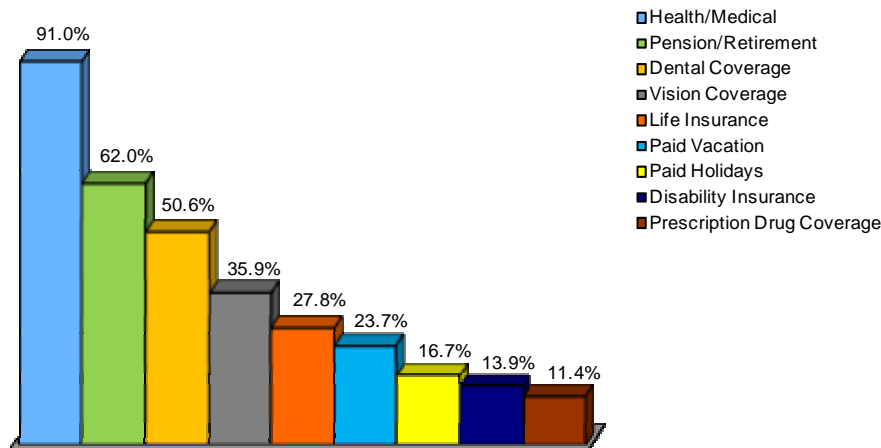
Commuting Statistics

The map at the left represents commuting patterns into Fort Madison with the concentration per ZIP code represented in the legend.

Those who are willing to change employment in the Fort Madison Laborshed area are willing to commute an average of 26 miles one way for employment opportunities.



Benefits Currently Offered



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed. The top nine benefits are shown.

The majority (77.6%) of respondents state they are currently sharing the cost of health/medical insurance premiums with their employer. However, 13.5 percent indicate their employer pays the entire cost of insurance premiums.

Education and Median Wage Characteristics by Industry

Industry	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Salary Wages (per year)	Non Salary Wages (per hour)
Agriculture	61.9%	9.5%	23.8%	\$45,000	\$11.00
Construction	50.0%	5.0%	10.0%	*	\$17.79
Manufacturing	52.8%	21.3%	13.5%	\$48,000	\$14.24
Transportation, Communication, & Utilities	57.7%	15.4%	11.5%	\$75,000	\$23.00
Wholesale & Retail Trade	57.7%	9.6%	11.5%	\$28,000	\$8.00
Finance, Insurance, & Real Estate	72.2%	16.7%	22.3%	\$38,000	*
Health Care & Social Services	74.2%	30.6%	19.3%	\$43,500	\$11.75
Personal Services	76.9%	23.1%	38.5%	\$36,000	\$8.00
Entertainment & Recreation	30.0%	10.0%	*	*	\$8.69
Professional Services	64.7%	5.9%	17.7%	*	\$10.00
Public Administration & Government	76.2%	14.3%	19.1%	\$40,000	\$16.09
Education	78.0%	4.9%	65.8%	\$43,500	\$9.18

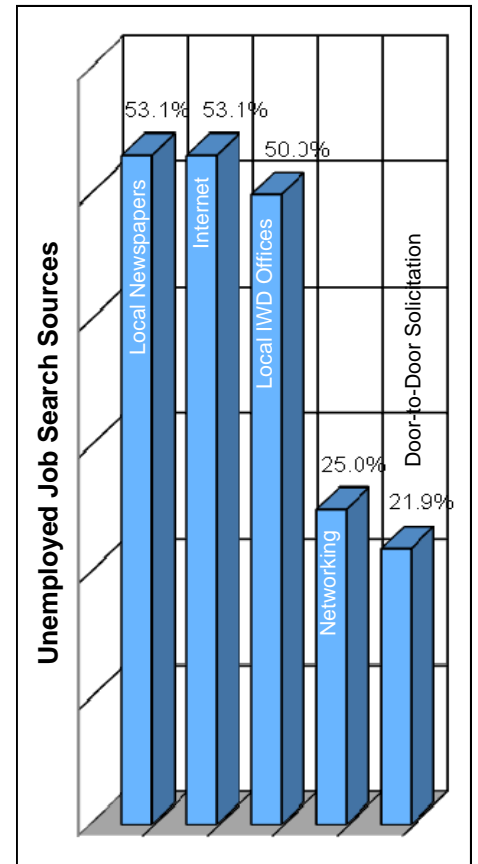
This table includes all respondents without consideration of employment status or willingness to change/enter employment.

*Insufficient survey data/refused

Unemployed - Those Willing to Enter/Re-enter Employment:

- An estimated 787 unemployed individuals are willing to accept employment;
- Average age is 46 years old;
- 54.5% are female; 45.5% are male;
- Education:
 - 42.4% have an education beyond high school
 - 6.1% are trade certified
 - 6.1% have an associate degree
 - 3.0% have a postgraduate/professional degree
- Estimated wage range to attract the upper 66-75% qualified hourly wage applicants is \$10.00 to \$11.00/hr. with a median of the lowest wage of \$10.00;
- Willing to commute an average of 24 miles one way for the right opportunity;
- 75.8% expressed interest in seasonal and 63.6% in temporary employment opportunities;
- 42.4% are interested in working varied shifts (2nd, 3rd & split);
- Would prefer to enter employment that offers the following benefits:
 - Health/medical insurance
 - Dental coverage
 - Pension/retirement options
 - Vision coverage
 - Life insurance
 - Paid vacation
 - Disability insurance
 - Prescription drug coverage

63.6% of the unemployed indicated they are seeking employment offers where the employer/employee share the cost of medical insurance premiums.



Sponsored in Partnership with



For more information regarding the Fort Madison Laborshed Analysis, contact:

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