

STATE OF IOWA NONFARM EMPLOYMENT WORKFORCE DEVELOPMENT

JULY 2010
LMR MONTHLY

NONFARM EMPLOYMENT REBOUNDS AFTER FIRST LOSS OF YEAR

Following a drop in June, total nonfarm employment increased by 1,700 this month, bringing the new level up to 1,474,900. Expected sharp declines in government were more than offset by increases in the private sector. Gains this month were nearly split between goods-producing and service sectors. A downward revision last month dropped nonfarm employment back into the negative year-over-year in June, but employment once again became positive following this month's increase, and is now 3,700 higher than July 2009.

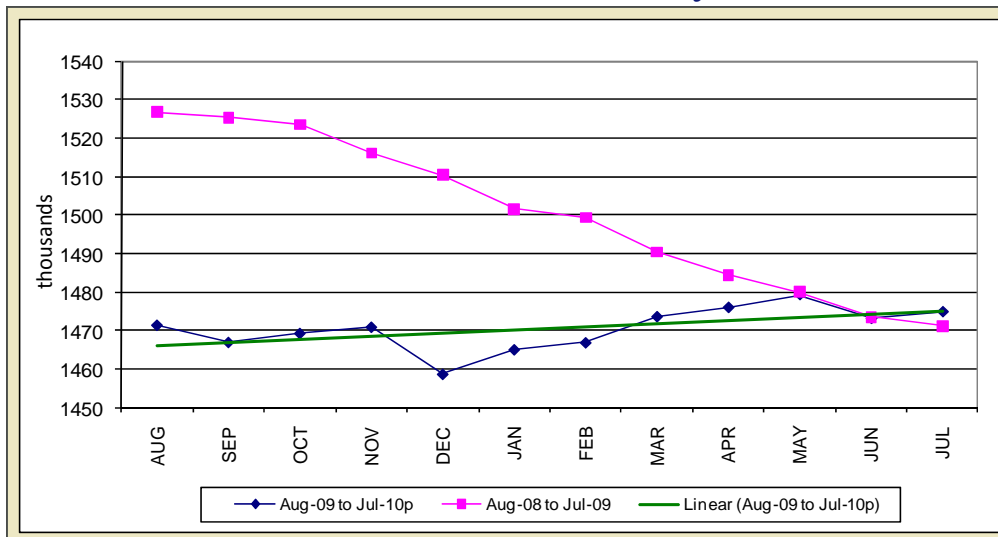
Government pared the most jobs compared to last month (-1,300), with State government leading all sectors. Much of the decline was due to senior staff taking advantage of the early retirement incentive program. Other public sector losses were due to the remaining Census workers ending their assignments. Local government hiring helped ease the

loss somewhat this month with jobs being added at community colleges and temporary summer programs (+1,300). Recent news of local government education-related layoffs have not yet materialized in Iowa, although local government still remains below last year's level due to budget cuts (-1,300). At the private level, education has already shed 600 jobs since last July. Following a sharp increase in June, professional and business services dropped 800 this month, yet remains 8,100 higher than last year's employment level to lead all super sectors. Smaller monthly losses were in financial services (-500) and manufacturing (-300). Gains this month were concentrated in leisure and hospitality (+2,500), construction (+1,100), and trade and transportation (+700). The added employment was the result of higher-than-expected hiring in recreational activities and summer projects being increased following a stagnant June.

Compared to last year the largest increases have been in professional and business services and manufacturing—up 8,100 and 7,200 jobs, respectively. The greatest losses have been in trade and transportation (-6,900) and, with this month's declines, government (-3,500).

Nationally, total nonfarm employment shed 131,000 this month. This month's loss was heavily fueled by the continuing departure of Census workers (-143,000). Government combined shed 202,000 jobs in July, while private industry added 71,000 jobs. Gains this month were concentrated in health care (+27,800) and manufacturing (+36,000). Losses were small this month and were led by financial activities—down 17,000 jobs.

CLICK ON CHART FOR SEASONALLY ADJUSTED DATA



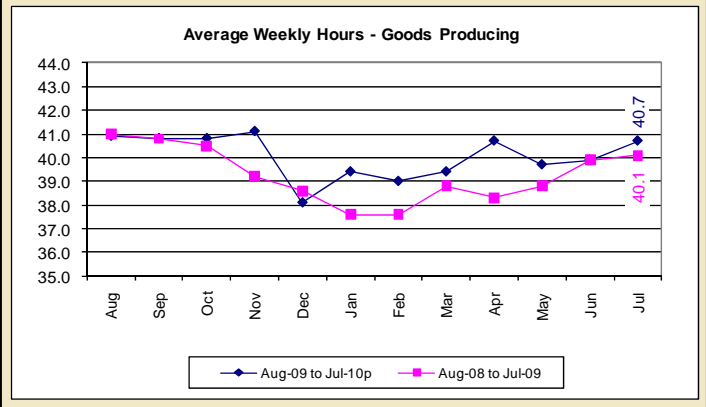
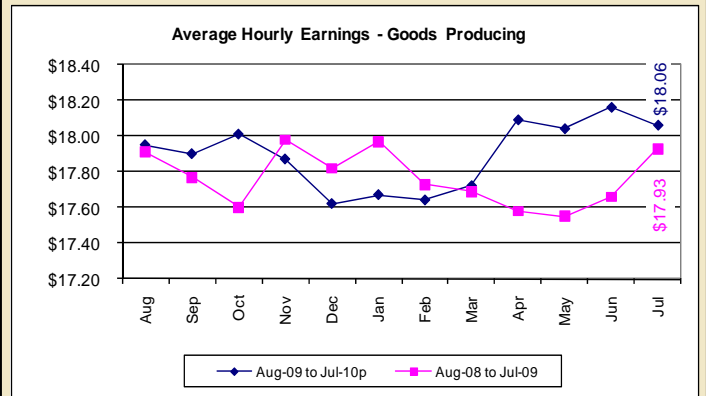
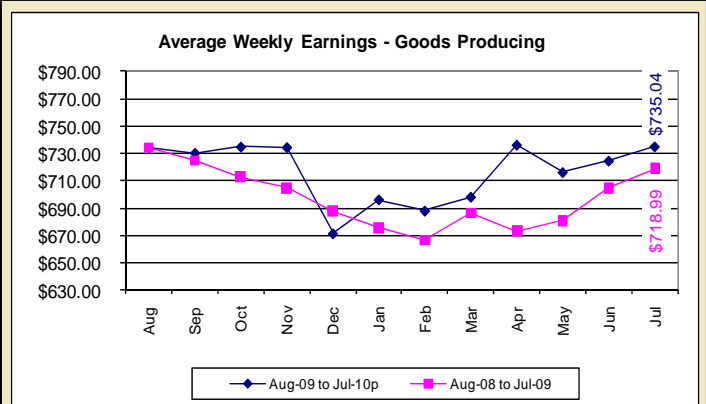
For additional information, contact James Morris (515-281-8515)

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In July, production workers in Iowa's goods-producing sectors averaged \$735.04 a week—\$10.46 more in take-home pay. The gain was the result of nearly an hour being added to the average workweek. Construction sectors composed nearly all of the gain this month in take-home pay. Take-home pay increased \$35.22 this month, with average weekly hours increasing by over two hours. While this gain seems large, the average workweek in this sector still trails last year's level by almost two hours. Production workers in Iowa's manufacturing sector saw a contraction in take-home pay this month, shedding \$17.51, as both average weekly hours and hourly earnings contracted slightly. Compared to last year, average weekly pay has increased by \$32.76 due to a substantial increase in average weekly earnings following last year's reduced production levels.

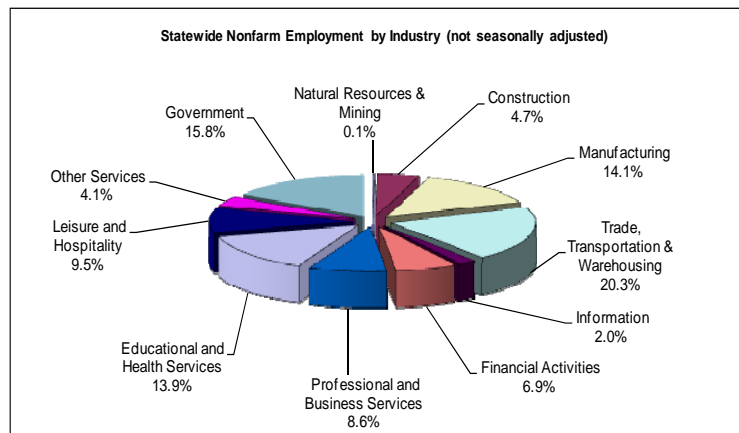
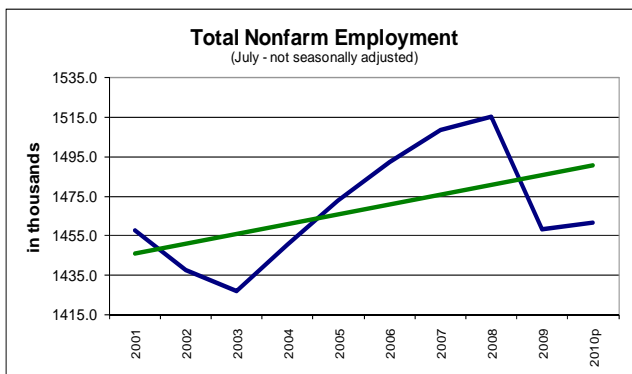
Among the service sectors, production workers in Iowa's financial sectors saw a reduction of \$8.21 in average weekly wages due to hourly earnings dropping by 22 cents. For the year, weekly earnings are nearly unchanged (up a slight \$3.47). In retail trade, workers took home \$374.16 a week, up \$3.93 as firms boosted schedules to accommodate increased summer retail traffic.

Goods-producing Hours & Earnings	
Average Weekly Earnings	\$735.04
Average Hourly Earnings	\$18.06
Average Weekly Hours	40.7



NONFARM EMPLOYMENT (NOT SEASONALLY ADJUSTED)

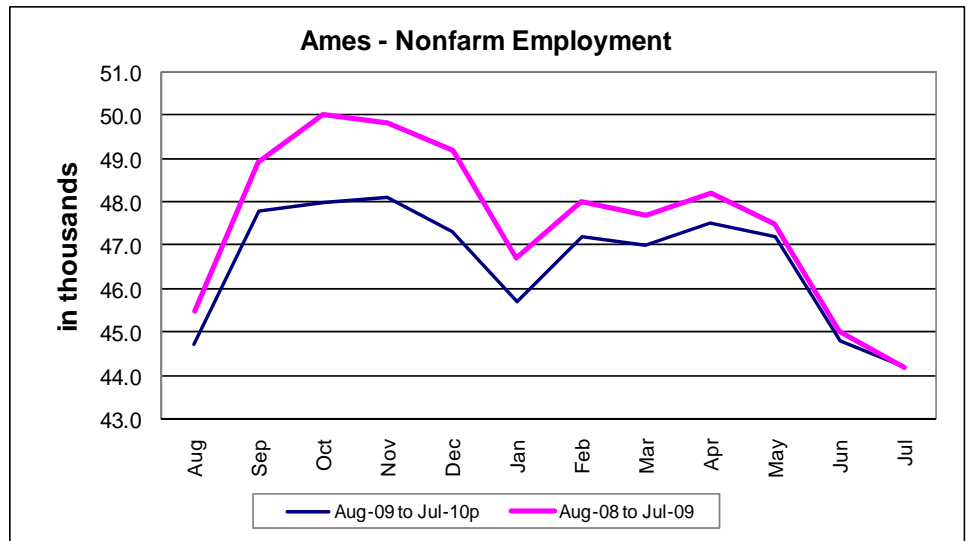
CLICK CHARTS FOR UNADJUSTED DATA



CLICK TABLE FOR DATA

Ames MSA July Employment	
Total Nonfarm 10p	44,200
Total Nonfarm 09	44,200
% Change 1 Yr	0.00%
Noteworthy Expanding and Contracting Industries (1 yr)	
Government	1.18%
Goods producing	-1.75%

p - preliminary data



Total nonfarm employment for Ames declined by 600 in July (-1.34%), and now sits at 44,200 jobs. All of these losses were seen in the government sector and can mainly be attributed to seasonal decreases in education. Both state and local government reduced employment for the summer, 200 and 300 respectively. Additionally, federal government shed 100 jobs as temporary census workers completed employment.

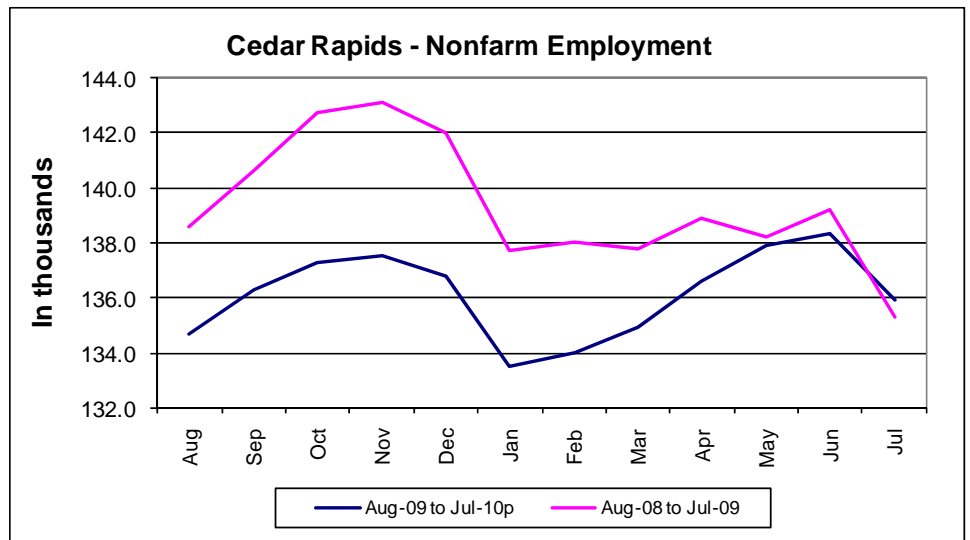
Private industry employment held steady at 27,100 in July and sits 200 jobs below its July 2009 levels (-0.73%).

For additional information, contact Jeff Curran (515-281-8201)

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Cedar Rapids MSA July Employment	
Total Nonfarm 10p	135,900
Total Nonfarm 09	135,300
% Change 1 Yr	0.44%
Noteworthy Expanding and Contracting Industries (1 yr)	
Prof & Business	4.84%
Information	-4.08%

p - preliminary data



Total nonfarm employment in the Cedar Rapids metropolitan statistical area decreased 2,400 from June and stands at 135,900. The drop followed five consecutive months of employment increases.

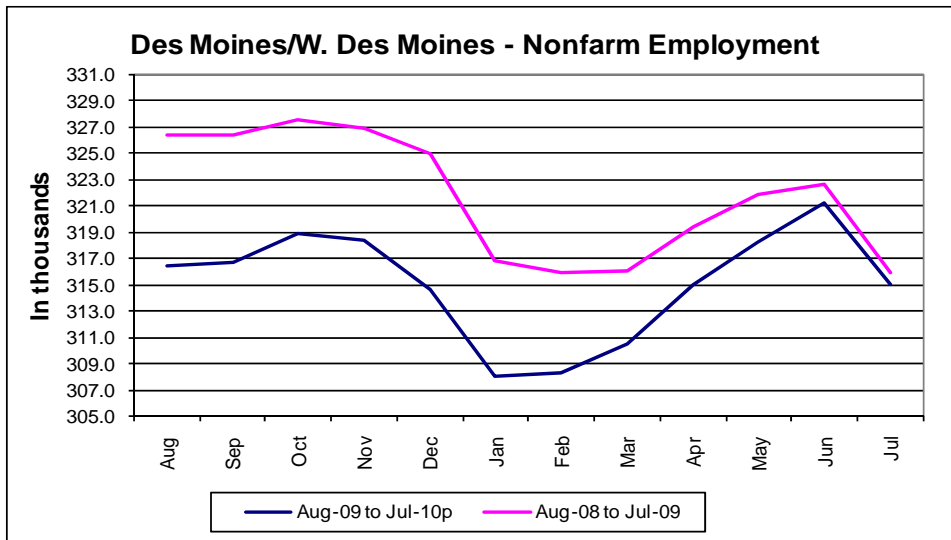
The bulk of the employment loss was seasonal in nature as local schools trimmed jobs for the summer, resulting in a loss of 2,200 jobs in local government. Educational and health services dropped 300 jobs.

Natural resources and construction and professional and business services realized gains of 200 and 100, respectively. Both industries have also added employment from one year ago.

Manufacturing employment remains 400 below July 2009 and retail trade is 300 jobs short of the year-ago mark.

For additional information, contact Dennis Schwartz (515-281-5754)

[CLICK TABLE FOR DATA](#)



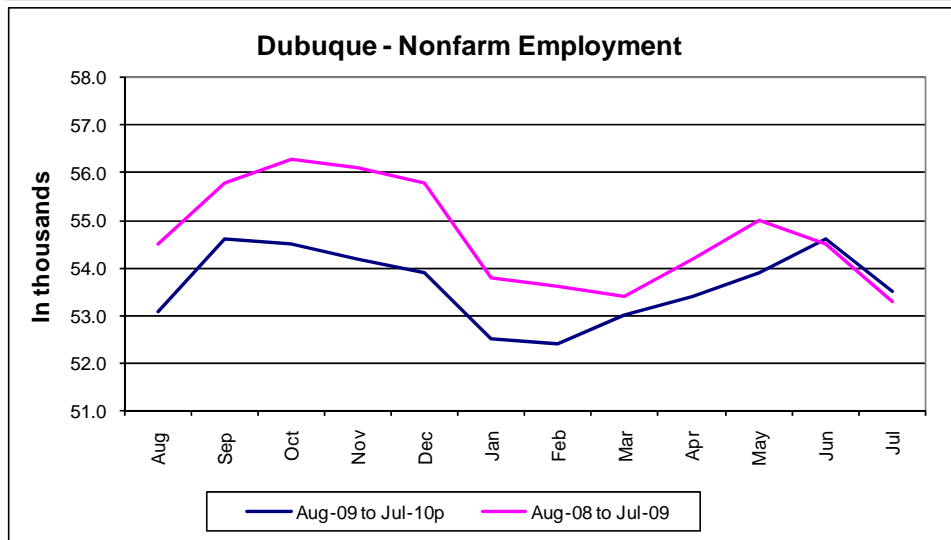
Des Moines MSA July Employment	
Total Nonfarm 10p	315,000
Total Nonfarm 09	315,900
% Change 1 Yr	-0.28%
Noteworthy Expanding and Contracting Industries (1 yr)	
Other services	5.34%
Information	-7.61%

p - preliminary data

Total Nonfarm employment contracted by 6,200 jobs in July—an expected drop that exceeds last year’s decline by 600. The monthly loss typically marks the mid-year low in Des Moines as educational institutions begin the summer vacation. To this end, local governments decreased by 4,000 and private education institutions shed 900—both are moderate declines for July. Elsewhere, trade and transportation dropped by 900 jobs this month, which is larger-than-expected and the result of unexpected declines in wholesale and retail trade. Leisure and hospitality declined by 400, while financial sectors lost 300 jobs. On the positive side, construction sectors added 600 jobs this month—400 more than expected. This increase marks the second consecutive month of higher-than-normal hiring in construction.

Total nonfarm employment trails last year’s level by 900 jobs. This number has been shrinking lately as the metro area exits the recession. Government has pared 400 due to budget cuts/retirement; private industry has shed 500. Trade and transportation has lost the most jobs of any sector since last July (-1,500), while education and health care has added the most employment (+1,400).

For additional information, contact James Morris (515-281-8515)



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Dubuque MSA July Employment	
Total Nonfarm 10p	53,500
Total Nonfarm 09	53,300
% Change 1 Yr	-2.01%
Noteworthy Expanding and Contracting Industries (1 yr)	
Goods producing	0.97%
Retail trade	-2.82%

p - preliminary data

Total nonfarm employment in the Dubuque Metropolitan area seasonally contracted by 1,100 this month, dropping the total nonfarm employment to 53,500. This loss is somewhat small historically, reflecting improving employment conditions in the area. The majority of the monthly loss was in government and specifically related to education (-1,000). Private sectors shed a slight 100 jobs this month, all within the service sectors.

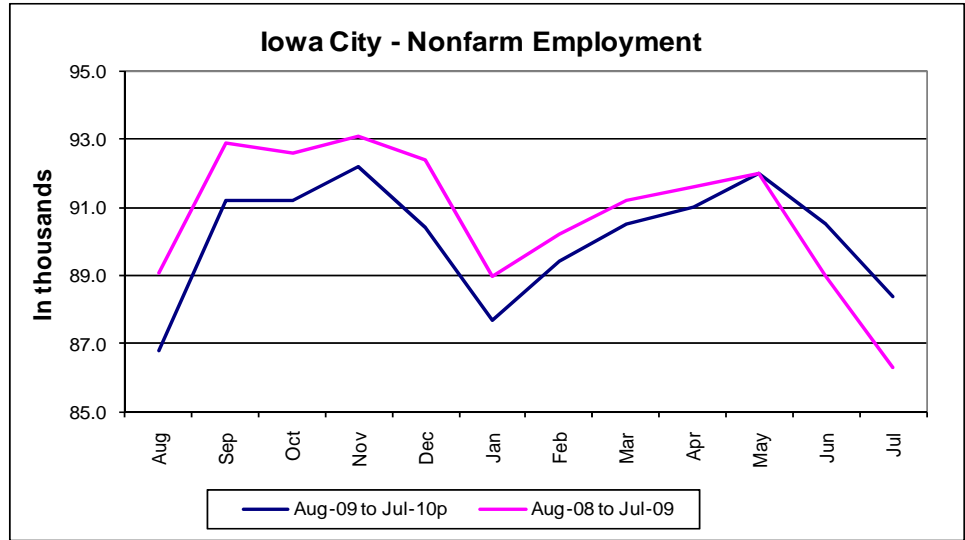
Compared to last year the Dubuque Metro area has added 200 jobs, all within private industry. Goods-producing and service providing sectors have each added 100 jobs. Retail trade, however, has shed a slight 200 jobs.

For additional information, contact James Morris (515-281-8515)

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Iowa City MSA July Employment	
Total Nonfarm 10p	88,400
Total Nonfarm 09	86,300
% Change 1 Yr	2.43%
Noteworthy Expanding and Contracting Industries	
Prof & Business	18.37%
Retail Trade	-3.09%

p - preliminary data



Nonfarm employment in the Iowa City metropolitan statistical area decreased 2,100 from June, bringing total nonfarm employment to 88,400. The decrease was the result of large drops in both state and local government as they wrap up the summer break reductions. Retail trade also decreased slightly (100 jobs).

Goods producing held steady while professional and business services gained 100 jobs.

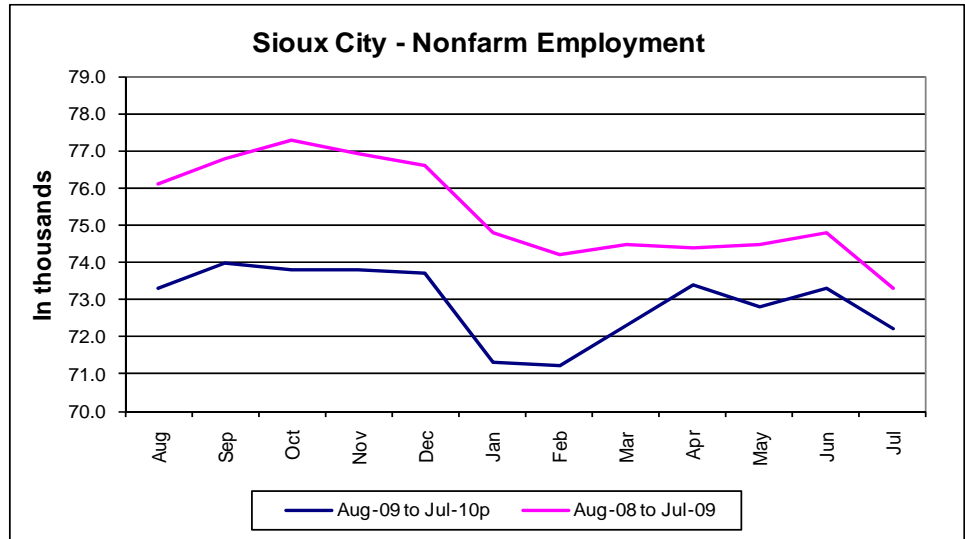
Area employment remains 2,100 above the July 2009 level. Nearly every sector has increased from one year ago with the exception of retail trade which lags 300 jobs below July 2009.

For additional information, contact Dennis Schwartz (515-281-5754)

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Sioux City MSA July Employment	
Total Nonfarm 10p	72,200
Total Nonfarm 09	73,300
% Change 1 Yr	-1.50%
Noteworthy Expanding and Contracting Industries	
Prof & Business	1.23%
Manufacturing	-9.09%

p - preliminary data

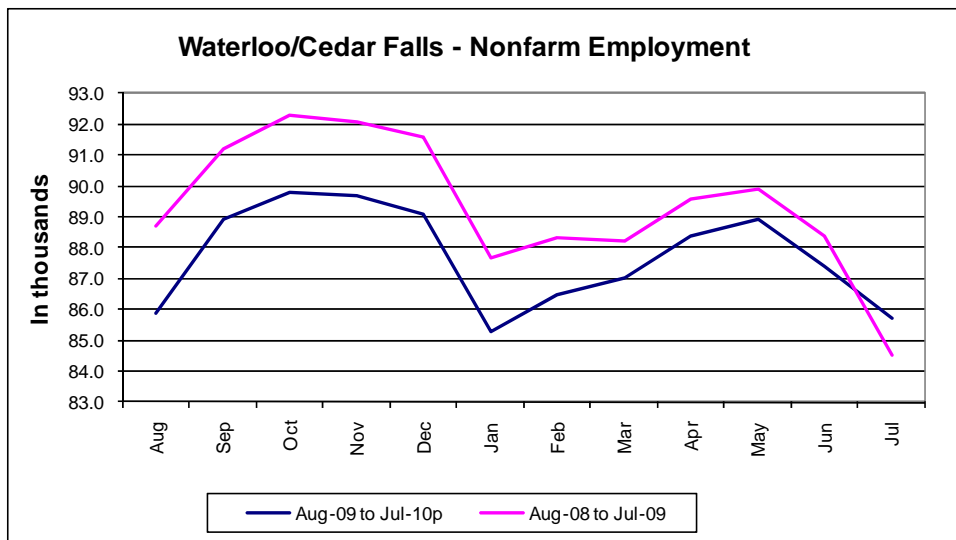


The Sioux City MSA shed 1,100 jobs in July (-1.50%), bringing total nonfarm employment to 72,200. The majority of this loss was as a result of seasonal decreases in local government due to reductions in education (-1,000 jobs). Federal government reduced employment by 100 jobs as census workers finished their assignment.

Total private industry employment remained at 63,700. However, there was seasonal movement amongst sectors. Leisure and hospitality contracted by 200 jobs (-2.78%), while goods producing boosted employment by 200 jobs for summer construction projects (+1.32%).

For additional information, contact Jeff Curran (515-281-8201)

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Waterloo/Cedar Falls MSA July Employment	
Total Nonfarm 10p	85,700
Total Nonfarm 09	84,500
% Change 1 Yr	1.42%
Noteworthy Expanding and Contracting Industries	
Manufacturing	10.96%
Financial activities	-1.96%

p - preliminary data

The Waterloo/Cedar Falls metropolitan statistical area's total nonfarm employment decreased 1,700 from the previous month and stands at 85,700. A seasonal decrease of 1,100 occurred in local government education and another 600 in educational and health services. Smaller losses occurred in manufacturing and financial activities (100 each). Professional and business services and leisure and hospitality each added 100 jobs.

Over the year, employment gained 1,200 jobs as many sectors experienced gains. The only industries not gaining employment from one year ago are financial activities and leisure and hospitality, each with a loss of 100.

For additional information, contact Dennis Schwartz (515-281-5754)

LINKS TO ADDITIONAL INFORMATION

Click on a link below to visit web page

[Worker Adjustment & Retraining Notification Act \(WARN\)](#)

[Mass Layoff Statistics \(MLS\)](#)

[Unemployment Insurance Benefit Payments](#)

[Consumer Price Index \(CPI\)](#)

[Unemployment Insurance Benefit Paid by County](#)

[Employment Statistics for Canada](#)

[U.S. Bureau of Labor Statistics](#)

Current Employment Statistics

Each month the **Current Employment Statistics (CES)** program surveys about 150,000 businesses and government agencies, representing approximately 390,000 individual worksites, in order to provide detailed industry data on employment, hours, and earnings of workers on nonfarm payrolls for all 50 States, the District of Columbia, Puerto Rico, the Virgin Islands, and over 300 metropolitan areas and divisions.

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